

# North America Route Optimization Software Market Analysis (2017-2023)

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## Abstracts

The North America Route Optimization Software Market would witness market growth of 15.5% CAGR during the forecast period (2017 – 2023). Route optimization software is used in optimizing end-to-end route planning including route navigation, work order management, efficient driving directions, live map, and delay management. The major user base for the route optimization software is SMEs and large enterprises. In addition, the technology has emerged as a major trend in different industry verticals such as on-demand food delivery, taxi, homecare & field services, retail & FMCG, and others. The widespread adoption of the technology is due to enhanced route allocation and driver management solutions.

Based on Type, the market report segments the market into Solution and Services. Based on Organization Size, the Route Optimization Software market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Route Optimization Software market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into Retail & FMCG, On-demand Food Delivery, Homecare & Field Services, Taxi, and Others. Based on Countries, the Route Optimization Software market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the Route Optimization Software Market. Key companies profiled in the report include Fastleasant UK Ltd., GeoConcept SA, MiT Systems, OptimoRoute Inc., ORTEC, Paragon Software Systems Plc., Prism Visual Software, Inc., Route4Me, Inc., and Routific Wise Systems Inc.

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