

North America Security as a Service Market (2018 - 2024)

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Abstracts

The North America Security as a Service Market would witness market growth of 14.9% CAGR during the forecast period (2018 – 2024).

The market is driven by the increase of cybercrime activities, the pool of sensitive organizational data, and the emerging trend of mobile devices. Over the years, the use of cloud technology has grown significantly, which means that there is a need for more secure and efficient security solutions. The strict regulations of the government have pushed the market to create an even more integrated service that complies with government rules. The lack of willingness to share the sensitive data, the availability of free of cost security services and organizations' hesitation in implementing cloud-specific security limit the acceptance of the service model. Having said that, the growing presence of e-businesses, increased awareness about data security, growing trends of bring your own device (BYOD), and the embracing of managed security practices construct abundant opportunities within the market. The escalating and dynamic nature of cybercrime stands as a challenge in the growth of the market.

Based on Component, the market is segmented into Solutions and services. Based on Application, the market is segmented into Network Security, Endpoint Security, Application Security, and Cloud Security & Others. Based on Organization Size, the market is segmented into large enterprises and SMEs. Based on End User, the market is segmented into BFSI, Telecom & IT, Healthcare, Retail, Manufacturing, Government, and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Zscaler, RUAG (Clearswift), Alert Logic, Panda

Security S.L., Stratejm Inc., Sentinel Technologies Inc., Happiest Minds Technologies, Intel Corporation (McAfee), Microsoft Corporation, and Fortinet Inc.

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