

North America Rice Bran Oil Market By Application (Food & Beverage, Nutraceutical, Animal feed and Other Applications), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Rice Bran Oil Market would witness market growth of 3.5% CAGR during the forecast period (2020-2026).

Consumer focus on healthier foods (especially oils) has driven restaurants to search for healthy hearts, naturally, GMO-free options including Rice Bran Oil, which have a long shelf life, are fried commercially and are still economical. Rice bran oil has a strong smoke-point, which makes it ideal for stir-frying or deep frying. This can maintain its nutritional content even at high temperatures. It has also been shown that food cooked at high temperatures consumes less oil.

Rice bran oil provides a complex of vitamin E, antioxidants, and other micronutrients that better fight free radicals and the symptoms of aging. These are the components of rice bran oil that offer it an outstanding shelf life as well. This is also a naturally occurring type of antioxidants such as Tocopherols, Tocotrienols, Gamma Oryzanol, Phytosterols, Polyphenols, and Squalene.

The animal feed industry is a highly competitive market with a large number of suppliers operating on the market due to a large consumer base. This is making a direct impact on the growth of global rice bran oil for feed formulations. Demand for animal products continues to increase market demand in the forecast period. The use of feed additive trends is used to enhance the nutritional content of the animal, which is leading to an increase in their uptake and to further boost the growth of the global animal feed industry.

At the same time, the expansion of industrial livestock production and the increase in animal husbandry is further leading to the expansion of the vendor's customer base. In

In addition, firms in the industry are struggling to stay competitive and increase their market share through strategic mergers and acquisitions and joint ventures. Fats and oils are known to be important ingredients for the animal feed industry.

Based on Application, the market is segmented into Food & Beverage, Nutraceutical, Animal feed and Other Applications. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cargill Corporation, Ricela Health Foods Ltd., 3F Industries Ltd., Marico Limited, Sethia Oils Ltd., A.P. Refinery Private Limited, Vaighai Agro Products Ltd., King Rice Oil Group, Tsuno Rice Fine Chemicals Co., Ltd., and Modi Naturals Ltd.

Scope of the Study

Market Segmentation:

By Application

Food & Beverage

Nutraceutical

Animal feed and

Other Applications

By Distribution Channel

Offline

Online

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Cargill Corporation

Ricela Health Foods Ltd.

3F Industries Ltd.

Marico Limited

Sethia Oils Ltd.

A.P. Refinery Private Limited

Vaighai Agro Products Ltd.

King Rice Oil Group

Tsuno Rice Fine Chemicals Co., Ltd.

Modi Naturals Ltd.

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