

# North America Project Portfolio Management Market (2019-2025)

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## Abstracts

The North America Project Portfolio Management Market would witness market growth of 14.2% CAGR during the forecast period (2019-2025).

Project portfolio management is a method that companies use to analyse each project's risk, project feasibility, available funds, and expected results. A team of decision-makers assesses and determines the best way to invest in the capital of the company. Project portfolio management does not include running the project, but it helps to pick what project to run and how to fund it. The software provides information and analysis in real-time.

Effective PPM helps project management to make it easier to apply. They are invaluable to an organization when used in accordance. Project portfolio management sets out a framework for forecasting potential problems, evaluating progress against operational goals, monitoring budgets, and resolving stakeholder concerns, allowing project managers to follow up with successful execution. Enterprise PPM tools ease the use of one resource with numerous features throughout the business. Enterprise portfolio tools reduce reliance on multiple applications capable of increasing overhead and confusing workflows. Because the project portfolio management is inherently complex due to how much is managed at once, it is essential to choose an enterprise project management tool that is easy and simple to use for everybody in the organization—and not just for early adopters.

Based on Platform, the market is segmented into Software and Services. Based on Solutions, the market is segmented into Information Technology, New Product Development and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into

Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, IT & Telecom, Government, Engineering & Construction and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hewlett Packard Enterprise Company (HP Development Company L.P.), SAP SE, Microsoft Corporation, Oracle Corporation, Hexagon AB, Broadcom, Inc., ServiceNow, Inc., Workfront, Inc., Planview, Inc., and Changepoint Corporation.

### Scope of the Study

### Market Segmentation:

#### By Platform

- Software

- Services

#### By Solutions

- Information Technology

- New Product Development

- Others

#### By Deployment Type

- On-premise

- Cloud

#### By Organization Size

Large Enterprises

Small & Medium Enterprises

#### By End User

BFSI

IT & Telecom

Government

Engineering & Construction

Others

#### By Country

US

Canada

Mexico

Rest of North America

#### Companies Profiled

Hewlett Packard Enterprise Company (HP Development Company L.P.)

SAP SE

Microsoft Corporation

Oracle Corporation

Hexagon AB

Broadcom, Inc.

ServiceNow, Inc.

Workfront, Inc.

Planview, Inc.

Changepoint Corporation

#### Unique Offerings from KBV Research

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