

North America Powdered Sugar Market (2019-2025)

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Abstracts

The North America Powdered Sugar Market is expected to grow at a CAGR of 3.8% during 2019 -2025. Powdered sugar is also called icing sugar or the confectioners' sugar. It is widely used as an anti-caking agent because it preserves the viscosity and helps to obtain fine structure and texture in food products. For cakes, baked products, and fruit-flavored sweets, it was mostly used to prepare icing and frosting. In fact, innovation in chocolate and confectionery packaging has led to increased consumption of these products.

In addition, this is expected to increase the demand for powdered sugar. On the other hand, increasing awareness of the negative health effects of high sugar consumption, like high diabetes risk and increased cholesterol, serves as a major market growth restriction.

Manufacturers are, therefore, concentrating on developing alternative products including organic and natural sugar with less fat and more energy. This will also adversely affect the growth of the market. North America dominated the regional market in 2018 and is expected to rise further at a steady growth rate from 2019 to 2025.

Dairy application is projected to be the fastest-growing segment from 2019 to 2025 due to the extensive use of powdered sugar in dairy products like milkshakes, cheese, sweets, ice creams, and whipped creams. As a result of increased understanding of the benefits of protein consumption, higher demand for milk and milk-based beverages is also anticipated to boost growth in the segment.

Among the conventional and organic products, the conventional segment is expected to emerge as the dominant category over the forecast period. The conventional product is made from sugar cane or beets of sugar. Therefore, it has been estimated that easy production processes and comparatively low prices drive their demand, which would eventually escalate the segment growth. Moreover, bakery and confectionery manufacturers mostly prefer conventional powdered sugar to maintain the food products' proper color and texture.

Based on Product, the market is segmented into Conventional and Organic. Based on

Application, the market is segmented into Bakery, Dairy, Confectionery and Others. Based on Regions, the market is segmented into USA, Canada, Mexico, and Rest of North America.

Scope of the Study

Market Segmentation:

By Product

Conventional

Organic

By Application

Bakery

Dairy

Confectionery

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Sudzucker AG

Tate & Lyle PLC

Cargill Corporation

Louis Dreyfus Company B.V. (Imperial Sugars)

Nordzucker AG (Nordic Sugar A/S)

American Crystal Sugar Company

American Sugar Refining, Inc. (Domino Foods, Inc.)

Swire Pacific Ltd. (Taikoo Sugar Limited)

COFCO Corporation

Nanning Sugar Industry Co., Ltd.

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