

North America Productivity Management Software Market By Deployment Type (Cloud and On-premise), By Organization Size (Large Enterprises and Small & Medium Enterprises), By the Solution (Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics, and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Productivity Management Software Market would witness market growth of 13.5% CAGR during the forecast period (2020-2026).

Business productivity is a company's ability to implement the general strategy in a company effectively. Besides, the Productivity of an association is directly proportional to the Productivity of its workforce. The productivity management software encourages and incorporates both data and methods for each part of the business. The expanding need to oversee work processes and tasks among the business to increase the development, expediently growing advancements in Artificial Intelligence (AI) and Machine Learning (ML) are a few of the essential components boosting the productivity management software market development. Furthermore, the rising adoption of cloud computing in the processes of business and the increasing adoption of Bring Your Own Device (BYOD), enterprise portability, and cell phones to extend the mobile workforce will increase the demand for Productivity management software.

The growing need to oversee work processes and tasks among the business to enlarge the development, rapidly increasing advancements in the sector of Artificial Intelligence

(AI) and Machine Learning (ML) are the key components boosting the market development. Furthermore, expanding the adoption of cloud computing in the various processes of business and the increasing adoption of Bring Your Own Device (BYOD), enterprise portability, and cell phones to grow the mobile workforce will increase the demand for productivity management software. Business productivity is the capacity of a company to implement the general strategy in a company effectively. Besides, the productivity of the company is directly proportional to the productivity of its workforce. The productivity management software encourages and incorporates both data and processes for each aspect of the business. It additionally assumes an essential role in providing collaboration with workers, clients, customers, suppliers, and merchants.

Based on Deployment Type, the market is segmented into Cloud and On-premise. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on Solution, the market is segmented into Content Management & Collaboration, Structured Work Management, AI & Predictive Analytics and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Google, Inc., Microsoft Corporation, Salesforce.com, Inc., IBM Corporation, Oracle Corporation, Adobe, Inc., Zoho Corporation Pvt. Ltd., Slack Technologies, Inc., Monday.com Labs Ltd. and HyperOffice.

Scope of the Study

Market Segmentation:

By Deployment Type

Cloud

On-premise

By Organization Size

Large Enterprises

Small & Medium Enterprises

By Solution

Content Management & Collaboration

Structured Work Management

AI & Predictive Analytics

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Google, Inc.

Microsoft Corporation

Salesforce.com, Inc.

IBM Corporation

Oracle Corporation

Adobe, Inc.

Zoho Corporation Pvt. Ltd.

Slack Technologies, Inc.

Monday.com Labs Ltd.

HyperOffice

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