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North America Network Analytics Market (2019-2025)

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Abstracts

The North America Network Analytics Market would witness market growth of 16.8% CAGR during the forecast period (2019-2025).
Network Analytics provides a deep insight into the IT network and helps managers make smart, informed business decisions. It can be especially useful in the prevention, detection, and responding to threats to security. A wide range of cyber security threats have been triggered by the complexity of IT networks. Modern security measures are no longer sufficient to prevent these risks. Network Analytics have a key role in identifying any network anomalies and predicting and alerting the administrator to avoid or respond to breaches of security.
Due to the rapid adoption of emerging technologies by companies in the region, North America is a technologically sophisticated. In addition, the US and Canada are prominent countries that contribute to technological development in this region, for example, by investing heavily in network analytics to improve network efficiency and provide improved customer experience by gaining insights through network traffic. The North America region is the house the headquarters of nearly 60% of vendors operating in the network analytics market. The region has a significant market share with more massive investments by cloud providers and CSPs in network intelligence.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Network Performance Management, Risk Management and Fault Detection, Customer Analysis, Quality Management, Compliance Management and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprise. Based on End User, the market is segmented into Telecom Providers, Managed Service Providers, Cloud Service Providers and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

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The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cisco Systems, Inc., Extreme Networks, Inc., IBM Corporation, Huawei Technologies Co., Ltd., SAS Institute, Inc., Nokia Corporation, Accenture Plc., Hewlett Packard Enterprise Company, NetScout Systems, Inc. and Ericsson AB.

Scope of the Study

Market Segmentation:

By Component

- Software
- Services

By Application

- Network Performance Management
- Risk Management and Fault Detection
- Customer Analysis
- Quality Management
- Compliance Management
- Others

By Deployment Type

- On-premise
- Cloud

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By Organization Size

- Large Enterprises
- Small & Medium Enterprises

By End User

- Telecom Providers
- Managed Service Providers
- Cloud Service Providers
- Others

By Country

- US
- Canada
- Mexico
- Rest of North America

Companies Profiled

- Cisco Systems, Inc.
- Extreme Networks, Inc.
- IBM Corporation
- Huawei Technologies Co., Ltd.

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SAS Institute, Inc.

Nokia Corporation

Accenture Plc.

Hewlett Packard Enterprise Company

NetScout Systems, Inc.

Ericsson AB

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