

North America Online Travel Bookings Market (2017 - 2023)

<https://marketpublishers.com/r/NE0991B9F0CEN.html>

Date: July 2017

Pages: 81

Price: US\$ 1,500.00 (Single User License)

ID: NE0991B9F0CEN

Abstracts

The North America Online Travel Bookings Market is expected to grow at a CAGR of 9.1% during the forecast period. Online travel providers seek to make the process of travel planning and bookings simple and easy for customers. The age group of 20 – 30 has truly revolutionized the online travel industry. Technology has significantly transformed the travel world, with extensive use of Smartphones and other mobile devices. Social media platforms are optimally used to check reviews of various travel service providers, destinations, transportation, and accommodations. Online reviews play a major role in the decision-making process of the age group. Leading players in the market are focused on offering travel services through different platform such as mobile websites and apps to attract young and professional crowd. The online travel market would witness growth due to rising disposable incomes in the masses within the emerging regions, easy comparison of travel options, and others.

Based on Service Types, the market is segmented into Transportation, Accommodation, and Others. Based on Mode of Bookings, the market is segmented into Online Travel Agencies and Direct Travel Facilitators. Based on Platform Types, the market is segmented into Mobile Based and Desktop Based. Based on Age Groups, the market is segmented into 30-45, 46 – 56, 20 – 30, and 57 & above. Based on countries, the market is segmented into US, Canada, Mexico and Rest of North America.

The report covers the analysis of key stake holders of the Online Travel Bookings Market. Key companies profiled in the report include Expedia, Inc., Priceline Group Inc., TripAdvisor LLC, MakeMytrip Limited, Hostelworld Group, Thomas Cook Group Plc., Fareportal (Cheapoair.Com), Airbnb, Inc., and Ctrip.Com International, Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Online Travel Bookings Market, by Service Types
 - 1.4.2 North America Online Travel Bookings Market, by Mode of Bookings
 - 1.4.3 North America Online Travel Bookings Market, by Platform Types
 - 1.4.4 North America Online Travel Bookings Market, by Age Groups
 - 1.4.5 North America Online Travel Bookings Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
 - 3.1.1 Segmental Highlights
 - 3.1.1.1 Online Travel Bookings Market By Mode of Booking
 - 3.1.1.2 Online Travel Bookings Market By Type of Platform
 - 3.1.1.3 Online Travel Bookings Market By Service Type
 - 3.1.1.4 Online Travel Bookings Market By Age Group
 - 3.1.1.5 Online Travel Bookings Market By Country
- 3.2 Drivers, and Restraints
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET

- 4.1 North America Online Travel Bookings Market by Service Type
 - 4.1.1 North America Transportation Online Travel Bookings Market by Country
 - 4.1.2 North America Accommodation Online Travel Bookings Market by Country
 - 4.1.3 North America Others Online Travel Bookings Market by Country

CHAPTER 5. NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING

5.1 Introduction

5.1.1 North America Online Travel Agencies Online Travel Bookings Market by Country

5.1.2 North America Direct Travel Facilitators Online Travel Bookings Market by Country

CHAPTER 6. NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM TYPE

6.1 Introduction

6.1.1 North America Mobile Based Online Travel Bookings Market by Country

6.1.2 North America Desktop Based Online Travel Bookings Market by Country

CHAPTER 7. NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP

7.1 Introduction

7.1.1 North America 31 - 45 Age Group Online Travel Bookings Market by Country

7.1.2 North America 46 - 56 Age Group Online Travel Bookings Market by Country

7.1.3 North America 20 - 30 Age Group Online Travel Bookings Market by Country

7.1.4 North America 57 & Above Age Group Online Travel Bookings Market by Country

CHAPTER 8. NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY

8.1 Introduction

8.2 US Online Travel Bookings Market

8.2.1 US Online Travel Bookings Market by Service Type

8.2.2 US Online Travel Bookings Market by Mode of Booking

8.2.3 US Online Travel Bookings Market by Platform Type

8.2.4 US Online Travel Bookings Market by Age Group

8.3 Canada Online Travel Bookings Market

8.3.1 Canada Online Travel Bookings Market by Service Type

8.3.2 Canada Online Travel Bookings Market by Mode of Booking

8.3.3 Canada Online Travel Bookings Market by Platform Type

8.3.4 Canada Online Travel Bookings Market by Age Group

8.4 Mexico Online Travel Bookings Market

- 8.4.1 Mexico Online Travel Bookings Market by Service Type
- 8.4.2 Mexico Online Travel Bookings Market by Mode of Booking
- 8.4.3 Mexico Online Travel Bookings Market by Platform Type
- 8.4.4 Mexico Online Travel Bookings Market by Age Group
- 8.5 Rest of North America Online Travel Bookings Market
 - 8.5.1 Rest of North America Online Travel Bookings Market by Service Type
 - 8.5.2 Rest of North America Online Travel Bookings Market by Mode of Booking
 - 8.5.3 Rest of North America Online Travel Bookings Market by Platform Type
 - 8.5.4 Rest of North America Online Travel Bookings Market by Age Group

CHAPTER 9. COMPETITIVE STUDY

- 9.1 KBV Cardinal Matrix
- 9.2 Recent Industry Wide Strategic Developments
 - 9.2.1 Product Launches
 - 9.2.2 Partnerships, Collaborations and Agreements
 - 9.2.3 Mergers and Acquisitions

CHAPTER 10. COMPANY PROFILES

- 10.1 Expedia, Inc.
 - 10.1.1 Company Overview
 - 10.1.2 Financial Analysis
 - 10.1.3 Segmental and Regional Analysis
 - 10.1.4 Strategies at a Glance
 - 10.1.4.1 Mergers & Acquisitions
 - 10.1.4.2 Partnerships, Collaborations and Agreements
- 10.2 Priceline Group Inc.
 - 10.2.1 Company Overview
 - 10.2.2 Financial Analysis
 - 10.2.3 Regional Analysis
 - 10.2.4 Strategies at a Glance
 - 10.2.4.1 Mergers & Acquisitions
 - 10.2.4.2 Product Launch
 - 10.2.4.3 Partnerships, Collaborations and Agreements
- 10.3 TripAdvisor LLC
 - 10.3.1 Company Overview
 - 10.3.2 Financial Analysis
 - 10.3.3 Segmental and Regional Analysis

- 10.3.4 Strategies at a Glance
 - 10.3.4.1 Partnerships, Collaborations and Agreements
- 10.4 MakeMytrip Limited
 - 10.4.1 Company Overview
 - 10.4.2 Financial Analysis
 - 10.4.3 Segmental and Regional Analysis
 - 10.4.4 Strategies at a Glance
 - 10.4.4.1 Mergers & Acquisitions
- 10.5 Hostelworld Group
 - 10.5.1 Company Overview
 - 10.5.2 Financial Analysis
 - 10.5.3 Regional Analysis
- 10.6 Thomas Cook Group Plc.
 - 10.6.1 Company Overview
 - 10.6.2 Financial Analysis
 - 10.6.3 Regional Analysis
- 10.7 Fareportal (Cheapoair.Com)
 - 10.7.1 Company Overview
 - 10.7.2 Strategies at a Glance
 - 10.7.2.1 Partnerships, Collaborations and Agreements
- 10.8 Airbnb, Inc.
 - 10.8.1 Company Overview
 - 10.8.2 Strategies at a Glance
 - 10.8.2.1 Partnerships, Collaborations and Agreements
- 10.9 Ctrip.Com International, Ltd.
 - 10.9.1 Company Overview
 - 10.9.2 Financial Analysis
 - 10.9.3 Strategies at a Glance
 - 10.9.3.1 Partnerships, Collaborations and Agreements

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET, 2013 - 2016, USD MILLION

Table 2 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET, 2017 - 2023, USD MILLION

Table 3 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 4 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 5 NORTH AMERICA TRANSPORTATION ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 NORTH AMERICA TRANSPORTATION ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 NORTH AMERICA ACCOMMODATION ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 NORTH AMERICA ACCOMMODATION ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 NORTH AMERICA OTHERS ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 NORTH AMERICA OTHERS ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING, 2013 - 2016, USD MILLION

Table 12 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING, 2017 - 2023, USD MILLION

Table 13 NORTH AMERICA ONLINE TRAVEL AGENCIES ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 NORTH AMERICA ONLINE TRAVEL AGENCIES ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 NORTH AMERICA DIRECT TRAVEL FACILITATORS ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 NORTH AMERICA DIRECT TRAVEL FACILITATORS ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM TYPE, 2013 - 2016, USD MILLION

Table 18 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM

TYPE, 2017 - 2023, USD MILLION

Table 19 NORTH AMERICA MOBILE BASED ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA MOBILE BASED ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA DESKTOP BASED ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA DESKTOP BASED ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP, 2017 - 2023, USD MILLION

Table 25 NORTH AMERICA 31 - 45 AGE GROUP ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 NORTH AMERICA 31 - 45 AGE GROUP ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 NORTH AMERICA 46 - 56 AGE GROUP ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 NORTH AMERICA 46 - 56 AGE GROUP ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 NORTH AMERICA 20 - 30 AGE GROUP ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 NORTH AMERICA 20 - 30 AGE GROUP ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 NORTH AMERICA 57 & ABOVE AGE GROUP ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 NORTH AMERICA 57 & ABOVE AGE GROUP ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 US ONLINE TRAVEL BOOKINGS MARKET, 2013 - 2016, USD MILLION

Table 36 US ONLINE TRAVEL BOOKINGS MARKET, 2017 - 2023, USD MILLION

Table 37 US ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 38 US ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 39 US ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING, 2013 - 2016, USD MILLION

Table 40 US ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING, 2017 - 2023, USD MILLION

Table 41 US ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM TYPE, 2013 - 2016, USD MILLION

Table 42 US ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM TYPE, 2017 - 2023, USD MILLION

Table 43 US ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP, 2013 - 2016, USD MILLION

Table 44 US ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP, 2017 - 2023, USD MILLION

Table 45 CANADA ONLINE TRAVEL BOOKINGS MARKET, 2013 - 2016, USD MILLION

Table 46 CANADA ONLINE TRAVEL BOOKINGS MARKET, 2017 - 2023, USD MILLION

Table 47 CANADA ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 48 CANADA ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 49 CANADA ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING, 2013 - 2016, USD MILLION

Table 50 CANADA ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING, 2017 - 2023, USD MILLION

Table 51 CANADA ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM TYPE, 2013 - 2016, USD MILLION

Table 52 CANADA ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM TYPE, 2017 - 2023, USD MILLION

Table 53 CANADA ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP, 2013 - 2016, USD MILLION

Table 54 CANADA ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP, 2017 - 2023, USD MILLION

Table 55 MEXICO ONLINE TRAVEL BOOKINGS MARKET, 2013 - 2016, USD MILLION

Table 56 MEXICO ONLINE TRAVEL BOOKINGS MARKET, 2017 - 2023, USD MILLION

Table 57 MEXICO ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 58 MEXICO ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE, 2017 -

2023, USD MILLION

Table 59 MEXICO ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING,
2013 - 2016, USD MILLION

Table 60 MEXICO ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING,
2017 - 2023, USD MILLION

Table 61 MEXICO ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM TYPE,
2013 - 2016, USD MILLION

Table 62 MEXICO ONLINE TRAVEL BOOKINGS MARKET BY PLATFORM TYPE,
2017 - 2023, USD MILLION

Table 63 MEXICO ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP, 2013 -
2016, USD MILLION

Table 64 MEXICO ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP, 2017 -
2023, USD MILLION

Table 65 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET, 2013 -
2016, USD MILLION

Table 66 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET, 2017 -
2023, USD MILLION

Table 67 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY
SERVICE TYPE, 2013 - 2016, USD MILLION

Table 68 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY
SERVICE TYPE, 2017 - 2023, USD MILLION

Table 69 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY
MODE OF BOOKING, 2013 - 2016, USD MILLION

Table 70 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY
MODE OF BOOKING, 2017 - 2023, USD MILLION

Table 71 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY
PLATFORM TYPE, 2013 - 2016, USD MILLION

Table 72 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY
PLATFORM TYPE, 2017 - 2023, USD MILLION

Table 73 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY
AGE GROUP, 2013 - 2016, USD MILLION

Table 74 REST OF NORTH AMERICA ONLINE TRAVEL BOOKINGS MARKET BY
AGE GROUP, 2017 - 2023, USD MILLION

Table 75 PRODUCT LAUNCHES – ONLINE TRAVEL BOOKINGS MARKET

Table 76 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– ONLINE
TRAVEL BOOKINGS MARKET

Table 77 MERGERS AND ACQUISITIONS– ONLINE TRAVEL BOOKINGS MARKET

Table 78 KEY INFORMATION – EXPEDIA, INC.

Table 79 KEY INFORMATION – PRICELINE GROUP INC.

Table 80 KEY INFORMATION – TRIPADVISOR LLC

Table 81 KEY INFORMATION – MAKEMYTRIP LIMITED

Table 82 KEY INFORMATION – HOSTELWORLD GROUP

Table 83 KEY INFORMATION – THOMAS COOK GROUP PLC.

Table 84 KEY INFORMATION – FAREPORTAL (CHEAPOAIR.COM)

Table 85 KEY INFORMATION – AIRBNB, INC.

Table 86 KEY INFORMATION – CTRIP.COM INTERNATIONAL, LTD.

List Of Figures

LIST OF FIGURES

- Fig 1 ONLINE TRAVEL BOOKINGS MARKET BY MODE OF BOOKING
- Fig 2 ONLINE TRAVEL BOOKINGS MARKET BY TYPE OF PLATFORM
- Fig 3 ONLINE TRAVEL BOOKINGS MARKET BY SERVICE TYPE
- Fig 4 ONLINE TRAVEL BOOKINGS MARKET BY AGE GROUP
- Fig 5 ONLINE TRAVEL BOOKINGS MARKET BY COUNTRY
- Fig 6 KBV CARDINAL MATRIX

I would like to order

Product name: North America Online Travel Bookings Market (2017 - 2023)

Product link: <https://marketpublishers.com/r/NE0991B9F0CEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NE0991B9F0CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970