

North America Ophthalmic perimeters Market (2019-2025)

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Abstracts

The North America Ophthalmic Perimeters Market would witness market growth of 3.6% CAGR during the forecast period (2019-2025). The North America Ophthalmic Perimeters market is studied across the U.S., Canada, and Mexico. The US market dominated the North America Ophthalmic Perimeters Market by Country 2018, and would continue to be a dominant market till 2025; thereby, achieving a market value of \$97 million by 2025, growing at a CAGR of 3.2 % during the forecast period. The Canada market is expected to witness a CAGR of 3.9% during (2019 - 2025). Additionally, The Mexico market is expected to witness a CAGR of 5.9% during (2019 - 2025).

With growing awareness among people towards health, people are undergoing healthchecks and practising active lifestyle. People understand that long working hours on laptop, mobiles might cause harm to their eyes and may trigger some complexities, therefore, they are now undergoing eye health check-ups on regular basis.

Also, numerous private and public organizations are taking many initiatives, including as organizing awareness programs and advertising campaigns and training workshops to enhance awareness among the optometrists, ophthalmologists and public pertaining to vision care and eye health for the diagnosis and treatment related to ophthalmic diseases. In addition, vendors are offering tutorials, workshops and courses to deliver hands-on training pertaining to ophthalmic perimeters for ophthalmologists and technicians. These initiatives support to enhance awareness related to diagnostic devices available and ophthalmic diseases thereby assisting in the market growth.

The market players are also making expansion in the geographical market to cater a larger customer base in this market. In Aug 2019, Heidelberg Engineering established

its operations in Melbourne, Australia. The company will now offer the complete range of Heidelberg Edge Perimeter (HEP) and Heidelberg Retina Tomograph (HRT) devices and also the inclusive platform of Spectralis products.

Acquisition is also a key strategy adopted by the market players to enrich their product portfolio and core competencies. In November 2018, Konan Medical USA completed the acquisition of objectiveFIELD, an FDA-approved device to evaluate the human visual. The company acquired the device from the Australian National University (ANU).

Based on Product, the market is segmented into Static, Kinetic and Combination. Based on End Use, the market is segmented into Hospital, Ophthalmic Clinic and Other End Use. Based on Regions, the market is segmented into USA, Canada, Mexico and Rest of North America.

Key companies profiled in the report include Heidelberg Engineering Inc. (Heidelberg Engineering GmbH), Elektron Technology PLC, Metall Zug AG (Haag-Streit AG), Konan Medical USA, Inc. (Konan Medical, Inc.), Metrovision SAS, Takagi Seiko Co. Ltd., Topcon Corporation (Topcon Positioning Systems, Inc.), Carl Zeiss Meditec AG (Carl Zeiss AG), Revenio Group Oyj (CenterVue SpA), Canon, Inc.

Scope of the Study

Market Segmentation:

By Product

Static

Kinetic

Combination

By End Use

Hospital

Ophthalmic Clinic

Other End Use

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Heidelberg Engineering, Inc. (Heidelberg Engineering GmbH)

Elektron Technology PLC

Metall Zug AG (Haag-Streit AG)

Konan Medical USA, Inc. (Konan Medical, Inc.)

Metrovision SAS

Takagi Seiko Co., Ltd.

Topcon Corporation (Topcon Positioning Systems, Inc.)

Carl Zeiss Meditec AG (Carl Zeiss AG)

Revenio Group Oyj (CenterVue SpA)

Canon, Inc.

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