

North America Public Cloud Market By Organization Size (Small & Medium Enterprises and Large Enterprises) By Services Type (Software as a Service (SaaS), Platform as a Service (PaaS) and Infrastructure as a Service (IaaS)) By End User (BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Public Cloud Market would witness market growth of 14.7% CAGR during the forecast period (2020-2026).

Cloud computing offering enables the vendor to gain access to a cloud environment for developing, managing, and hosting applications. Companies have access to a range of resources across the testing and development support platform. The vendor is responsible for the underlying infrastructure, storage, operating systems and backup. Like IaaS and SaaS, the PaaS market is said to be almost difficult to dominate. Driving more vendors to focus on a single fit-for-purpose PaaS service over a multi-purpose option.

Cloud computing services where the vendor has on-demand connections to computing resources such as networking, storage, and servers. They run their own systems and software within the provider network. This is a scalable hardware utility that can be tailored to fit the computing and processing needs.

Given the apparent growth of the SaaS market, there is still a great deal of scope for expansion. As the present SaaS sector accounts for just around 20% of total enterprise software expenditure. With most enterprise software investment still concentrated on on-site tech solutions, SaaS vendors are turning to this market to attract businesses to a cloud-based system.

Cloud is helping to resolve disaster recovery issues through centralized cloud IT services. Owing to the lack of on-site IT personnel in the locking process, businesses are using cloud resources to track, manage and control their servers and storage facilities in data centers. Businesses are increasingly leveraging the cloud to develop robust and disaster-resistant networks around the globe to respond to remote employees and to protect data and business application integrity as well.

IT enterprises are highly dedicated to maintaining data center services to improve reliability, reduce network interruption and gain operating performance. Leading companies, such as DataBank, have started to formulate a COVID-19 action strategy to determine the quality of operations with the help of controlled service teams. As a result, the rising mobile workforce due to lockdowns and the growing need for disaster recovery and protection to prevent high network maintenance costs has fueled demand for cloud-based services across the vertical.

Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Services Type, the market is segmented into Software as a Service (SaaS), Platform as a Service (PaaS) and Infrastructure as a Service (IaaS). Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Amazon.com, Inc., Salesforce.com, Inc., Microsoft Corporation, Google, Inc., Oracle Corporation, Hewlett Packard Enterprise Company, Dell Technologies, Inc., Cisco Systems, Inc., and Fujitsu Limited.

Scope of the Study

Market Segmentation:

By Organization Size

Small & Medium Enterprises

Large Enterprises

By Services Type

Software as a Service (SaaS)

Platform as a Service (PaaS)

Infrastructure as a Service (IaaS)

By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Energy & Utilities

Manufacturing

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

IBM Corporation

Amazon.com, Inc.

Salesforce.com, Inc.

Microsoft Corporation

Google, Inc.

Oracle Corporation

Hewlett Packard Enterprise Company

Dell Technologies, Inc.

Cisco Systems, Inc.

Fujitsu Limited

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