

# **North America Potato Protein Market By Type (Isolate, Concentrate and Hydrolyzed) By Application (Animal Feed, Supplements, Bakery & Confectionery, Meat and Other Applications) The report also covers geographical segmentation of Potato Protein market) By Country, Industry Analysis and Forecast, 2019 - 2025**

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## **Abstracts**

The North America Potato Protein Market would witness market growth of 4.2% CAGR during the forecast period (2019-2025).

An increasing demand for organic food products and growing numbers of health-conscious individuals are major drivers of growth in the global market for potato proteins. Furthermore, a progressive demand for plant-derived proteins from various end-use industries and health benefits from potato protein consumption are other major factors that are expected to fuel growth in the potato protein market during the forecast period.

Potato fruit juice (PFJ) is a distilled industrial by-product of the potato starch industry which contains abundant potato protein in patatin, a significant storage protein. From an economic perspective, significant attention has been given to the conversion of potato protein into a high value added food ingredient. Patatin's methods of isolation and purification are compared and summarised. Patatin's functional properties as food additives are subject to comprehensive study. There is emphatic description of the positive effects of patatin on safety and food use. Additionally, the emerging challenges to patatin production as a functional food ingredient are also being discussed.

The growing popularity of potato protein is anticipated to drive the market over the forecast period, due to its high nutritional value and benefits such as improved digestive health, energy, and regulated blood sugar. Food & Beverages is the world's largest application category.

Based on Type, the market is segmented into Isolate, Concentrate and Hydrolyzed. Based on Application, the market is segmented into Animal Feed, Supplements, Bakery & Confectionery, Meat and Other Applications. The report also covers geographical segmentation of Potato Protein market. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cooperatie Koninklijke Cosun U.A. (Royal Cosun), Royal Avebe U.A., Sudstrake GmbH, Meelunie B.V., Omega Protein Corporation (Cooke, Inc.), Kemin Industries, Inc., Emsland Group, KMC Ingredients Company, Tereos S.A., and Roquette Freres SA.

## Scope of the Study

### Market Segmentation:

#### By Type

Isolate

Concentrate and

Hydrolyzed

#### By Applications

Animal Feed

Supplements

Bakery & Confectionery

Meat and

## Other Applications

### By Country

US

Canada

Mexico

Rest of North America

### Companies Profiled

Cooperatie Koninklijke Cosun U.A. (Royal Cosun)

Royal Avebe U.A.

Sudstrake GmbH

Meelunie B.V.

Omega Protein Corporation (Cooke, Inc.)

Kemin Industries, Inc.

Emsland Group

KMC Ingredients Company

Tereos S.A.

Roquette Freres SA

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