

North America Rhinoplasty Market (2019-2025)

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Abstracts

The North America Rhinoplasty Market would witness market growth of 5.8% CAGR during the forecast period (2019-2025).

Rhinoplasty is practiced to enhance breathing conditions or to change the shape and size of the nose. Fixing a broken nose after an accident or trauma, treating the sinus infection, restoring facial symmetry, and correcting birth defects are some of the other procedures performed under rhinoplasty. Changing or refining the nasal tip appearance is a common problem, but can be difficult to fix surgically. As per the American Society of Plastic Surgeons, the revision rate is as high as 15.0 percent for rhinoplasty as the most complicated facial surgery. To boost their confidence and enhance their physical appearance, more people are adopting their range of treatments. A new report from the American Society of Plastic Surgeons shows that last year, over 1.3 million cosmetic procedures were performed on men.

The regional market for rhinoplasty was dominated by the North America region in 2018. Well-developed healthcare infrastructure and the existence of board-certified and qualified cosmetic surgeons in North America have stimulated regional market growth. Furthermore, the implementation of advanced technology paired with increasing consumer awareness of physical appearance is expected to boost growth. According to the American Society of Plastic Surgeons (ASPS), in 2017, the U.S. tops the list of countries with the highest number of cosmetic surgeons in the world.

Hyaluronic acid dermal fillers are commonly used for aesthetic procedures like reducing eye wrinkles, dark circles, scars, and developing nasolabial folds. Hyaluronic acid injections are characterized by ease of use, relatively less expensive, and highly effective. Such combined factors are projected to increase the use of hyaluronic acid fillers. Increasing popularity and understanding of aesthetic measures for a cosmetic makeover, together with the proliferation of FDA-approved hyaluronic acid-based

synthetic products, are also anticipated to drive market growth over the forecast period.

Based on Treatment Type, the market is segmented into Augmentation, Reduction, Revision, Reconstructive, Post Traumatic, Filler and Other Treatment Types. Based on Technique, the market is segmented into Open Rhinoplasty and Closed Rhinoplasty. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Stryker Corporation, Medartis AG, Allergan PLC, Sientra, Inc., Sunset Cosmetic Surgery, Implantech Associates, Inc., GC Aesthetics PLC, Surgiform Technology Ltd., New York Center for Facial Plastic & Laser Surgery, and Comeg Medical Technologies.

SCOPE OF THE STUDY

Market Segmentation:

By Treatment Type

Augmentation

Reduction

Revision

Reconstructive

Post Traumatic

Filler

Other Treatment Types

By Technique

Open Rhinoplasty

Closed Rhinoplasty

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Stryker Corporation

Medartis AG

Allergan PLC

Sientra, Inc.

Sunset Cosmetic Surgery

Implantech Associates, Inc.

GC Aesthetics PLC

Surgiform Technology Ltd.

New York Center for Facial Plastic & Laser Surgery

Comeg Medical Technologies

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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