

North America Portable Blenders Market By Material (Plastic, Glass and Steel), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Portable Blenders Market would witness market growth of 11.54% CAGR during the forecast period (2020-2026).

Increasing demand for healthy beverages as a method of improving health and fitness among grown-ups is the leading component fuelling the growth of the market.

Consumers over the world have been looking for portable and space-sparing kitchen appliances attributable to the evolving ways of life, hectic timetable, and absence of time to prepare food. Moreover, an expanding number of dual-earner families over the globe have been fuelling the demand for the product.

The expanding number of the introduction of new products is picking up customer's consideration through high item visibility and innovative features. For example, in January 2020, Lacomri presented a superior quality cordless portable Blenders, which is intended to be recharged by means of USB. The item is available at the organization portal and Amazon. The expanding popularity of smoothies and shakes among health-conscious customers has brought about higher infiltration of portable Blenders in their lifestyle attributable to high price tags of smoothies and juices across shops. As time-poor consumers search out delicious, health-conscious approaches to remain fueled when going out of the house, these portable Blenders develop as an advantageous choice to choose economical methods of consuming healthy and customized beverages.

The presence of a huge working population across nations contrasted with historic occasions has introduced a more extensive scope for portable and helpful small kitchen appliances for a simple and quick system. Therefore, the expanding prominence of a portable kitchen is additionally driving the sales of portable Blenders among consumers.

Also, restricted space availability at millennial homes, especially individuals living in leased houses, for example, bachelors are exceptionally disposed to the adoption of portable and small kitchen appliances, is expanding demand for portable Blenders.

Based on Material, the market is segmented into Plastic, Glass and Steel. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., The Kraft Heinz Company, Hamilton Beach Brands Holding Company, BlendTec, Inc., NutriBullet, LLC, KACSOO Company, Cuisinart Corporation (Conair Corporation), Shenzhen Ckeyin Technology Co., Ltd., SharkNinja Operating LLC (CDH Private Equity) and Bella Housewares.

Scope of the Study

Market Segmentation:

By Material

Plastic

Glass

Steel

By Distribution Channel

Online

Offline

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Newell Brands, Inc.

The Kraft Heinz Company

Hamilton Beach Brands Holding Company

BlendTec, Inc.

NutriBullet, LLC

KACSOO Company

Cuisinart Corporation (Conair Corporation)

Shenzhen Ckeyin Technology Co., Ltd.

SharkNinja Operating LLC (CDH Private Equity)

Bella Housewares

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