

# **North America Operating Room Integration Market By Component (Software and Services), By Application (General Surgery, Orthopedic Surgery, Neurosurgery and Other Application), By End Use (Ambulatory Surgical Centers (ASCs) and Hospitals), By Devices (Display Systems, Documentation Management Systems, and Audio Video Management Systems), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The North America Operating Room Integration Market would witness market growth of 10% CAGR during the forecast period (2020-2026).

OR integration technology is accessible in a range of structures and rates, promoting low-complexity operating rooms to high-volume, complex ORs. The easiest OR integration systems promote simple simulation of a few devices on a few screens within the OR, while more complex systems can simplify video routing, image capture, and device control. OR integration systems tailored to high-complexity ORs build on these features, add the ability to link and monitor multiple devices, work together during real-time using video conferencing or streaming, and support advanced 4K ultra-high-resolution visualization.

The ease of use of the OR integration system is essential to ensuring that the expenditure supports a profitable, effective OR. If the OR integration system is complex, cluttered, confusing, or difficult to navigate, staff may stop using it or use only a small portion of its functionality. A well-designed framework is not one-size-fits-all but customized to the requirements of its customers for the success of their particular process and clinical activities, and places equipment out of the way of OR traffic. Compatibility preparation is also essential when testing OR integration solutions. The

integration provides a technical infrastructure in the OR that allows different types of medical devices, cameras, musical devices, environmental and lighting systems to work together seamlessly and harmoniously. Integrated OR also offers compatibility with all current and future technologies, allowing the facility to easily introduce new devices, such as endoscopes or imaging equipment, to existing integrated ORs.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into General Surgery, Orthopedic Surgery, Neurosurgery and Other Application. Based on End Use, the market is segmented into Ambulatory Surgical Centers (ASCs) and Hospitals. Based on Devices, the market is segmented into Display Systems, Documentation Management Systems, and Audio Video Management Systems. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Stryker Corporation, Drägerwerk AG & Co. KGaA, Steris PLC, Olympus Corporation, Canon, Inc., Barco NV, Getinge AB, Brainlab AG, Skytron, LLC, and Karl Storz SE & Co. KG

## Scope of the Study

### Market Segmentation:

#### By Component

Software and

Services

#### By Application

General Surgery

Orthopedic Surgery

Neurosurgery and

Other Application

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Stryker Corporation

Dragerwerk AG & Co. KGaA

Steris PLC

Olympus Corporation

Canon, Inc.

Barco NV

Getinge AB

Brainlab AG

Skytron, LLC

Karl Storz SE & Co. KG

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Operating Room Integration Market, by Component
  - 1.4.2 North America Operating Room Integration Market, by Application
  - 1.4.1 North America Operating Room Integration Market, by End Use
  - 1.4.2 North America Operating Room Integration Market, by Devices
  - 1.4.3 North America Operating Room Integration Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. COMPETITION ANALYSIS - GLOBAL**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Product Expansions
  - 3.2.3 Geographical Expansions
  - 3.2.4 Business Unit Expansions
  - 3.2.5 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
  - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements : 2016, Dec – 2019, Apr) Leading Players

### **CHAPTER 4. NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY**

*North America Operating Room Integration Market By Component (Software and Services), By Application (General...*

## **COMPONENT**

- 4.1 North America Software Market by Country
- 4.2 North America Services Market by Country

## **CHAPTER 5. NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY APPLICATION**

- 5.1 North America General Surgery Market by Country
- 5.2 North America Orthopedic Surgery Market by Country
- 5.3 North America Neurosurgery Market by Country
- 5.4 North America Other Application Market by Country

## **CHAPTER 6. NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY END USE**

- 6.1 North America Ambulatory Surgical Centers (ASCs) Operating Room Integration Market by Country
- 6.2 North America Hospitals Operating Room Integration Market by Country

## **CHAPTER 7. NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY DEVICES**

- 7.1 North America Display Systems Operating Room Integration Market by Country
- 7.2 North America Documentation Management Systems Market by Country
- 7.3 North America Other Devices Market by Country

## **CHAPTER 8. NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY COUNTRY**

- 8.1 US Operating Room Integration Market
  - 8.1.1 US Operating Room Integration Market by Component
  - 8.1.2 US Operating Room Integration Market by Application
  - 8.1.3 US Operating Room Integration Market by End Use
  - 8.1.4 US Operating Room Integration Market by Devices
- 8.2 Canada Operating Room Integration Market
  - 8.2.1 Canada Operating Room Integration Market by Component
  - 8.2.2 Canada Operating Room Integration Market by Application
  - 8.2.3 Canada Operating Room Integration Market by End Use

- 8.2.4 Canada Operating Room Integration Market by Devices
- 8.3 Mexico Operating Room Integration Market
  - 8.3.1 Mexico Operating Room Integration Market by Component
  - 8.3.2 Mexico Operating Room Integration Market by Application
  - 8.3.3 Mexico Operating Room Integration Market by End Use
  - 8.3.4 Mexico Operating Room Integration Market by Devices
- 8.4 Rest of North America Operating Room Integration Market
  - 8.4.1 Rest of North America Operating Room Integration Market by Component
  - 8.4.2 Rest of North America Operating Room Integration Market by Application
  - 8.4.3 Rest of North America Operating Room Integration Market by End Use
  - 8.4.4 Rest of North America Operating Room Integration Market by Devices

## **CHAPTER 9. COMPANY PROFILES**

- 9.1 Stryker Corporation
  - 9.1.1 Company Overview
  - 9.1.2 Financial Analysis
  - 9.1.3 Segmental and Regional Analysis
  - 9.1.4 Research & Development Expense
  - 9.1.5 Recent strategies and developments:
    - 9.1.5.1 Partnerships, Collaborations, and Agreements:
    - 9.1.5.2 Acquisition and Mergers:
    - 9.1.5.3 Product Launches and Product Expansions:
    - 9.1.5.4 Geographical Expansions:
- 9.2 Drägerwerk AG & Co. KGaA
  - 9.2.1 Company Overview
  - 9.2.2 Financial Analysis
  - 9.2.3 Regional Analysis
  - 9.2.4 Research & Development Expense
- 9.3 Steris PLC
  - 9.3.1 Company Overview
  - 9.3.2 Financial Analysis
  - 9.3.3 Segmental and Regional Analysis
  - 9.3.4 Research & Development Expense
  - 9.3.5 Recent strategies and developments:
    - 9.3.5.1 Partnerships, Collaborations, and Agreements:
- 9.4 Olympus Corporation
  - 9.4.1 Company Overview
  - 9.4.2 Financial Analysis

- 9.4.3 Segmental and Regional Analysis
- 9.4.4 Research & Development Expense
- 9.4.5 Recent strategies and developments:
  - 9.4.5.1 Product Launches and Product Expansions:
  - 9.4.5.2 Acquisition and Mergers:
- 9.5 Canon, Inc.
  - 9.5.1 Company Overview
  - 9.5.2 Financial Analysis
  - 9.5.3 Segmental and Regional Analysis
  - 9.5.4 Research & Development Expenses
- 9.6 Barco NV
  - 9.6.1 Company Overview
  - 9.6.2 Financial Analysis
  - 9.6.3 Segmental and Regional Analysis
  - 9.6.4 Research & Development Expenses
  - 9.6.5 Recent strategies and developments:
    - 9.6.5.1 Partnerships, Collaborations, and Agreements:
    - 9.6.5.2 Product Launches and Product Expansions:
- 9.7 Getinge AB
  - 9.7.1 Company Overview
  - 9.7.2 Financial Analysis
  - 9.7.3 Regional Analysis
  - 9.7.4 Research & Development Expense
  - 9.7.5 Recent strategies and developments:
    - 9.7.5.1 Partnerships, Collaborations, and Agreements:
    - 9.7.5.2 Product Launches and Product Expansions:
- 9.8 Brainlab AG
  - 9.8.1 Company Overview
  - 9.8.2 Recent strategies and developments:
    - 9.8.2.1 Partnerships, Collaborations, and Agreements:
    - 9.8.2.2 Business Unit Expansions:
- 9.9 Skytron, LLC
  - 9.9.1 Company Overview
  - 9.9.2 Recent strategies and developments:
    - 9.9.2.1 Partnerships, Collaborations, and Agreements:
- 9.1 Karl Storz SE & Co. KG
  - 9.10.1 Company Overview
  - 9.10.2 Recent strategies and developments:
    - 9.10.2.1 Partnerships, Collaborations, and Agreements:





## List Of Tables

### LIST OF TABLES

TABLE 1 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– OPERATING ROOM INTEGRATION MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– OPERATING ROOM INTEGRATION MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– OPERATING ROOM INTEGRATION MARKET

TABLE 6 BUSINESS UNIT EXPANSIONS– OPERATING ROOM INTEGRATION MARKET

TABLE 7 MERGERS & ACQUISITIONS – OPERATING ROOM INTEGRATION MARKET

TABLE 8 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 9 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 10 NORTH AMERICA SOFTWARE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 11 NORTH AMERICA SOFTWARE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 12 NORTH AMERICA SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 NORTH AMERICA SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 15 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 16 NORTH AMERICA GENERAL SURGERY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 NORTH AMERICA GENERAL SURGERY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 NORTH AMERICA ORTHOPEDIC SURGERY MARKET BY COUNTRY,

2016 - 2019, USD MILLION

TABLE 19 NORTH AMERICA ORTHOPEDIC SURGERY MARKET BY COUNTRY,  
2020 - 2026, USD MILLION

TABLE 20 NORTH AMERICA NEUROSURGERY MARKET BY COUNTRY, 2016 -  
2019, USD MILLION

TABLE 21 NORTH AMERICA NEUROSURGERY MARKET BY COUNTRY, 2020 -  
2026, USD MILLION

TABLE 22 NORTH AMERICA OTHER APPLICATION MARKET BY COUNTRY, 2016 -  
2019, USD MILLION

TABLE 23 NORTH AMERICA OTHER APPLICATION MARKET BY COUNTRY, 2020 -  
2026, USD MILLION

TABLE 24 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY END  
USE, 2016 - 2019, USD MILLION

TABLE 25 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY END  
USE, 2020 - 2026, USD MILLION

TABLE 26 NORTH AMERICA AMBULATORY SURGICAL CENTERS (ASCS)  
OPERATING ROOM INTEGRATION MARKET BY COUNTRY, 2016 - 2019, USD  
MILLION

TABLE 27 NORTH AMERICA AMBULATORY SURGICAL CENTERS (ASCS)  
OPERATING ROOM INTEGRATION MARKET BY COUNTRY, 2020 - 2026, USD  
MILLION

TABLE 28 NORTH AMERICA HOSPITALS OPERATING ROOM INTEGRATION  
MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 29 NORTH AMERICA HOSPITALS OPERATING ROOM INTEGRATION  
MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 30 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY  
DEVICES, 2016 - 2019, USD MILLION

TABLE 31 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY  
DEVICES, 2020 - 2026, USD MILLION

TABLE 32 NORTH AMERICA DISPLAY SYSTEMS OPERATING ROOM  
INTEGRATION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 33 NORTH AMERICA DISPLAY SYSTEMS OPERATING ROOM  
INTEGRATION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 34 NORTH AMERICA DOCUMENTATION MANAGEMENT SYSTEMS  
MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 35 NORTH AMERICA DOCUMENTATION MANAGEMENT SYSTEMS  
MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 36 NORTH AMERICA OTHER DEVICES MARKET BY COUNTRY, 2016 -  
2019, USD MILLION

TABLE 37 NORTH AMERICA OTHER DEVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 38 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 39 NORTH AMERICA OPERATING ROOM INTEGRATION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 40 US OPERATING ROOM INTEGRATION MARKET, 2016 - 2019, USD MILLION

TABLE 41 US OPERATING ROOM INTEGRATION MARKET, 2020 - 2026, USD MILLION

TABLE 42 US OPERATING ROOM INTEGRATION MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 43 US OPERATING ROOM INTEGRATION MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 44 US OPERATING ROOM INTEGRATION MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 45 US OPERATING ROOM INTEGRATION MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 46 US OPERATING ROOM INTEGRATION MARKET BY END USE, 2016 - 2019, USD MILLION

TABLE 47 US OPERATING ROOM INTEGRATION MARKET BY END USE, 2020 - 2026, USD MILLION

TABLE 48 US OPERATING ROOM INTEGRATION MARKET BY DEVICES, 2016 - 2019, USD MILLION

TABLE 49 US OPERATING ROOM INTEGRATION MARKET BY DEVICES, 2020 - 2026, USD MILLION

TABLE 50 CANADA OPERATING ROOM INTEGRATION MARKET, 2016 - 2019, USD MILLION

TABLE 51 CANADA OPERATING ROOM INTEGRATION MARKET, 2020 - 2026, USD MILLION

TABLE 52 CANADA OPERATING ROOM INTEGRATION MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 53 CANADA OPERATING ROOM INTEGRATION MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 54 CANADA OPERATING ROOM INTEGRATION MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 55 CANADA OPERATING ROOM INTEGRATION MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 56 CANADA OPERATING ROOM INTEGRATION MARKET BY END USE,

2016 - 2019, USD MILLION

TABLE 57 CANADA OPERATING ROOM INTEGRATION MARKET BY END USE,  
2020 - 2026, USD MILLION

TABLE 58 CANADA OPERATING ROOM INTEGRATION MARKET BY DEVICES,  
2016 - 2019, USD MILLION

TABLE 59 CANADA OPERATING ROOM INTEGRATION MARKET BY DEVICES,  
2020 - 2026, USD MILLION

TABLE 60 MEXICO OPERATING ROOM INTEGRATION MARKET, 2016 - 2019, USD  
MILLION

TABLE 61 MEXICO OPERATING ROOM INTEGRATION MARKET, 2020 - 2026, USD  
MILLION

TABLE 62 MEXICO OPERATING ROOM INTEGRATION MARKET BY COMPONENT,  
2016 - 2019, USD MILLION

TABLE 63 MEXICO OPERATING ROOM INTEGRATION MARKET BY COMPONENT,  
2020 - 2026, USD MILLION

TABLE 64 MEXICO OPERATING ROOM INTEGRATION MARKET BY APPLICATION,  
2016 - 2019, USD MILLION

TABLE 65 MEXICO OPERATING ROOM INTEGRATION MARKET BY APPLICATION,  
2020 - 2026, USD MILLION

TABLE 66 MEXICO OPERATING ROOM INTEGRATION MARKET BY END USE,  
2016 - 2019, USD MILLION

TABLE 67 MEXICO OPERATING ROOM INTEGRATION MARKET BY END USE,  
2020 - 2026, USD MILLION

TABLE 68 MEXICO OPERATING ROOM INTEGRATION MARKET BY DEVICES, 2016  
- 2019, USD MILLION

TABLE 69 MEXICO OPERATING ROOM INTEGRATION MARKET BY DEVICES, 2020  
- 2026, USD MILLION

TABLE 70 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION  
MARKET, 2016 - 2019, USD MILLION

TABLE 71 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION  
MARKET, 2020 - 2026, USD MILLION

TABLE 72 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION MARKET  
BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 73 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION MARKET  
BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 74 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION MARKET  
BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 75 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION MARKET  
BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 76 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION MARKET  
BY END USE, 2016 - 2019, USD MILLION

TABLE 77 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION MARKET  
BY END USE, 2020 - 2026, USD MILLION

TABLE 78 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION MARKET  
BY DEVICES, 2016 - 2019, USD MILLION

TABLE 79 REST OF NORTH AMERICA OPERATING ROOM INTEGRATION MARKET  
BY DEVICES, 2020 - 2026, USD MILLION

TABLE 80 KEY INFORMATION – STRYKER CORPORATION

TABLE 81 KEY INFORMATION – DRAGERWERK AG & CO. KGAA

TABLE 82 KEY INFORMATION – STERIS PLC

TABLE 83 KEY INFORMATION – OLYMPUS CORPORATION

TABLE 84 KEY INFORMATION – CANON, INC.

TABLE 85 KEY INFORMATION – BARCO NV

TABLE 86 KEY INFORMATION – GETINGE AB

TABLE 87 KEY INFORMATION – BRAINLAB AG

TABLE 88 KEY INFORMATION – SKYTRON, LLC

TABLE 89 KEY INFORMATION – KARL STORZ SE & CO. KG

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS : 2016, DEC – 2019, APR) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: STRYKER CORPORATION

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: OLYMPUS CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: BARCO NV

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: GETINGE AB

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: BRAINLAB AG

## I would like to order

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