

North America Satellite Data Services Market By Type (Administrative, Commercial and Scientific) By End User (Environmental, Defense & Security, Marine, Agriculture, Energy & Power, Engineering & Infrastructure and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/N75E3C26BE17EN.html>

Date: May 2020

Pages: 93

Price: US\$ 1,500.00 (Single User License)

ID: N75E3C26BE17EN

Abstracts

The North America Satellite Data Services Market would witness market growth of 23.2% CAGR during the forecast period (2020-2026).

The primary task for a military is to establish communication, whether it is a call for help, supply or to march forward to invade the enemy. The forces rely upon satellite communication to enhance connectivity in the defense sector. These communications are focused on the propagation of radio waves to and farther from the satellites. These satellites are, however, also able to gather information to further enhance the cycle of defense communication.

Several companies create tools to analyze and provide useful insights into the amount of data produced by consumers and communication services providers. Taking these technologies as their backbone, the global demand for satellite services is gaining significant traction. Moreover, the satellite data service market is rising rapidly these days, with the advancement of technology such as automation and IoT that thrives on data.

Comprehensive privatization is expected to provide adopters with satellite imagery with much deeper and more useful data, making decision-making more informed. Moreover, space privatization makes it easier for businesses to bid for the production of new space

technologies, which will promote rapid growth in space technology.

The aim is to reduce mission costs for imagery supported entities and subsequently reduce entry barriers for new imagery providers in the form of images to facilitate the launch in the same load of several satellites. The possibility of mapping larger areas via many small satellites is expected to further increase the demand of imagery consumers, providing attractive growth opportunities.

Based on Type, the market is segmented into Administrative, Commercial and Scientific. Based on End User, the market is segmented into Environmental, Defense & Security, Marine, Agriculture, Energy & Power, Engineering & Infrastructure and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Airbus SE (Airbus Defence and Space SE), Maxar Technologies, Inc. (DigitalGlobe, Inc.), Trimble, Inc., L3Harris Technologies, Inc., ImageSat International N.V., Planet Labs, Inc., Spaceflight Industries, Inc. (BlackSky Global LLC), Ursa Space Systems, Inc., SpecTIR, LLC, and Satellite Imaging Corporation.

Scope of the Study

Market Segmentation:

By Type

Administrative

Commercial

Scientific

By End User

Environmental

Defense & Security

Marine

Agriculture

Energy & Power

Engineering & Infrastructure

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Airbus SE (Airbus Defence and Space SE)

Maxar Technologies, Inc. (DigitalGlobe, Inc.)

Trimble, Inc.

L3Harris Technologies, Inc.

ImageSat International N.V.

Planet Labs, Inc.

Spaceflight Industries, Inc. (BlackSky Global LLC)

Ursa Space Systems, Inc.

SpecTIR, LLC

Satellite Imaging Corporation

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