

North America Non-Volatile Memory Market (2016 - 2022)

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Abstracts

Non-volatile memory (NVM) is a type of secondary memory used in computer systems to manage permanent storage and backup facility for information that is critical to an organization. NVM technology is electrically programmable. It is also erasable when there is a need to make changes in a particular location within the storage device. Other than programming, erasing and storing, the technology also has the ability to retain changes even in the instance of power outage. Additionally, NVM utilizes user-configurable technology, and it does not require periodic memory refreshment unlike the volatile memory. Some of the examples of NVM are flash memory, Hard disk, and magnetic tape. The NVM is widely used in data centers and consumer electronics, which enhances the data transfer speed and prevent data loss. The ever increasing demand for faster access and low power consumption memory devices has been the major factors contributing to the wide spread adoption of NVM majorly in consumer electronics, automotive and healthcare sectors. Nevertheless, low write endurance rate and limited storage capacity would be factors that would restrain the market growth. Despite restraining factors, the demand for NVM, mainly in flexible electronics and innovation of advanced storage technologies such as 3D XPoint, MRAM, SONOS, and NRAM would be opportunities for the growth of the market.

The report highlights the adoption of Non-Volatile Memory in North America. Based on the type, the Non-Volatile Memory market is segmented into Electrically Addressed, Mechanically Addressed and Others. Electrically Addressed segment is further divided into ROM, NVRAM and Other Memory. Mechanically Addressed segment is further divided into Hard-Disk Drive, Optical-Disc Drive, Magnetic Tape, Millipede memory and Holographic data storage. Other Non-volatile memory types are FRAM, Zero-RAM, Nano-bridge and Molecular which are discussed in this report. Based on the application the market is segmented into Enterprise Storage, Healthcare Monitoring, Consumer

Electronics, Automotive Application, Industrial and Others. The Verticals highlighted in this report include Telecom & IT, Healthcare, Automotive, Energy & Power, Manufacturing Industries and Others.

Based on Country, North America Non-Volatile Memory market is segmented into US, Canada, Mexico, and Rest of North America. US remained the dominant Country in the North America Non-Volatile Memory market in 2015. Canada would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Non-Volatile Memory market. Key companies profiled in the report include Intel Corporation, Toshiba Corporation, SAMSUNG ELECTRONICS CO. LTD., Adesto Technologies Corporation, Viking Technology, Crossbar, Inc., Kilopass Technology Inc., Sidense Corporation, Sandisk Corporation and Micron Technology, Inc.

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