

North America Ready Meals Market (2017 - 2023)

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Abstracts

The North America Ready Meals Market size is expected to register a CAGR of 9.3% during the forecast period (2017 – 2023). Ready meals, also known as packed foods or instant ready meals are considered as cost-effective alternative for cooked meals. The preparation of these meals requires less time than cooking fresh meals and is considered fastest and convenient as one just needs to heat the food. Many customized ready meals have also gained popularity in the recent years. In terms of nutrition, ready meals are safe to consume and provide nutrition as well. These foods are available in various flavors, attracting a significant customer base.

The growth of the ready meals has been driven due to the growing demand for processed foods and rise in the income levels of the consumers. Additionally, factors such as changing lifestyle & consumer preferences and convenience of using ready meals have driven the growth of ready meals market. Little effort and less cooking time are some of the other complimenting factors adding to the growing levels of adoption among consumers. These meals are highly preferred by students and working population. However, growing awareness about health among the population all over the world has become one of the major restrains for the market growth.

Based on Distribution Channels, the market report segments the market into Supermarkets/ Hypermarkets, Convenience Stores, and Online Stores. Based on Types, the North America Ready Meals Market is segmented into Frozen Pizza, Frozen Ready Meals, Prepared Salads, Dried Ready Meals, Canned/Preserved Ready Meals, Chilled Pizza, and Others. Based on Countries, the market report segments the market into US, Mexico, Canada, and Rest of North America.

The report covers the analysis of key stake holders of the Ready Meals Market. Key companies profiled in the report include Bakkavor Group Limited, Conagra Brands, Inc., Greencore Group Plc., Kraft Heinz (JH Heinz Company Ltd.), Nestle SA, Fleury Michon,

Unilever Group, Kerry Group, and Premier Foods Group Ltd.

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