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North America Procurement Analytics Market (2018 - 2024)

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Abstracts

The North America Procurement Analytics Market would witness market growth of 18.1% CAGR during the forecast period (2018 – 2024).

Procurement analytics is a software tool that provides quantitative techniques to obtain actionable ideas and results from datasets. Procurement analytics provide extensive information on historical data and enable companies to predict future patterns with the assistance of predictive analytical tools. This quantitative information enables companies with data-driven decision-making to obtain a competitive advantage in the industry. In addition, the implementation of analytics in the acquisition system enables companies to attain greater visibility and expense control. Growing Internet of Things (IoT), cloud implementation, and the need for supply chain and demand intelligence trends are some of the main factors projected to boost market's growth in North America.

Based on Component, the market is segmented into Solution and Services. Services is further bifurcated into Integration & Deployment, Training & Consulting, and Support & Maintenance. Based on Organization size, the market is segmented into large enterprises and Small & Medium Sized enterprises. Based on Deployment mode, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Energy & Utilities, Telecom & IT, Manufacturing, Government & Defense, and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Simfoni Analytics Ltd., Proactis Holdings PLC., JAGGAER Inc., Zycus Inc., SAP SE, Oracle Corporation, IBM Corporation, Coupa

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Software Incorporated, Genpact Limited, and Rosslyn Data Technologies.

Scope of the Study

Market Segmentation:

By Component

- Solution
- Services
  - Integration & Deployment
  - Training & Consulting
  - Support & Maintenance

By Organization Size

- Large Enterprises
- Small & Medium-Sized Enterprises

By Deployment mode

- On Premise
- Cloud

By End User

- Retail & Ecommerce
- Healthcare & Life Sciences

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- Energy & Utilities
- Telecom & IT
- Manufacturing
- Government & Defense
- Others

By Country

- US
- Canada
- Mexico
- Rest of North America

Companies Profiled

- Simfoni Analytics Ltd.
- Proactis Holdings PLC.
- JAGGAER Inc.
- Zycus Inc.
- SAP SE
- Oracle Corporation
- IBM Corporation
- Coupa Software Incorporated

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Genpact Limited

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