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North America Network Traffic Analyzer Market Analysis (2017-2023)

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Abstracts

The North America Network Traffic Analyzer Market would witness market growth of 13.6% CAGR during the forecast period (2017 – 2023). Network traffic analyzer uses manual and automated techniques while reviewing granular-level data within network traffic. The process is used to gain in-depth insight into the kind of traffic/network packets or data which is flowing through a network. Network monitoring or network bandwidth monitoring software/application is used in the process of conducting traffic analysis. North America holds the major network traffic analyzer market vendors, and also is a potential region with significant investments in network infrastructure by data center providers, MSPs, cloud services, and Communication Service Providers (CSPs). Enterprise mobility and IoT expansion would offer tremendous opportunities for the network traffic analyzer market growth.

Based on Types, the market report segments the market into Solution and Services. Solution Type includes Network Traffic, Bandwidth Monitoring, Application Monitoring, Network Capacity Planning, Network Security, and Other. Service Type includes Professional and Managed Services. Based on Deployment Type, the North America Network Traffic Analyzer market segments the market into Cloud and On-Premise. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Verticals, the market report segments the market into Service Providers, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, BFSI, Data Centers, and Others. Based on Countries, the North America Network Traffic Analyzer market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Network Traffic Analyzer Market. Key companies profiled in the report include

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Cisco Systems, Inc., CA Technologies, Nokia Corporation, Hewlett Packard Enterprise (HPE) Company, NETSCOUT Systems, Inc., SolarWinds, Inc., Ipswitch, ManageEngine, A Division of Zoho Corporation, and PlixerKentik.

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