

# North America Portable Blenders Market By Material (Plastic, Glass and Steel), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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## Abstracts

The North America Portable Blenders Market would witness market growth of 11.54% CAGR during the forecast period (2020-2026).

Increasing demand for healthy beverages as a method of improving health and fitness among grown-ups is the leading component fuelling the growth of the market.

Consumers over the world have been looking for portable and space-sparing kitchen appliances attributable to the evolving ways of life, hectic timetable, and absence of time to prepare food. Moreover, an expanding number of dual-earner families over the globe have been fuelling the demand for the product.

The expanding number of the introduction of new products is picking up customer's consideration through high item visibility and innovative features. For example, in January 2020, Lacomri presented a superior quality cordless portable Blenders, which is intended to be recharged by means of USB. The item is available at the organization portal and Amazon. The expanding popularity of smoothies and shakes among health-conscious customers has brought about higher infiltration of portable Blenders in their lifestyle attributable to high price tags of smoothies and juices across shops. As time-poor consumers search out delicious, health-conscious approaches to remain fueled when going out of the house, these portable Blenders develop as an advantageous choice to choose economical methods of consuming healthy and customized beverages.

The presence of a huge working population across nations contrasted with historic occasions has introduced a more extensive scope for portable and helpful small kitchen appliances for a simple and quick system. Therefore, the expanding prominence of a portable kitchen is additionally driving the sales of portable Blenders among consumers.

Also, restricted space availability at millennial homes, especially individuals living in leased houses, for example, bachelors are exceptionally disposed to the adoption of portable and small kitchen appliances, is expanding demand for portable Blenders.

Based on Material, the market is segmented into Plastic, Glass and Steel. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., The Kraft Heinz Company, Hamilton Beach Brands Holding Company, BlendTec, Inc., NutriBullet, LLC, KACSOO Company, Cuisinart Corporation (Conair Corporation), Shenzhen Ckeyin Technology Co., Ltd., SharkNinja Operating LLC (CDH Private Equity) and Bella Housewares.

## Scope of the Study

### Market Segmentation:

#### By Material

Plastic

Glass

Steel

#### By Distribution Channel

Online

Offline

#### By Country

US

Canada

Mexico

Rest of North America

### Companies Profiled

Newell Brands, Inc.

The Kraft Heinz Company

Hamilton Beach Brands Holding Company

BlendTec, Inc.

NutriBullet, LLC

KACSOO Company

Cuisinart Corporation (Conair Corporation)

Shenzhen Ckeyin Technology Co., Ltd.

SharkNinja Operating LLC (CDH Private Equity)

Bella Housewares

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Portable Blender Market, by Material
  - 1.4.2 North America Portal Blender Market, by Distribution Channel
  - 1.4.3 North America Portal Blender Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. NORTH AMERICA PORTABLE BLENDER MARKET BY MATERIAL**

- 3.1 North America Plastic Market by Country
- 3.2 North America Glass Market by Country
- 3.3 North America Steel Market by Country

### **CHAPTER 4. NORTH AMERICA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL**

- 4.1 North America Online Market by Country
- 4.2 North America Offline Market by Country

### **CHAPTER 5. NORTH AMERICA PORTABLE BLENDER MARKET BY COUNTRY**

- 5.1 USA Portable Blender Market
  - 5.1.1 USA Portable Blender Market by Material
  - 5.1.2 USA Portable Blender Market by Distribution Channel

## 5.2 Canada Portable Blender Market

### 5.2.1 Canada Portable Blender Market by Material

### 5.2.2 Canada Portable Blender Market by Distribution Channel

## 5.3 Mexico Portable Blender Market

### 5.3.1 Mexico Portable Blender Market by Material

### 5.3.2 Mexico Portable Blender Market by Distribution Channel

## 5.4 Rest of North America Portable Blender Market

### 5.4.1 Rest of North America Portable Blender Market by Material

### 5.4.2 Rest of North America Portable Blender Market by Distribution Channel

## **CHAPTER 6. COMPANY PROFILES**

### 6.1 Newell Brands, Inc.

#### 6.1.1 Company Overview

#### 6.1.2 Financial Analysis

#### 6.1.3 Regional & Segmental Analysis

#### 6.1.4 Research & Development Expenses

### 6.2 The Kraft Heinz Company

#### 6.2.1 Company Overview

#### 6.2.2 Financial Analysis

#### 6.2.3 Regional Analysis

#### 6.2.4 Research & Development Expense

### 6.3 Hamilton Beach Brands Holding Company

#### 6.3.1 Company Overview

#### 6.3.2 Financial Analysis

#### 6.3.3 Regional Analysis

### 6.4 BlendTec, Inc. (K-TEC, Inc.)

#### 6.4.1 Company Overview

### 6.5 NutriBullet, LLC (Capital Brands, LLC)

#### 6.5.1 Company Overview

#### 6.5.2 Recent strategies and developments:

##### 6.5.2.1 Product Launches and Product Expansions:

### 6.6 KACSOO Company

#### 6.6.1 Company Overview

### 6.7 Cuisinart Corporation(Conair Corporation)

#### 6.7.1 Company Overview

### 6.8 Shenzhen Ckeyin Technology Co., Ltd.

#### 6.8.1 Company Overview

### 6.9 SharkNinja Operating LLC (CDH Private Equity)

6.9.1 Company Overview

6.9.2 Recent strategies and developments:

6.9.2.1 Product Launches and Product Expansions:

6.10. Bella Housewares

6.10.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 NORTH AMERICA PORTABLE BLENDER MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA PORTABLE BLENDER MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA PORTABLE BLENDER MARKET BY MATERIAL, 2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA PORTABLE BLENDER MARKET BY MATERIAL, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA PLASTIC MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA PLASTIC MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA GLASS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA GLASS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA STEEL MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA STEEL MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA PORTABLE BLENDER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA PORTABLE BLENDER MARKET BY COUNTRY, 2020 -



2026, USD MILLION

TABLE 19 USA PORTABLE BLENDER MARKET, 2016 - 2019, USD MILLION

TABLE 20 USA PORTABLE BLENDER MARKET, 2020 - 2026, USD MILLION

TABLE 21 USA PORTABLE BLENDER MARKET BY MATERIAL, 2016 - 2019, USD MILLION

TABLE 22 USA PORTABLE BLENDER MARKET BY MATERIAL, 2020 - 2026, USD MILLION

TABLE 23 USA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 24 USA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 25 CANADA PORTABLE BLENDER MARKET, 2016 - 2019, USD MILLION

TABLE 26 CANADA PORTABLE BLENDER MARKET, 2020 - 2026, USD MILLION

TABLE 27 CANADA PORTABLE BLENDER MARKET BY MATERIAL, 2016 - 2019, USD MILLION

TABLE 28 CANADA PORTABLE BLENDER MARKET BY MATERIAL, 2020 - 2026, USD MILLION

TABLE 29 CANADA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 30 CANADA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 31 MEXICO PORTABLE BLENDER MARKET, 2016 - 2019, USD MILLION

TABLE 32 MEXICO PORTABLE BLENDER MARKET, 2020 - 2026, USD MILLION

TABLE 33 MEXICO PORTABLE BLENDER MARKET BY MATERIAL, 2016 - 2019, USD MILLION

TABLE 34 MEXICO PORTABLE BLENDER MARKET BY MATERIAL, 2020 - 2026, USD MILLION

TABLE 35 MEXICO PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 36 MEXICO PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 37 REST OF NORTH AMERICA PORTABLE BLENDER MARKET, 2016 - 2019, USD MILLION

TABLE 38 REST OF NORTH AMERICA PORTABLE BLENDER MARKET, 2020 - 2026, USD MILLION

TABLE 39 REST OF NORTH AMERICA PORTABLE BLENDER MARKET BY MATERIAL, 2016 - 2019, USD MILLION

TABLE 40 REST OF NORTH AMERICA PORTABLE BLENDER MARKET BY MATERIAL, 2020 - 2026, USD MILLION

TABLE 41 REST OF NORTH AMERICA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 42 REST OF NORTH AMERICA PORTABLE BLENDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 43 KEY INFORMATION – NEWELL BRANDS, INC.

TABLE 44 KEY INFORMATION – THE KRAFT HEINZ COMPANY

TABLE 45 KEY INFORMATION – HAMILTON BEACH BRANDS HOLDING COMPANY

TABLE 46 KEY INFORMATION – BLENDTEC, INC.

TABLE 47 KEY INFORMATION – NUTRIBULLET, LLC

TABLE 48 KEY INFORMATION – KACSOO COMPANY

TABLE 49 KEY INFORMATION – CUISINART CORPORATION

TABLE 50 KEY INFORMATION – SHENZHEN CKEYIN TECHNOLOGY CO., LTD.

TABLE 51 KEY INFORMATION – SHARKNINJA OPERATING LLC

TABLE 52 KEY INFORMATION – BELLA HOUSEWARES

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

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