

North America Optical Character Recognition Market (2019-2025)

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Abstracts

The North America Optical Character Recognition Market would witness market growth of 11.9% CAGR during the forecast period (2019-2025).

Optical character recognition is generally used for transforming hard copy into PDFs. Once the data is placed in a soft copy, users can edit, format, and search the document just the way they work on word processor files. Mobile OCR technology has evolved to involving several home use cases. Whether electricity or natural gas, one can even use mobile OCR to read their meters. They only need to take readings when the ownership of a meter is changed. In addition, taking regular readings helps you to monitor and reduce unnecessary usage. One of the more surprising adaptations of OCR to the mobile world is the practice of scanning vouchers and promotional codes on the packets of groceries and other produce. As they let clients use an Anyline-based app to scan advertising codes for awards and giveaways, a number of businesses have been successful with this.

Based on Component, the market is segmented into Software and Services. Software segment is further segmented into Desktop Based, Mobile Based, Cloud Based and Others. Services segment is further bifurcated into Integration & Deployment, Advisory & Consulting and Support & Maintenance. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Energy & Utilities, Education & Legal, Telecom & IT, Government & Public Sector and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Google, Inc., Nuance Communications, Inc., Adobe, Inc., Accusoft Corporation, Ricoh

Company Limited, Anyline GmbH, NTT Data Corporation and LEAD Technologies, Inc.

Scope of the Study

Market Segmentation:

By Component

Software

Desktop Based

Mobile Based

Cloud Based

Others

Services Type

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By End User

BFSI

Healthcare & Life Sciences

Energy & Utilities

Education & Legal

Telecom & IT

Government & Public Sector

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

IBM Corporation

Microsoft Corporation

Google, Inc.

Nuance Communications, Inc.

Adobe, Inc.

Accusoft Corporation

Ricoh Company Limited

Anyline GmbH

NTT Data Corporation

LEAD Technologies, Inc.

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