

North America Sales Force Automation Software Market Analysis (2017-2023)

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Abstracts

The North America Sales Force Automation Software Market would witness market growth of 7.4% CAGR during the forecast period (2017 – 2023). With the proliferation of permanently connected mobile devices and with systems communicating effectively, the next step inevitably was to frame a technological solution for managing field service operations effectively and go beyond the inefficiencies inherent in the traditional processes. Field service management (FSM) is a process used to manage or coordinate field operations through a mobile workforce. Some of the examples of field service management are locating vehicles, tracking job status, scheduling and dispatching work, ensuring driver safety, and integrating the management of such activities with inventory, billing, accounting and other back-office systems.

Based on Applications, the market report segments the market into Lead Management, Sales Forecasting, Order & Invoices Management, Opportunity Management, and Others. Based on Deployment Types, the North America Sales Force Automation Software market segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into Retail, BFSI, Telecom, Healthcare, Food & Beverages, and Others. Based on Countries, the North America Sales Force Automation Software market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Sales Force Automation Software Market. Key companies profiled in the report include Aptean, Bpm'online, Infusionsoft, Infor, Inc., Oracle Corporation (NetSuite Inc.), Pegasystems, Inc., SAP SE, Salesforce.Com, Inc., SugarCRM, Inc., and Zoho Corporation Pvt. Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Sales Force Automation Software Market, by Applications
 - 1.4.2 North America Sales Force Automation Software Market, by Deployment Types
 - 1.4.3 North America Sales Force Automation Software Market, by Verticals
 - 1.4.4 North America Sales Force Automation Software Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Application
 - 2.1.1.2 Market By Deployment Types
 - 2.1.1.3 Market By Verticals
 - 2.1.1.4 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET

- 3.1 North America Sales Force Automation Software Market by Application
 - 3.1.1 North America Lead Management Sales Force Automation Software Market by Country
 - 3.1.2 North America Sales Forecasting Sales Force Automation Software Market by Country
 - 3.1.3 North America Order & Invoices Management Sales Force Automation Software Market by Country
 - 3.1.4 North America Opportunity Management Sales Force Automation Software Market by Country
 - 3.1.5 North America Others Sales Force Automation Software Market by Country

CHAPTER 4. NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE

4.1 Introduction

4.1.1 North America Cloud Deployment Sales Force Automation Software Market by Country

4.1.2 North America On-Premise Deployment Sales Force Automation Software Market by Country

CHAPTER 5. NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL

5.1 Introduction

5.1.1 North America Sales Force Automation Software in Retail Market by Country

5.1.2 North America Sales Force Automation Software in BFSI Market by Country

5.1.3 North America Sales Force Automation Software in Telecom Market by Country

5.1.4 North America Sales Force Automation Software in Healthcare Market by Country

5.1.5 North America Sales Force Automation Software in Food & Beverages Market by Country

5.1.6 North America Sales Force Automation Software in Others Market by Country

CHAPTER 6. NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY

6.1 Introduction

6.2 US Sales Force Automation Software Market

6.2.1 US Sales Force Automation Software Market by Application

6.2.2 US Sales Force Automation Software Market by Deployment Type

6.2.3 US Sales Force Automation Software Market by Vertical

6.3 Canada Sales Force Automation Software Market

6.3.1 Canada Sales Force Automation Software Market by Application

6.3.2 Canada Sales Force Automation Software Market by Deployment Type

6.3.3 Canada Sales Force Automation Software Market by Vertical

6.4 Mexico Sales Force Automation Software Market

6.4.1 Mexico Sales Force Automation Software Market by Application

6.4.2 Mexico Sales Force Automation Software Market by Deployment Type

6.4.3 Mexico Sales Force Automation Software Market by Vertical

6.5 Rest of North America Sales Force Automation Software Market

6.5.1 Rest of North America Sales Force Automation Software Market by Application

6.5.2 Rest of North America Sales Force Automation Software Market by Deployment Type

6.5.3 Rest of North America Sales Force Automation Software Market by Vertical

CHAPTER 7. COMPETITIVE STUDY

7.1 KBV Cardinal Matrix

7.2 Recent Industry Wide Strategic Developments

7.2.1 Partnerships, Collaborations and Agreements

7.2.2 Product Launches

7.2.3 Mergers & Acquisitions

CHAPTER 8. COMPANY PROFILES

8.1 SAP SE

8.1.1 Company Overview

8.1.2 Financial Analysis

8.1.3 Segmental and Regional Analysis

8.1.4 Research & Development Expense

8.2 Oracle Corporation (NetSuite Inc.)

8.2.1 Company Overview

8.2.2 Financial Analysis

8.2.3 Segmental and Regional Analysis

8.2.4 Research & Development Expense

8.2.5 Strategies at a Glance

8.2.5.1 Product Launch

8.2.5.2 Mergers & Acquisitions

8.3 Salesforce.com, Inc.

8.3.1 Company Overview

8.3.2 Financial Analysis

8.3.3 Regional Analysis

8.3.4 Research & Development Expense

8.3.5 Strategies at a Glance

8.3.5.1 Partnerships, Collaborations and Agreements

8.3.5.2 Product Launch

8.4 Aptean, Inc.

8.4.1 Company Overview

- 8.4.2 Strategies at a Glance
 - 8.4.2.1 Mergers & Acquisitions
 - 8.4.2.2 Product Launch
- 8.5 Infor, Inc.
 - 8.5.1 Company Overview
 - 8.5.2 Financial Analysis
 - 8.5.3 Segmental and Regional Analysis
 - 8.5.4 Research & Development Expense
 - 8.5.5 Strategies at a Glance
 - 8.5.5.1 Partnerships, Collaborations and Agreements
 - 8.5.5.2 Mergers & Acquisitions
- 8.6 Zoho Corporation Pvt. Ltd.
 - 8.6.1 Company Overview
 - 8.6.2 Strategies at a Glance
 - 8.6.2.1 Partnerships, Collaborations and Agreements
 - 8.6.2.2 Product Launch
- 8.7 Bpm'online
 - 8.7.1 Company Overview
 - 8.7.2 Strategies at a Glance
 - 8.7.2.1 Product Launch
 - 8.7.2.2 Partnerships, Collaborations and Agreements
- 8.8 Infusionsoft
 - 8.8.1 Company Overview
 - 8.8.2 Strategies at a Glance
 - 8.8.2.1 Product Launch
- 8.9 SugarCRM, Inc.
 - 8.9.1 Company Overview
 - 8.9.2 Strategies at a Glance
 - 8.9.2.1 Partnerships, Collaborations and Agreements
- 8.1 Pegasystems, Inc.
 - 8.10.1 Company Overview
 - 8.10.2 Financial Analysis
 - 8.10.3 Segmental Analysis
 - 8.10.4 Research & Development Expense
 - 8.10.5 Strategies at a Glance
 - 8.10.5.1 Product Launch
 - 8.10.5.2 Mergers & Acquisitions

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 2 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 3 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 4 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 5 NORTH AMERICA LEAD MANAGEMENT SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 NORTH AMERICA LEAD MANAGEMENT SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 NORTH AMERICA SALES FORECASTING SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 NORTH AMERICA SALES FORECASTING SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 NORTH AMERICA ORDER & INVOICES MANAGEMENT SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 NORTH AMERICA ORDER & INVOICES MANAGEMENT SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 NORTH AMERICA OPPORTUNITY MANAGEMENT SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 NORTH AMERICA OPPORTUNITY MANAGEMENT SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 NORTH AMERICA OTHERS SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 NORTH AMERICA OTHERS SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 16 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 17 NORTH AMERICA CLOUD DEPLOYMENT SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 NORTH AMERICA CLOUD DEPLOYMENT SALES FORCE AUTOMATION

SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 NORTH AMERICA ON-PREMISE DEPLOYMENT SALES FORCE

AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA ON-PREMISE DEPLOYMENT SALES FORCE

AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN TELECOM MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN TELECOM MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN FOOD & BEVERAGES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN FOOD & BEVERAGES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 US SALES FORCE AUTOMATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 38 US SALES FORCE AUTOMATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 39 US SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 40 US SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 41 US SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 42 US SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 43 US SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 44 US SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 45 CANADA SALES FORCE AUTOMATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 46 CANADA SALES FORCE AUTOMATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 47 CANADA SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 48 CANADA SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 49 CANADA SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 50 CANADA SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 51 CANADA SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 52 CANADA SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 53 MEXICO SALES FORCE AUTOMATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 54 MEXICO SALES FORCE AUTOMATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 55 MEXICO SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 56 MEXICO SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 57 MEXICO SALES FORCE AUTOMATION SOFTWARE MARKET BY

DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 58 MEXICO SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 59 MEXICO SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 60 MEXICO SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 61 REST OF NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 62 REST OF NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 63 REST OF NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 64 REST OF NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 65 REST OF NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 66 REST OF NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 67 REST OF NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 68 REST OF NORTH AMERICA SALES FORCE AUTOMATION SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 69 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– SALESFORCE AUTOMATION SOFTWARE MARKET

Table 70 PRODUCT LAUNCHES – SALESFORCE AUTOMATION SOFTWARE MARKET

Table 71 MERGERS & ACQUISITIONS – SALESFORCE AUTOMATION SOFTWARE MARKET

Table 72 KEY INFORMATION – SAP SE

Table 73 KEY INFORMATION – ORACLE CORPORATION (NETSUITE INC.)

Table 74 KEY INFORMATION – SALESFORCE.COM, INC.

Table 75 KEY INFORMATION – APTEAN, INC.

Table 76 KEY INFORMATION – INFOR, INC.

Table 77 KEY INFORMATION – ZOHO CORPORATION PVT. LTD.

Table 78 KEY INFORMATION – BPM'ONLINE

Table 79 KEY INFORMATION – INFUSIONSOFIT

Table 80 KEY INFORMATION – SUGARCRM, INC.

Table 81 KEY INFORMATION – PEGASYSTEMS, INC.

List Of Figures

LIST OF FIGURES

Fig 1 MARKET BY APPLICATION

Fig 2 MARKET BY DEPLOYMENT TYPES

Fig 3 MARKET BY VERTICALS

Fig 4 MARKET BY COUNTRY

Fig 5 KBV CARDINAL MATRIX

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