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North America Out-of-band (OOB) Authentication Market Analysis (2017-2023)

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Abstracts

The North America Out-of-band (OOB) Authentication Market would witness market growth of 20.6% CAGR during the forecast period (2017 – 2023). Out-of-band authentication is a two-factor authentication process, which needs secondary verification process via a different communication channel along with the typical ID and password. The method is widely used in banking and financial institutions and in organizations that require high security. The use of out-of-band authenticators makes it difficult to hack into an account, as two separate and unconnected authentication channels would have to be hacked to gain access into an account. The North American region would be the dominant region during the forecast period, as it is the highest adopter of authentication software and services.

Based on Solution Type, the market report segments the market into Phone-based and Hardware. Based on Vertical, the market report segments the market into BFSI, Payment Card Industry, Government, Healthcare & Lifesciences, and Others. Based on Countries, the Out-of-band (OOB) Authentication market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Out-of-band (OOB) Authentication Market. Key companies profiled in the report include CA Technologies, Inc., Symantec Corporation, CensorNet Ltd., Deepnet Security, Early Warning Services, LLC, Gemalto NV, Shearwater Group (SecurEnvoy Ltd.), StrikeForce Technologies, Inc., BICS (TeleSign), and VASCO Data Security International, Inc.

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