

North America Productivity Management Software Market By Deployment Type (Cloud and On-premise), By Organization Size (Large Enterprises and Small & Medium Enterprises), By the Solution (Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics, and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/NA0BFF9D7F25EN.html>

Date: September 2020

Pages: 105

Price: US\$ 1,500.00 (Single User License)

ID: NA0BFF9D7F25EN

Abstracts

The North America Productivity Management Software Market would witness market growth of 13.5% CAGR during the forecast period (2020-2026).

Business productivity is a company's ability to implement the general strategy in a company effectively. Besides, the Productivity of an association is directly proportional to the Productivity of its workforce. The productivity management software encourages and incorporates both data and methods for each part of the business. The expanding need to oversee work processes and tasks among the business to increase the development, expediently growing advancements in Artificial Intelligence (AI) and Machine Learning (ML) are a few of the essential components boosting the productivity management software market development. Furthermore, the rising adoption of cloud computing in the processes of business and the increasing adoption of Bring Your Own Device (BYOD), enterprise portability, and cell phones to extend the mobile workforce will increase the demand for Productivity management software.

The growing need to oversee work processes and tasks among the business to enlarge the development, rapidly increasing advancements in the sector of Artificial Intelligence

(AI) and Machine Learning (ML) are the key components boosting the market development. Furthermore, expanding the adoption of cloud computing in the various processes of business and the increasing adoption of Bring Your Own Device (BYOD), enterprise portability, and cell phones to grow the mobile workforce will increase the demand for productivity management software. Business productivity is the capacity of a company to implement the general strategy in a company effectively. Besides, the productivity of the company is directly proportional to the productivity of its workforce. The productivity management software encourages and incorporates both data and processes for each aspect of the business. It additionally assumes an essential role in providing collaboration with workers, clients, customers, suppliers, and merchants.

Based on Deployment Type, the market is segmented into Cloud and On-premise. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on Solution, the market is segmented into Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Google, Inc., Microsoft Corporation, Salesforce.com, Inc., IBM Corporation, Oracle Corporation, Adobe, Inc., Zoho Corporation Pvt. Ltd., Slack Technologies, Inc., Monday.com Labs Ltd. and HyperOffice.

Scope of the Study

Market Segmentation:

By Deployment Type

Cloud

On-premise

By Organization Size

Large Enterprises

Small & Medium Enterprises

By Solution

Content Management & Collaboration

Structured Work Management

AI & Predictive Analytics

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Google, Inc.

Microsoft Corporation

Salesforce.com, Inc.

IBM Corporation

Oracle Corporation

Adobe, Inc.

Zoho Corporation Pvt. Ltd.

Slack Technologies, Inc.

Monday.com Labs Ltd.

HyperOffice

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Productivity Management Software Market, by Deployment Type
 - 1.4.2 North America Productivity Management Software Market, by Organization Size
 - 1.4.3 North America Productivity Management Software Market, by Solution
 - 1.4.4 North America Productivity Management Software Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2016, Feb – 2020, Aug) Leading Players

CHAPTER 4. NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY DEPLOYMENT TYPE

- 4.1 North America Cloud Productivity Management Software Market by Country

4.2 North America On-premise Productivity Management Software Market by Country

CHAPTER 5. NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY ORGANIZATION SIZE

5.1 North America Large Enterprises Productivity Management Software Market by Country

5.2 North America Small & Medium Enterprises Productivity Management Software Market by Country

CHAPTER 6. NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY SOLUTION

6.1 North America Content Management & Collaboration Productivity Management Software Market by Country

6.2 North America Structured Work Management Productivity Management Software Market by Country

6.3 North America AI & Predictive Analytics Productivity Management Software Market by Country

6.4 North America Others Productivity Management Software Market by Country

CHAPTER 7. NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY

7.1 US Productivity Management Software Market

7.1.1 US Productivity Management Software Market by Deployment Type

7.1.2 US Productivity Management Software Market by Organization Size

7.1.3 US Productivity Management Software Market by Solution

7.2 Canada Productivity Management Software Market

7.2.1 Canada Productivity Management Software Market by Deployment Type

7.2.2 Canada Productivity Management Software Market by Organization Size

7.2.3 Canada Productivity Management Software Market by Solution

7.3 Mexico Productivity Management Software Market

7.3.1 Mexico Productivity Management Software Market by Deployment Type

7.3.2 Mexico Productivity Management Software Market by Organization Size

7.3.3 Mexico Productivity Management Software Market by Solution

7.4 Rest of North America Productivity Management Software Market

7.4.1 Rest of North America Productivity Management Software Market by Deployment Type

7.4.2 Rest of North America Productivity Management Software Market by Organization Size

7.4.3 Rest of North America Productivity Management Software Market by Solution

CHAPTER 8. COMPANY PROFILES

8.1 Google, Inc.

8.1.1 Company Overview

8.1.2 Financial Analysis

8.1.3 Segmental and Regional Analysis

8.1.4 Research & Development Expense

8.1.5 Recent strategies and developments:

8.1.5.1 Partnerships, Collaborations, and Agreements:

8.1.5.2 Product Launches and Product Expansions:

8.1.6 SWOT Analysis

8.2 Microsoft Corporation

8.2.1 Company Overview

8.2.2 Financial Analysis

8.2.3 Segmental and Regional Analysis

8.2.4 Research & Development Expenses

8.2.5 Recent strategies and developments:

8.2.5.1 Partnerships, Collaborations, and Agreements:

8.2.6 SWOT Analysis

8.3 Salesforce.com, Inc.

8.3.1 Company Overview

8.3.2 Financial Analysis

8.3.3 Regional Analysis

8.3.4 Research & Development Expense

8.3.5 Recent strategies and developments:

8.3.5.1 Partnerships, Collaborations, and Agreements:

8.3.5.2 Product Launches and Product Expansions:

8.3.6 SWOT Analysis

8.4 IBM Corporation

8.4.1 Company Overview

8.4.2 Financial Analysis

8.4.3 Regional & Segmental Analysis

8.4.4 Research & Development Expenses

8.4.5 Recent strategies and developments:

8.4.5.1 Partnerships, Collaborations, and Agreements:

8.4.5.2 Product Launches and Product Expansions:

8.4.6 SWOT Analysis

8.5 Oracle Corporation

8.5.1 Company Overview

8.5.2 Financial Analysis

8.5.3 Segmental and Regional Analysis

8.5.4 Research & Development Expense

8.5.5 Recent strategies and developments:

8.5.5.1 Partnerships, Collaborations, and Agreements:

8.5.5.2 Product Launches and Product Expansions:

8.5.6 SWOT Analysis

8.6 Adobe, Inc.

8.6.1 Company Overview

8.6.2 Financial Analysis

8.6.3 Segmental and Regional Analysis

8.6.4 Research & Development Expense

8.6.5 Recent strategies and developments:

8.6.5.1 Partnerships, Collaborations, and Agreements:

8.6.6 SWOT Analysis

8.7 Zoho Corporation Pvt. Ltd.

8.7.1 Company Overview

8.7.2 Recent strategies and developments:

8.7.2.1 Product Launches and Product Expansions:

8.8 Slack Technologies, Inc.

8.8.1 Company Overview

8.8.2 Recent strategies and developments:

8.8.2.1 Partnerships, Collaborations, and Agreements:

8.8.2.2 Product Launches and Product Expansions:

8.9 Monday.com Labs Ltd.

8.9.1 Company Overview

8.9.2 Recent strategies and developments:

8.9.2.1 Partnerships, Collaborations, and Agreements:

8.9.2.2 Product Launches and Product Expansions:

8.10. HyperOffice

8.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– PRODUCTIVITY MANAGEMENT SOFTWARE MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– PRODUCTIVITY MANAGEMENT SOFTWARE MARKET

TABLE 5 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA CLOUD PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA CLOUD PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA ON-PREMISE PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA ON-PREMISE PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA LARGE ENTERPRISES PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA LARGE ENTERPRISES PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA SMALL & MEDIUM ENTERPRISES PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA SMALL & MEDIUM ENTERPRISES PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY SOLUTION, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET

BY SOLUTION, 2020 - 2026, USD MILLION

TABLE 19 NORTH AMERICA CONTENT MANAGEMENT & COLLABORATION

PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2016 - 2019,
USD MILLION

TABLE 20 NORTH AMERICA CONTENT MANAGEMENT & COLLABORATION

PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2020 - 2026,
USD MILLION

TABLE 21 NORTH AMERICA STRUCTURED WORK MANAGEMENT PRODUCTIVITY
MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 NORTH AMERICA STRUCTURED WORK MANAGEMENT PRODUCTIVITY
MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 NORTH AMERICA AI & PREDICTIVE ANALYTICS PRODUCTIVITY
MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 24 NORTH AMERICA AI & PREDICTIVE ANALYTICS PRODUCTIVITY
MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 25 NORTH AMERICA OTHERS PRODUCTIVITY MANAGEMENT SOFTWARE
MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 26 NORTH AMERICA OTHERS PRODUCTIVITY MANAGEMENT SOFTWARE
MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 27 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET
BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 28 NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET
BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 29 US PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2016 - 2019,
USD MILLION

TABLE 30 US PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2020 - 2026,
USD MILLION

TABLE 31 US PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY
DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 32 US PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY
DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 33 US PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY
ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 34 US PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY
ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 35 US PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY
SOLUTION, 2016 - 2019, USD MILLION

TABLE 36 US PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY
SOLUTION, 2020 - 2026, USD MILLION

TABLE 37 CANADA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2016 - 2019, USD MILLION

TABLE 38 CANADA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2020 - 2026, USD MILLION

TABLE 39 CANADA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 40 CANADA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 41 CANADA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 42 CANADA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 43 CANADA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY SOLUTION, 2016 - 2019, USD MILLION

TABLE 44 CANADA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY SOLUTION, 2020 - 2026, USD MILLION

TABLE 45 MEXICO PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2016 - 2019, USD MILLION

TABLE 46 MEXICO PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2020 - 2026, USD MILLION

TABLE 47 MEXICO PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 48 MEXICO PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 49 MEXICO PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 50 MEXICO PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 51 MEXICO PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY SOLUTION, 2016 - 2019, USD MILLION

TABLE 52 MEXICO PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY SOLUTION, 2020 - 2026, USD MILLION

TABLE 53 REST OF NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2016 - 2019, USD MILLION

TABLE 54 REST OF NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET, 2020 - 2026, USD MILLION

TABLE 55 REST OF NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 56 REST OF NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE

MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 57 REST OF NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE

MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 58 REST OF NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE

MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 59 REST OF NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE

MARKET BY SOLUTION, 2016 - 2019, USD MILLION

TABLE 60 REST OF NORTH AMERICA PRODUCTIVITY MANAGEMENT SOFTWARE

MARKET BY SOLUTION, 2020 - 2026, USD MILLION

TABLE 61 KEY INFORMATION – GOOGLE, INC.

TABLE 62 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 63 KEY INFORMATION – SALESFORCE.COM, INC.

TABLE 64 KEY INFORMATION – IBM CORPORATION

TABLE 65 KEY INFORMATION – ORACLE CORPORATION

TABLE 66 KEY INFORMATION – ADOBE, INC.

TABLE 67 KEY INFORMATION – ZOHOO CORPORATION PVT. LTD.

TABLE 68 KEY INFORMATION – SLACK TECHNOLOGIES, INC.

TABLE 69 KEY INFORMATION – MONDAY.COM LABS LTD.

TABLE 70 KEY INFORMATION – HYPEROFFICE

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2016, FEB – 2020, AUG) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: GOOGLE, INC.

FIG 6 SWOT ANALYSIS: ALPHABET INC. (GOOGLE INC.)

FIG 7 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.

FIG 9 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 11 SWOT ANALYSIS: IBM CORPORATION

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 13 SWOT ANALYSIS: ORACLE CORPORATION

FIG 14 SWOT ANALYSIS: ADOBE, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS:

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: MONDAY.COM LABS LTD.

I would like to order

Product name: North America Productivity Management Software Market By Deployment Type (Cloud and On-premise), By Organization Size (Large Enterprises and Small & Medium Enterprises), By the Solution (Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics, and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

Product link: <https://marketpublishers.com/r/NA0BFF9D7F25EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NA0BFF9D7F25EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970