

North America Pet Food Market (2016-2022)

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Abstracts

In recent years, huge shift has been seen in the demand for diets of pets. The owners are looking for pet foods which are organic & natural, premium, free of genetically modified organisms (GMOs), grain-free, and low-carbohydrate content. New product launches with organic features are showing the strongest growth in the market. Additionally, marketing and labelling is also trending in the pet food market. Health is one of the active topics around the world for pets. The maximum launches of pet foods in recent years are marketed on their health benefits. Additionally, there has been a great rise in gluten-free and grain-free formulations for pets due to allergy related issues among pets around the globe.

In the recent years, growing trend towards nuclear families has been seen. Over the past decades, major social trend in marriages and increasing work related stress has altered the structure of families in most big cities all over the world. Time limitation and increase in the number of nuclear families make difficult for pet owners to serve them healthy and fresh diet every time.

The report highlights the adoption of Pet Food Systems in North America. Based on Pet Type, the market is segmented into Dogs, Cats, and Others. Based on Food Type, the market is segmented into Dry Food, Wet Food, and Others. Based on the Sales Channel, the market is segmented into Online, Hyper Market, Specialized Pet Shops, and Others. The report also covers country wise segmentation of Pet Food market. The countries included in the report are US, Canada, Mexico, and Rest of North America.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Pet Food Market, by Pet Type
 - 1.4.2 North America Pet Food Market, by Food Type
 - 1.4.3 North America Pet Food Market, by Sales Channel
 - 1.4.4 North America Pet Food Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Key Influencing Factors
 - 2.2.1 Drivers
 - 2.2.2 Restraints

CHAPTER 3. NORTH AMERICA PET FOOD MARKET

- 3.1 North America Pet Food Market - By Pet Type
 - 3.1.1 North America Dogs Food Market - By Country
 - 3.1.2 North America Cats Food Market - By Country
 - 3.1.3 North America Others Food Market - By Country

CHAPTER 4. NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE

- 4.1 Introduction
 - 4.1.1 North America Dry Food Market - By Country
 - 4.1.2 North America Wet Food Market - By Country
 - 4.1.3 North America Treats & Snacks Market - By Country
 - 4.1.4 North America Other Food Type Market - By Country

CHAPTER 5. NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL

- 5.1 Introduction

- 5.1.1 North America Online Pet Food Market - By Country
- 5.1.2 North America Hypermarkets Market - By Country
- 5.1.3 North America Specialized Pet Shops Market - By Country
- 5.1.4 North America Other Channel Market - By Country

CHAPTER 6. NORTH AMERICA PET FOOD MARKET - BY COUNTRY

- 6.1 Introduction
- 6.2 U. S Pet Food Market
 - 6.2.1 U. S Pet Food Market - By Pet Type
 - 6.2.2 U. S Pet Food Market - By Food Type
 - 6.2.3 U. S Pet Food Market - By Sales Channel
- 6.3 Canada Pet Food Market
 - 6.3.1 Canada Pet Food Market - By Pet Type
 - 6.3.2 Canada Pet Food Market - By Food Type
 - 6.3.3 Canada Pet Food Market - By Sales Channel
- 6.4 Mexico Pet Food Market
 - 6.4.1 Mexico Pet Food Market - By Pet Type
 - 6.4.2 Mexico Pet Food Market - By Food Type
 - 6.4.3 Mexico Pet Food Market - By Sales Channel
- 6.5 Rest of North America Pet Food Market
 - 6.5.1 Rest of North America Pet Food Market - By Pet Type
 - 6.5.2 Rest of North America Pet Food Market - By Food Type
 - 6.5.3 Rest of North America Pet Food Market - By Sales Channel

CHAPTER 7. COMPANY PROFILE

- 7.1 BLUE BUFFALO PET PRODUCTS, INC.
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Research & Development Expense
- 7.2 Snyder's-Lance, Inc.
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental Analysis
 - 7.2.4 Research & Development Expense
- 7.3 Invivo Group
 - 7.3.1 Company Overview
- 7.4 Mars Inc.

- 7.4.1 Company Overview
- 7.5 Nestle
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental Analysis
- 7.6 Berwind Corporation
 - 7.6.1 Company Overview
- 7.7 COLGATE-PALMOLIVE CO
 - 7.7.1 Company Overview
 - 7.7.1 Financial Analysis
 - 7.7.2 Segmental and Regional Analysis
 - 7.7.3 Research & Development Expense
- 7.8 PROCTER & GAMBLE CO
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental Analysis
 - 7.8.4 Research & Development Analysis

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 2 NORTH AMERICA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 3 NORTH AMERICA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2012-2015

TABLE 4 NORTH AMERICA PET FOOD MARKET - BY PET TYPE (\$MILLION):
2016-2022

TABLE 5 NORTH AMERICA DOGS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 6 NORTH AMERICA DOGS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 7 NORTH AMERICA CATS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 8 NORTH AMERICA CATS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 9 NORTH AMERICA OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 10 NORTH AMERICA OTHERS FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 11 NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2012-2015

TABLE 12 NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE (\$MILLION):
2016-2022

TABLE 13 NORTH AMERICA DRY FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 14 NORTH AMERICA DRY FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 15 NORTH AMERICA WET FOOD MARKET - BY COUNTRY (\$MILLION):
2012-2015

TABLE 16 NORTH AMERICA WET FOOD MARKET - BY COUNTRY (\$MILLION):
2016-2022

TABLE 17 NORTH AMERICA TREATS & SNACKS MARKET - BY COUNTRY
(\$MILLION): 2012-2015

TABLE 18 NORTH AMERICA TREATS & SNACKS MARKET - BY COUNTRY
(\$MILLION): 2016-2022

TABLE 19 NORTH AMERICA OTHER FOOD TYPE MARKET - BY COUNTRY

(\$MILLION): 2012-2015

TABLE 20 NORTH AMERICA OTHER FOOD TYPE MARKET - BY COUNTRY

(\$MILLION): 2016-2022

TABLE 21 NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL

(\$MILLION): 2012-2015

TABLE 22 NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL

(\$MILLION): 2016-2022

TABLE 23 NORTH AMERICA ONLINE PET FOOD MARKET - BY COUNTRY

(\$MILLION): 2012-2015

TABLE 24 NORTH AMERICA ONLINE PET FOOD MARKET - BY COUNTRY

(\$MILLION): 2016-2022

TABLE 25 NORTH AMERICA HYPERMARKETS MARKET - BY COUNTRY

(\$MILLION): 2012-2015

TABLE 26 NORTH AMERICA HYPERMARKETS MARKET - BY COUNTRY

(\$MILLION): 2016-2022

TABLE 27 NORTH AMERICA SPECIALIZED PET SHOPS MARKET - BY COUNTRY

(\$MILLION): 2012-2015

TABLE 28 NORTH AMERICA SPECIALIZED PET SHOPS MARKET - BY COUNTRY

(\$MILLION): 2016-2022

TABLE 29 NORTH AMERICA OTHER CHANNEL MARKET - BY COUNTRY

(\$MILLION): 2012-2015

TABLE 30 NORTH AMERICA OTHER CHANNEL MARKET - BY COUNTRY

(\$MILLION): 2016-2022

TABLE 31 NORTH AMERICA PET FOOD MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 32 NORTH AMERICA PET FOOD MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 33 U. S PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 34 U. S PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 35 U. S PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 36 U. S PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 37 U. S PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 38 U. S PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 39 U. S PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2012-2015

TABLE 40 U. S PET FOOD MARKET - BY SALES CHANNEL (\$MILLION): 2016-2022

TABLE 41 CANADA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 42 CANADA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 43 CANADA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 44 CANADA PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 45 CANADA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 46 CANADA PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 47 CANADA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 48 CANADA PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 49 MEXICO PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 50 MEXICO PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 51 MEXICO PET FOOD MARKET - BY PET TYPE (\$MILLION): 2012-2015

TABLE 52 MEXICO PET FOOD MARKET - BY PET TYPE (\$MILLION): 2016-2022

TABLE 53 MEXICO PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2012-2015

TABLE 54 MEXICO PET FOOD MARKET - BY FOOD TYPE (\$MILLION): 2016-2022

TABLE 55 MEXICO PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2012-2015

TABLE 56 MEXICO PET FOOD MARKET - BY SALES CHANNEL (\$MILLION):
2016-2022

TABLE 57 REST OF NORTH AMERICA PET FOOD MARKET (\$MILLION): 2012-2015

TABLE 58 REST OF NORTH AMERICA PET FOOD MARKET (\$MILLION): 2016-2022

TABLE 59 REST OF NORTH AMERICA PET FOOD MARKET - BY PET TYPE
(\$MILLION): 2012-2015

TABLE 60 REST OF NORTH AMERICA PET FOOD MARKET - BY PET TYPE
(\$MILLION): 2016-2022

TABLE 61 REST OF NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE
(\$MILLION): 2012-2015

TABLE 62 REST OF NORTH AMERICA PET FOOD MARKET - BY FOOD TYPE
(\$MILLION): 2016-2022

TABLE 63 REST OF NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2012-2015

TABLE 64 REST OF NORTH AMERICA PET FOOD MARKET - BY SALES CHANNEL
(\$MILLION): 2016-2022

TABLE 65 KEY INFORMATION – BLUE BUFFALO PET PRODUCTS, INC.

TABLE 66 KEY INFORMATION – SNYDER'S-LANCE, INC.

TABLE 67 KEY INFORMATION – INVIVO GROUP

TABLE 68 KEY INFORMATION – MARS INC.

TABLE 69 KEY INFORMATION – NESTLE

TABLE 70 KEY INFORMATION – BERWIND CORPORATION

TABLE 71 KEY INFORMATION – COLGATE-PALMOLIVE.

TABLE 72 KEY INFORMATION – THE PROCTER & GAMBLE COMPANY (P&G).

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