

North America Network-as-a-Service Market (2016 - 2022)

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Abstracts

Network-as-a-service (NaaS) is a model that is used to deliver network services virtually over the Internet. The services can be availed either on pay-per-use or monthly subscription basis. The service is seamless as all that is needed is to create an information technology (IT) network on one computer, Internet connection and finally, access to the provider's NaaS portal. New businesses can take advantage of the concept, as it would not require too much investment. There would be barely any need for sophisticated hardware and software; therefore, the need for expert technical staff doesn't arise. As the network is virtual, all its complexities are hidden managed externally.

The major factors driving the Network-as-a-Service market are network expansion, telco Operating Expenditure (OPEX) savings, and mobility. Additionally, opportunities in controller applications and Value-Added Reseller (VAR) products would further drive the market growth. Based on the component, the infrastructure component segment would be the major market during the forecast period. Nevertheless, the technology services segment would be fastest growing market the highest CAGR.

Based on the component, the Network as a Service market is segmented into Infrastructure and Technology Services. Based on Application, the market is segmented into Network Function Virtualization, V-CPE, Bandwidth on Demand, and Integrated Network as a Service. Based on Type, the market is segmented into LAN Based and WAN Based. Based on Vertical, the market is segmented into BSFI, Telecom & IT, Retail, Manufacturing, Transportation & Logistics, Healthcare & Life Sciences, Others.

Based on Country, Network as a Service market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant country in the North America

Network as a Service market in 2015. Canada would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Network as a Service market. Key companies profiled in the report include Juniper Networks, Inc., AT&T Inc., IBM Corporation, NEC Corporation, Cisco Systems, Inc., Ciena Corporation, Brocade Communication and VMware, Inc.

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