

North America Personal Care Wipes Market Analysis (2018-2024)

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Abstracts

The North America Personal Care Wipes Market would witness market growth of 4.3% CAGR during the forecast period (2018 – 2024).

Personal care wipes market are disposable hygiene products, used to maintain personal hygiene and cleansing. These wipes are majorly used when there is no or limited access to water sources. Additionally, ease of use and infection prevention has led to the popularity of these wipes.

Wet wipes are generally used for cleaning and caring of the skin of both adults and infants that contribute to personal hygiene and well-being. Feminine hygiene wipes are a newer entrant to the market that improves quality of life are already being largely used by women. All these factors are contributing to the market growth.

Based on the type, the Personal Care Wipes market is segmented into Baby, General, Intimate and Cosmetic. Based on the Distribution Channel, the market is segmented into Online, Supermarket/Hypermarket, Specialty Store, Pharmacy and Other Distribution Channel. Based on countries, the Personal Care Wipes market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include are La Fresh, Procter and Gamble Co., Rockline Industries, Diamond Wipes International, Kimberly Clark Corporation, NicePak International, Meridian Industries Inc., Unicharm International, Johnson & Johnson, and Edgewell Personal Care.

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