

North America Organic Liquid Soaps Market By Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels), By End-Use (Residential and Commercial), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Organic Liquid Soaps Market would witness market growth of 11.2% CAGR during the forecast period (2020-2026).

Organic Liquid soap is a type of soap that is made up of natural and organic ingredients such as plant-derived oils, glycerine, and essential oils, bee wax, amla, honey, aloe vera, and other such organic ingredients. Organic liquid soaps possess healing properties that help improve skin conditions like acne and eczema and other severe skin conditions. These Organic Liquid Soaps have many properties for example they contain antioxidants, natural antibacterial qualities, no chemicals or pesticides, usually they are environment-friendly, etc. On the other hand, conventional soaps are considered to contain hazardous ingredients, dubious chemicals, and lathering chemical agents and all these gradients are harmful in the long run and they also may result in rashes, dryness, and flaky skin.

Growing consumer awareness concerning personal hygiene, along with rising concerns about the harmful and negative effects of chemical-based ingredients, is augmenting the demand for organic liquid soaps across the world. The higher cost of organic liquid soaps compared to other liquid soaps and soap bars is anticipated to impede the demand for these products over the foreseeable period. Though, manufactures are expected to launch new and innovative product variants having affordable prices in the

coming years to offset the issues that are associated with the higher prices of the products. The outbreak of the COVID-19 pandemic has unparalleled market opportunities for all the participating industries because there has been a surge in consumers who are spending more on personal care and hygiene products.

Based on Distribution Channel, the market is segmented into Supermarkets & Hypermarkets, Convenience Stores, Commercial and Other Distribution Channels. Based on End-Use, the market is segmented into Residential and Commercial. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oregon Soap Company, Tropical Products, Inc., Vanguard Soap, LLC, SFIC Corporation, Botanie Natural Soap, Inc., Lunaroma, Inc., Soap Solutions, Country Rose Soap Company Ltd., Penns Hill Organic Soap Company, and Mountain Rose Herbs.

Scope of the Study

Market Segmentation:

By Distribution Channel

Supermarkets & Hypermarkets

Convenience Stores

Commercial

Other Distribution Channels

By End-Use

Residential

Commercial

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Oregon Soap Company

Tropical Products, Inc.

Vanguard Soap, LLC

SFIC Corporation

Botanie Natural Soap, Inc.

Lunaroma, Inc.

Soap Solutions

Country Rose Soap Company Ltd.

Penns Hill Organic Soap Company

Mountain Rose Herbs

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