

North America Network Optimization Services Market Analysis (2017-2023)

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Abstracts

The North America Network Optimization Services Market would witness market growth of 12.2% CAGR during the forecast period (2017 – 2023). Network optimization is a technology which is used to improve the network performance in a given environment. Network optimization is an important component that helps in effectively managing information systems. The technology plays an important role within the business environment; as information technology is growing at an exponential rate, with end users from different verticals contribute to the production of large volumes of data, and as a result consuming significant network bandwidth. In the recent years, enterprises have become highly sensitive about the manner of delivery and visibility of applications over a network. There is a growing trend of shifting to web-based versions of applications among the end users, as web based applications are easily accessible by remotely deployed employees of the businesses. The cloud-based solutions for network optimization is widely popular among both enterprises and small businesses, and it is one the major factors that has contributed to the growth of the network optimization services.

Based on Type, the market report segments the market into Professional and Managed Services. Based on Application, the North America Network Optimization Services Market segments the market into Data Center Optimization, Local Network Optimization, WAN Optimization, and RAN Optimization. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the North America Network Optimization Services Market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Transportation & Logistics, and Others. Based on Countries, the North America Network Optimization Services Market

segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the North America Network Optimization Services Market. Key companies profiled in the report include Cisco Systems, Inc., Nokia Corporation, Huawei Technologies Co. Ltd., Citrix Systems, Inc., ZTE Corporation, Array Networks Inc., NETSCOUT Systems, Inc., InfoVista, SolarWinds, Inc., and Riverbed Technology.

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