

North America Ready to Drink Shakes Market (2018 - 2024)

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Abstracts

The North America Ready to Drink Shakes Market would witness market growth of 4.8% CAGR during the forecast period (2018 – 2024).

Major health fitness centres are promoting the consumption of RTD shakes owing to the increased availability of these products. There are various types of ready to drink protein shakes existing across the market, such as casein, whey, soy, pea, rice, and hemp, which are consumed to build muscle, lose weight, and for similar other purposes. A similar factor responsible for market growth is the rising consumer tendency towards vegan products which has increased the demand for plant-based RTD shakes. Companies are now providing plant-based RTD shakes made with hemp, pea, and pumpkin seed. Vega (U.S.) introduced a protein nutrition shake which was made to cater to the consumer demand.

Based on Packaging type, the market is segmented into Bottles, Cans, and Tetra Packs. Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, and Online. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Abbott Laboratories, Kellogg Company, The Coca Cola Company, PepsiCo, Inc., Nestle S.A., Hormel Foods Corporation, Danone S.A., Campbell Soup Company, KeHE Distributors, LLC, and Huel GmbH.

Scope of the Study

Market Segmentation:

By Packaging type

Bottles

Cans

Tetra Packs

By Distribution channel

Supermarkets & Hypermarkets

Convenience Stores

Online

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Abbott Laboratories

Kellogg Company

The Coca Cola Company

PepsiCo, Inc.

Nestle S.A.

Hormel Foods Corporation

Danone S.A.

Campbell Soup Company

KeHE Distributors, LLC

Huel GmbH

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