

North America Security Analytics Market (2016 - 2022)

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Abstracts

Security analysis tools are now designed to gather data types; however, security analytics tools go way beyond copying log files and offer solutions such as gathering data from different sources and throw out unified timeline of events across devices. The solutions include reporting tools that are designed to help administrators streamline data according to importance and single out data points of vital importance. So, in a nutshell, the economic incentive of security analytics vendors is to provide solutions that generalize and relieve customers of the burden of initial development and continued maintenance.

Recent years have changed the security landscape, with suppliers working towards bridging the prevailing gaps. The ecosystem was filled with distinct products in each area; however, the new age is offering a whole new paradigm with competitive products and competitive technologies. The level of competitiveness is not limited just to compete, but also to a level of sharing intelligence to gain better share of the market. The information sharing system is helping companies in building highly targeted and smart technologies to counter emerging threats in different forms. It has also allowed in taking proactive defense steps rather than trying to contain a threat or work on post event clear up, eventually leading to real time security analysis.

Based on the application type, the North America Security Analytics market is segmented into web security analytics, network security analytics, endpoint security analytics, application security analytics and others. Web security analytics holds the dominant position in 2015; however, End point security would witness maximum CAGR during the forecast period. Based on the solution type, the security analytics market is segmented into product and services. The services segment is further sub divided into professional and managed security services. The verticals covered within the scope of the report covers government & defense, banking, financial services and insurance (BFSI), retail, telecom and IT, healthcare, manufacturing and other sectors. In 2015,

Government & Defense sector dominated the security analytics market by vertical. Based on the deployment type, the North America Security Analytics market is further segmented across cloud based deployment and on-premise.

Based on country, North America Security Analytics market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant region in the North America Security Analytics market in 2015. Canada would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Security Analytics market. Key companies profiled in the report include IBM Corporation, Cisco Systems, Inc., Arbor Networks, Inc. Blue Coat Systems, Inc. HP Enterprise Company, FireEye, Inc., Logrhythm, Inc., Alien Vault, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Security Analytics Market, by Application
 - 1.4.2 North America Security Analytics Market, by Solution Type
 - 1.4.3 North America Security Analytics Market, by Deployment Type
 - 1.4.4 North America Security Analytics Market, by Vertical
 - 1.4.5 North America Security Analytics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. NORTH AMERICA SECURITY ANALYTICS MARKET BY APPLICATION

- 4.1 Introduction
- 4.2 Web Security Analytics
- 4.3 Network Security Analytics
- 4.4 Endpoint Security Analytics
- 4.5 Application Security Analytics
- 4.6 Other Security Analytics

CHAPTER 5. NORTH AMERICA SECURITY ANALYTICS MARKET BY SOLUTION

- 5.1 Introduction
- 5.2 North America Security Analytics Product Market By Country
- 5.3 North America Security Analytics Service Market By Country

5.3.1 North America Security Analytics Market By Service Type

5.3.1.1 North America Security Analytics Professional Service Market by Country

5.3.1.2 North America Security Analytics Managed Service Market by Country

CHAPTER 6. NORTH AMERICA SECURITY ANALYTICS MARKET BY DEPLOYMENT

6.1 Introduction

6.2 North America Cloud Based Security Analytics Market by Country

6.3 North America On-Premise Security Analytics Market by Country

CHAPTER 7. NORTH AMERICA SECURITY ANALYTICS MARKET BY INDUSTRY

7.1 Introduction

7.2 North America Government & Defense Security Analytics Market by Country

7.3 North America BFSI Security Analytics Market by Country

7.4 North America Consumer Goods & Retail Security Analytics Market by Country

7.5 North America IT & Telecom Security Analytics Market by Country

7.6 North America Healthcare Security Analytics Market by Country

7.7 North America Energy & Utilities Security Analytics Market by Country

7.8 North America Manufacturing Security Analytics Market by Country

7.9 North America Education Security Analytics Market by Country

7.10 North America Transport Security Analytics Market by Country

7.11 North America Other Security Analytics Market by Country

CHAPTER 8. NORTH AMERICA SECURITY ANALYTICS MARKET BY COUNTRY

8.1 Introduction

8.2 U.S Security Analytics Market

8.2.1 U.S Security Analytics Market by Application

8.2.2 U.S Security Analytics Market by Solution

8.2.2.1 U.S Security Analytics Market by Services

8.2.3 U.S Security Analytics Market by Deployment

8.2.4 U.S Security Analytics Market by Industry

8.3 Canada Security Analytics Market

8.3.1 Canada Security Analytics Market by Application

8.3.2 Canada Security Analytics Market by Solution

8.3.2.1 Canada Security Analytics Market by Services

8.3.3 Canada Security Analytics Market by Deployment

- 8.3.4 Canada Security Analytics Market by Industry
- 8.4 Mexico Security Analytics Market
 - 8.4.1 Mexico Security Analytics Market by Application
- 8.5 Mexico Security Analytics Market by Solution
 - 8.5.1.1 Mexico Security Analytics Market by Services
 - 8.5.2 Mexico Security Analytics Market by Deployment
 - 8.5.3 Mexico Security Analytics Market by Industry
- 8.6 Rest of North America Security Analytics Market
 - 8.6.1 Rest of North America Security Analytics Market by Application
 - 8.6.2 Rest of North America Security Analytics Market by Solution
 - 8.6.2.1 Rest of North America Security Analytics Market by Services
 - 8.6.3 Rest of North America Security Analytics Market by Deployment
 - 8.6.4 Rest of North America Security Analytics Market by Industry

CHAPTER 9. COMPANY PROFILES

- 9.1 IBM Corporation
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Business Segment Analysis
 - 9.1.4 Research and Development Cost
- 9.2 FireEye, Inc.
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Business Segment Analysis
 - 9.2.3.1 Product revenue
 - 9.2.3.2 Subscription and service revenue
 - 9.2.4 Research and Development Cost
- 9.3 HP Enterprise Company
 - 9.3.1 Company Overview
 - 9.3.2 Key Executives
 - 9.3.3 Financial Analysis
 - 9.3.4 Segmental Analysis
 - 9.3.4.1 Enterprise Group
 - 9.3.4.2 Enterprise Services
 - 9.3.4.3 Software
 - 9.3.4.4 Financial Services
 - 9.3.4.5 Corporate Investments
 - 9.3.5 Research & Development

9.4 Logrhythm, Inc.

9.4.1 Company overview

9.5 Alien Vault, Inc.

9.5.1 Company overview

9.6 Cisco Systems, Inc.

9.6.1 Company Overview

9.6.2 Key Executives

9.6.3 Financial Analysis

9.6.4 Segmental Analysis

9.6.4.1 Switching

9.6.4.2 NGN Routing

9.6.4.3 Collaboration

9.6.4.4 Service Provider Video

9.6.4.5 Data Center

9.6.4.6 Wireless

9.6.4.7 Security

9.6.4.8 Other Products

9.6.5 Research & Development

9.7 Arbor Networks, Inc.

9.7.1 Company Overview

9.8 Blue Coat Systems, Inc.

9.8.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 MOST RECENT AND SIGNIFICANT DATA BREACHES OF 2014

Table 2 NORTH AMERICA SECURITY ANALYTICS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 3 NORTH AMERICA SECURITY ANALYTICS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 4 NORTH AMERICA WEB SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 5 NORTH AMERICA WEB SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 6 NORTH AMERICA NETWORK SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 7 NORTH AMERICA NETWORK SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 8 NORTH AMERICA ENDPOINT SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 9 NORTH AMERICA ENDPOINT SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 10 NORTH AMERICA APPLICATION SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 11 NORTH AMERICA APPLICATION SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 12 NORTH AMERICA OTHER SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 13 NORTH AMERICA OTHER SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 14 NORTH AMERICA SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION (2012-2015)

Table 15 NORTH AMERICA SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION (2016-2022)

Table 16 NORTH AMERICA SECURITY ANALYTICS PRODUCT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 17 NORTH AMERICA SECURITY ANALYTICS PRODUCT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 18 NORTH AMERICA SECURITY ANALYTICS SERVICE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 19 NORTH AMERICA SECURITY ANALYTICS SERVICE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 20 NORTH AMERICA SECURITY ANALYTICS MARKET BY SERVICE TYPE, USD MILLION (2012-2015)

Table 21 NORTH AMERICA SECURITY ANALYTICS MARKET BY SERVICE TYPE, USD MILLION (2016-2022)

Table 22 NORTH AMERICA SECURITY ANALYTICS PROFESSIONAL SERVICES MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 23 NORTH AMERICA SECURITY ANALYTICS PROFESSIONAL SERVICES MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 24 NORTH AMERICA SECURITY ANALYTICS MANAGED SERVICES MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 25 NORTH AMERICA SECURITY ANALYTICS MANAGED SERVICES MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 26 NORTH AMERICA SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD MILLION (2012-2015)

Table 27 NORTH AMERICA SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD MILLION (2016-2022)

Table 28 NORTH AMERICA CLOUD BASED SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION (2012-2015)

Table 29 NORTH AMERICA CLOUD BASED SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION (2016-2022)

Table 30 NORTH AMERICA ON-PREMISE SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 31 NORTH AMERICA ON-PREMISE SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 32 NORTH AMERICA SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION, (2012-2015)

Table 33 NORTH AMERICA SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION, (2016-2022)

Table 34 NORTH AMERICA GOVERNMENT & DEFENSE SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 35 NORTH AMERICA GOVERNMENT & DEFENSE SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 36 NORTH AMERICA BFSI SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 37 NORTH AMERICA BFSI SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 38 NORTH AMERICA CONSUMER GOODS & RETAIL SECURITY ANALYTICS

MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 39 NORTH AMERICA CONSUMER GOODS & RETAIL SECURITY ANALYTICS

MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 40 NORTH AMERICA IT & TELECOM SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 41 NORTH AMERICA IT & TELECOM SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 42 NORTH AMERICA HEALTHCARE SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 43 NORTH AMERICA HEALTHCARE SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 44 NORTH AMERICA ENERGY & UTILITIES SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 45 NORTH AMERICA ENERGY & UTILITIES SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 46 NORTH AMERICA MANUFACTURING SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 47 NORTH AMERICA MANUFACTURING SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 48 NORTH AMERICA EDUCATION SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 49 NORTH AMERICA EDUCATION SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 50 NORTH AMERICA TRANSPORT SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 51 NORTH AMERICA TRANSPORT SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 52 NORTH AMERICA OTHER SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 53 NORTH AMERICA OTHER SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 54 NORTH AMERICA SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 55 NORTH AMERICA SECURITY ANALYTICS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 56 U.S SECURITY ANALYTICS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 57 U.S SECURITY ANALYTICS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 58 U.S SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION,
(2012-2015)

Table 59 U.S SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION,
(2016-2022)

Table 60 U.S SECURITY ANALYTICS MARKET BY SERVICES, USD MILLION,
(2012-2015)

Table 61 U.S SECURITY ANALYTICS MARKET BY SERVICES, USD MILLION,
(2016-2022)

Table 62 U.S SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD MILLION,
(2012-2015)

Table 63 U.S SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD MILLION,
(2016-2022)

Table 64 U.S SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION,
(2012-2015)

Table 65 U.S SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION,
(2016-2022)

Table 66 CANADA SECURITY ANALYTICS MARKET BY APPLICATION, USD
MILLION, (2012-2015)

Table 67 CANADA SECURITY ANALYTICS MARKET BY APPLICATION, USD
MILLION, (2016-2022)

Table 68 CANADA SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION,
(2012-2015)

Table 69 CANADA SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION,
(2016-2022)

Table 70 CANADA SECURITY ANALYTICS MARKET BY SERVICES, USD MILLION,
(2012-2015)

Table 71 CANADA SECURITY ANALYTICS MARKET BY SERVICES, USD MILLION,
(2016-2022)

Table 72 CANADA SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD
MILLION, (2012-2015)

Table 73 CANADA SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD
MILLION, (2016-2022)

Table 74 CANADA SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION,
(2012-2015)

Table 75 CANADA SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION,
(2016-2022)

Table 76 MEXICO SECURITY ANALYTICS MARKET BY APPLICATION, USD
MILLION, (2012-2015)

Table 77 MEXICO SECURITY ANALYTICS MARKET BY APPLICATION, USD

MILLION, (2016-2022)

Table 78 MEXICO SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION, (2012-2015)

Table 79 MEXICO SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION, (2016-2022)

Table 80 MEXICO SECURITY ANALYTICS MARKET BY SERVICES, USD MILLION, (2012-2015)

Table 81 MEXICO SECURITY ANALYTICS MARKET BY SERVICES, USD MILLION, (2016-2022)

Table 82 MEXICO SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD MILLION, (2012-2015)

Table 83 MEXICO SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD MILLION, (2016-2022)

Table 84 MEXICO SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION, (2012-2015)

Table 85 MEXICO SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION, (2016-2022)

Table 86 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 87 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 88 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION, (2012-2015)

Table 89 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY SOLUTION, USD MILLION, (2016-2022)

Table 90 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY SERVICES, USD MILLION, (2012-2015)

Table 91 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY SERVICES, USD MILLION, (2016-2022)

Table 92 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD MILLION, (2012-2015)

Table 93 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY DEPLOYMENT, USD MILLION, (2016-2022)

Table 94 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION, (2012-2015)

Table 95 REST OF NORTH AMERICA SECURITY ANALYTICS MARKET BY INDUSTRY, USD MILLION, (2016-2022)

Table 96 KEY INFORMATION – IBM CORPORATION

Table 97 KEY INFORMATION – FIRE EYE, INC.

Table 98 KEY INFORMATION – CISCO SYSTEMS INC

Table 99 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE

Table 100 KEY INFORMATION – ARBOR NETWORKS, INC.

Table 101 KEY INFORMATION - LOGRHYTHM, INC.

Table 102 KEY INFORMATION - BLUE COAT SYSTEMS, INC.

Table 103 KEY INFORMATION – ALIEN VAULT, INC.

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