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North America Patient Engagement Solutions Market (2018 - 2024)

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Abstracts

The North America Patient Engagement Solutions Market would witness market growth of 20.8% CAGR during the forecast period (2018 – 2024).

Patient engagement enables healthcare institutions to communicate with patients using patient portal, online. Patient engagement is not only about engaging technology, it is a, process that ensures patient satisfaction. Technology helps in improving service quality and ensures safety. Favorable legislations and growing initiatives to raise awareness about patient engagement options would contribute to the market growth. Initiatives are taken to engage providers to be actively involved in patient engagement solutions with the objective of containing the readmission rates, and at the same time providing better inpatient services.

Based on Application, the market is segmented into Health Management, Social Management, Home Healthcare Management, and Financial Health Management. Based on Component, the market is segmented into Hardware, Software, and Service. Based on Delivery Model, the market is segmented into Web Based, Cloud Based, and On-Premise. Based on Therapeutics, the market is segmented into Fitness, Chronic Diseases, Women's Health, Mental Health, and Other Therapeutics. Based on End User, the market is segmented into Providers, Payers, and Individual Users. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include McKesson Corporation, IBM, Allscripts, Athenahealth, Inc., Orion Health, Cerner, GetWellNetwork Inc.,Lincor Solutions, Get Real Health, fautomated.

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