

North America Organic Snacks Market (2019-2025)

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Abstracts

The North America Organic Snacks Market would witness market growth of 13.55% CAGR during the forecast period (2019–2025).

Organic snacks are the organically produced snacks with organic ingredients which do not contain pesticides, man-made additives, fertilizers, and genetically modified organisms (GMO). The rising disposable income and increasing spending capacity of people within the emerging economies are boosting the organic snacks market at a global level. The per capita income growth has extended the purchasing power of middle-class consumers across developing countries. This growth further pushes the affordability limits of spending on premium and healthy products.

North America is anticipated to dominate the organic snacks market owing to the rise in the inclination for on-the-go snacking and a parallel growth in the demand for organic food. The adult obesity rates in 2017 were the highest in the US and Mexico, as stated by the Organization for Economic Co-operation and Development (OECD). This statistics is a result of high consumption of carbohydrate- and fat-rich snacks. The emerging trends of low-calorie snacks and natural additives snacks are projected to provide a push to the regional organic snacks market throughout the forecast period.

Based on Product Type, the market is segmented into Nutrition Bars, Candy, Salty Snacks, Nuts and Others. Based on Distribution Channel, the market is segmented into Retail Stores, Super Market/Hyper Market, Online and Others. Based on Age Group, the market is segmented into Millennial, Generation X and Baby Boomers. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include SunOpta, Inc., YummyEarth, Inc., General

Mills, Inc., Navitas Organics, Hormel Foods Corporation, Campbell Soup Company, The Kraft Heinz Company, Kewpie Corporation, The Hain Celestial Group, Inc. and United Natural Foods, Inc.

Scope of the Study

Market Segmentation:

By Product Type

Nutrition Bars

Candy

Salty Snacks

Nuts

Others

By Distribution Channel

Retail Stores

Super Market/Hyper Market

Online

By Age Group

Millennial

Generation X

Baby Boomers

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

SunOpta, Inc.

YummyEarth, Inc.

General Mills, Inc.

Navitas Organics

Hormel Foods Corporation

Campbell Soup Company

The Kraft Heinz Company

Kewpie Corporation

The Hain Celestial Group, Inc.

United Natural Foods, Inc.

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