

# North America Near Field Communication (NFC) Market (2016-2022)

<https://marketpublishers.com/r/N262A63D5EEEN.html>

Date: May 2016

Pages: 99

Price: US\$ 1,500.00 (Single User License)

ID: N262A63D5EEEN

## Abstracts

North America includes countries such as U.S., Canada and Mexico. North America is the leading region in the near field communication technology market. In the product type segment, NFC-enabled smartphone products sub-segment has the highest penetration in this geography. Near field communication is expected to become a standard feature in smartphones in the near future. In the nearest future, NFC technology's potential is anticipated to make NFC a leading technology for mobile payments, due to the convenience offered through 'mobile wallet' for transaction purposes. In 2014, NXP semiconductors introduced its Newark element14, which supports all three NFC modes reader mode, peer-to-peer modes, and card emulation standards. Apple has signed an agreement with 5 major banks of Canada including the top bank, Royal bank of Canada for participating directly to the Apple Pay. This is one of the biggest achievements for Apple Inc. for tokenizing cards using NFC in Canada.

Based on the product type, the North America NFC market is segmented into auxiliary and non-auxiliary NFC type. Auxiliary NFC products are subdivided into NFC based sim card and others (NFC card, NFC Cover). Non-auxiliary type is sub-segmented into NFC Chips, NFC Tags and NFC Reader. NFC reader garnered maximum revenue in 2014. The North America NFC market, based on device type, is segmented across smartphone & tablets, pc & laptops and other devices (Infotainment, headsets). Further, the market covers different NFC applications that include mobile/contactless payment, information sharing, user authentication & access control, healthcare, and others (service initiation, ticketing, advertising/marketing, and inventory management). Among all these applications, mobile/contactless payment is the most popular application segment that has contributed maximum revenue in 2014 of the total market; whereas, healthcare is showing prominent growth during the forecast period.

Based on country, NFC market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant region in the North America NFC market in 2014.

The report covers the analysis of key stake holders of the NFC market. Key companies profiled in the report include Infineon Technologies AG, Apple Inc., SONY Corporation, Toshiba Corporation, NXP Semiconductors N.V., Samsung Electronics Co. Ltd., Broadcom Corporation, Texas Instruments Incorporated, STMicroelectronics N.V. and INSIDE Secure.

## Contents

### **CHAPTER 1. INTRODUCTION**

- 1.1 Executive Summary
- 1.2 Segmentation
  - 1.2.1 North America NFC Market, by Product Type
  - 1.2.2 North America NFC Market, by Device Type
  - 1.2.3 North America NFC Market, by Application
  - 1.2.4 North America NFC Market, by Country
- 1.3 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Market Definition
- 2.2 Objective
- 2.3 Market Scope
- 2.4 Drivers, Restraints and Opportunities
  - 2.4.1 Market Drivers
  - 2.4.2 Market Restraints
  - 2.4.3 Market Opportunities

### **CHAPTER 3. MARKET BY PRODUCT TYPE**

- 3.1 Introduction
- 3.2 Auxiliary NFC Market
  - 3.2.1 NFC Enabled SIM Card Market
  - 3.2.2 Others (NFC Covers, NFC Covers) Market
- 3.3 Non-Auxiliary NFC Market
  - 3.3.1 NFC Chips Market
  - 3.3.2 NFC Tags
  - 3.3.3 NFC Reader Market

### **CHAPTER 4. MARKET BY DEVICE TYPE**

- 4.1.1 Smartphone & Tablet NFC Market
- 4.1.2 PC's & Laptop NFC Market
- 4.1.3 Other NFC Device Market

## **CHAPTER 5. MARKET BY APPLICATION**

- 5.1 Introduction
- 5.2 Mobile/Contactless payment
- 5.3 Information Sharing
- 5.4 User Authentication & Access Control Application
- 5.5 Healthcare
- 5.6 Others

## **CHAPTER 6. MARKET BY COUNTRY**

- 6.1 Introduction
- 6.2 US
- 6.3 Canada
- 6.4 Mexico
- 6.5 Rest of North America

## **CHAPTER 7. COMPANY PROFILES**

- 7.1 Infineon Technologies AG
  - 7.1.1 Company Overview
  - 7.1.2 Key Executives
  - 7.1.3 Financial Analysis
  - 7.1.4 Regional & Segmental Analysis
    - 7.1.4.1 Automotive
    - 7.1.4.2 Industrial Power Control
    - 7.1.4.3 Power Management & Multimarket
    - 7.1.4.4 Chip Cards & Security
  - 7.1.5 Research & Development
- 7.2 Apple Inc.
  - 7.2.1 Company Overview
  - 7.2.2 Key Executives
  - 7.2.3 Financial Analysis
  - 7.2.4 Regional & Segmental Analysis
    - 7.2.4.1 iPhone
    - 7.2.4.2 iPad
    - 7.2.4.3 Mac
    - 7.2.4.4 Services
  - 7.2.5 Research & Development

## 7.3 Sony Corporation

### 7.3.1 Company Overview

### 7.3.2 Key Executives

### 7.3.3 Financial Analysis

### 7.3.4 Segmental Analysis

#### 7.3.4.1 Mobile Communication

#### 7.3.4.2 Game & Network Services

#### 7.3.4.3 Imaging Product & Solutions

#### 7.3.4.4 Home Entertainment & Sound

#### 7.3.4.5 Devices

#### 7.3.4.6 Pictures

#### 7.3.4.7 Music

#### 7.3.4.8 Financial Services

#### 7.3.4.9 All Other

## 7.4 Toshiba Corporation

### 7.4.1 Company Overview

### 7.4.2 Key Executives

### 7.4.3 Financial Analysis

### 7.4.4 Segmental Analysis

#### 7.4.4.1 Energy & Infrastructure

#### 7.4.4.2 Community Solutions

#### 7.4.4.3 Healthcare Systems & Services

#### 7.4.4.4 Electronic Devices & Components

#### 7.4.4.5 Lifestyle Products & Services

#### 7.4.4.6 Others

## 7.5 NXP Semiconductors N.V.

### 7.5.1 Company Overview

### 7.5.2 Key Executives

### 7.5.3 Financial Analysis

#### 7.5.3.1 Segmental Analysis

## 7.6 Texas Instruments Incorporated

### 7.6.1 Company Overview

### 7.6.2 Key Executives

### 7.6.3 Financial Analysis

### 7.6.4 Regional & Segmental Analysis

#### 7.6.4.1 Analog

#### 7.6.4.2 Embedded Processing

#### 7.6.4.3 Others

### 7.6.5 Research & Development

- 7.7 STMicroelectronics N.V.
  - 7.7.1 Company Overview
  - 7.7.2 Key Executives
  - 7.7.3 Financial Analysis
  - 7.7.4 Regional & Segmental Analysis
    - 7.7.4.1 Sense & Power and Automotive Products (SP&A)
    - 7.7.4.2 Embedded Processing Solutions
    - 7.7.4.3 Others
  - 7.7.5 Research & Development
- 7.8 Broadcom Limited
  - 7.8.1 Company Overview
  - 7.8.2 Key Executives
  - 7.8.3 Financial Analysis
  - 7.8.4 Segmental Analysis
  - 7.8.5 Research & Development
- 7.9 INSIDE Secure
  - 7.9.1 Company Overview
  - 7.9.2 Key Executives
  - 7.9.3 Financial Analysis
  - 7.9.4 Segmental Analysis
    - 7.9.4.1 Mobile Security
    - 7.9.4.2 Secure Transaction
  - 7.9.5 Research & Development
- 7.1 SAMSUNG ELECTRONICS CO. LTD.
  - 7.10.1 Company Overview
  - 7.10.2 Key Executives
  - 7.10.3 Financial Analysis

## List Of Tables

### LIST OF TABLES

- Table 1 North America NFC market by product type, \$ Million (2012-2015)
- Table 2 North America NFC market by product type, \$ Million (2016-2022)
- Table 3 North America Auxiliary NFC market by country, \$ Million (2012-2015)
- Table 4 North America Auxiliary NFC market by country, \$ Million (2016-2022)
- Table 5 North America Auxiliary NFC market by type, \$ Million (2012-2015)
- Table 6 North America Auxiliary NFC market by type, \$ Million (2016-2022)
- Table 7 North America NFC Enabled sim Card market by country, \$ Million (2012-2015)
- Table 8 North America NFC Enabled sim Card market by country, \$ Million (2016-2022)
- Table 9 North America other auxiliary nfc device market by country, \$ Million (2012-2015)
- Table 10 North America other auxiliary nfc device market by country, \$ Million (2016-2022)
- Table 11 North America Non-auxiliary nfc market by country, \$ Million (2012-2015)
- Table 12 North America Non-auxiliary NFC software market by country, \$ Million (2016-2022)
- Table 13 North America Non-auxiliary NFC market by type, \$ Million (2012-2015)
- Table 14 North America Non-auxiliary NFC market by type, \$ Million (2016-2022)
- Table 15 North America NFC Chips market by country, \$ Million (2012-2015)
- Table 16 North America NFC Chips market by country, \$ Million (2016-2022)
- Table 17 North America NFC Tags market by country, \$ Million (2012-2015)
- Table 18 North America NFC Tags market by country, \$ Million (2016-2022)
- Table 19 North America NFC Reader market by country, \$ Million (2012-2015)
- Table 20 North America NFC Reader market by country, \$ Million (2016-2022)
- Table 21 North America NFC market by device type, \$ Million (2012-2015)
- Table 22 North America NFC market by device type, \$ Million (2016-2022)
- Table 23 North America NFC in Smartphone & tablets market by country, \$ Million (2012-2015)
- Table 24 North America NFC in Smartphone & tablets market by country, \$ Million (2016-2022)
- Table 25 North America NFC in PC's & laptop's market by country, \$ Million (2012-2015)
- Table 26 North America NFC in PC's & laptop's market by country, \$ Million (2016-2022)
- Table 27 North America NFC in other devices market by country, \$ Million (2012-2015)
- Table 28 North America NFC in other devices market by country, \$ Million (2016-2022)

- Table 29 North America NFC market by application, \$ Million (2012-2015)
- Table 30 North America NFC market by application, \$ Million (2016-2022)
- Table 31 North America NFC in Mobile/Contactless Payment market by country, \$ Million (2012-2015)
- Table 32 North America NFC in Mobile/Contactless Payment market by country, \$ Million (2016-2022)
- Table 33 North America NFC in information sharing market by country, \$ Million (2012-2015)
- Table 34 North America NFC in information sharing market by country, \$ Million (2016-2022)
- Table 35 North America NFC in User authentication market by country, \$ Million (2012-2015)
- Table 36 North America NFC in User authentication market by country, \$ Million (2016-2022)
- Table 37 North America NFC in healthcare market by country, \$ Million (2012-2015)
- Table 38 North America NFC in healthcare market by country, \$ Million (2016-2022)
- Table 39 North America NFC in other application market by country, \$ Million (2012-2015)
- Table 40 North America NFC in other application market by country, \$ Million (2016-2022)
- Table 41 North America NFC market by country, \$ Million (2012-2015)
- Table 42 North America NFC market by country, \$ Million (2016-2022)
- Table 43 US NFC market by product type, \$ Million (2012-2015)
- Table 44 US NFC market by product type, \$ Million (2016-2022)
- Table 45 US auxiliary NFC market by type, \$ Million (2012-2015)
- Table 46 US auxiliary NFC market by type, \$ Million (2016-2022)
- Table 47 US Non-auxiliary NFC market by type, \$ Million (2012-2015)
- Table 48 US Non-auxiliary NFC market by type, \$ Million (2016-2022)
- Table 49 US NFC market by Device type, \$ Million (2012-2015)
- Table 50 US NFC market by device type, \$ Million (2016-2022)
- Table 51 US NFC market by application, \$ Million (2012-2015)
- Table 52 US NFC market by application, \$ Million (2016-2022)
- Table 53 Canada NFC market by product type, \$ Million (2012-2015)
- Table 54 Canada NFC market by product type, \$ Million (2016-2022)
- Table 55 Canada auxiliary NFC market by type, \$ Million (2012-2015)
- Table 56 Canada auxiliary NFC market by type, \$ Million (2016-2022)
- Table 57 Canada Non-auxiliary NFC market by type, \$ Million (2012-2015)
- Table 58 Canada Non-auxiliary NFC market by type, \$ Million (2016-2022)
- Table 59 Canada NFC market by Device type, \$ Million (2012-2015)



Table 60 Canada NFC market by device type, \$ Million (2016-2022)

Table 61 Canada NFC market by application, \$ Million (2012-2015)

Table 62 Canada NFC market by application, \$ Million (2016-2022)

Table 63 Mexico NFC market by product type, \$ Million (2012-2015)

Table 64 Mexico NFC market by product type, \$ Million (2016-2022)

Table 65 Mexico auxiliary NFC market by type, \$ Million (2012-2015)

Table 66 Mexico auxiliary NFC market by type, \$ Million (2016-2022)

Table 67 Mexico Non-auxiliary NFC market by type, \$ Million (2012-2015)

Table 68 Mexico Non-auxiliary NFC market by type, \$ Million (2016-2022)

Table 69 Mexico NFC market by Device type, \$ Million (2012-2015)

Table 70 Mexico NFC market by device type, \$ Million (2016-2022)

Table 71 Mexico NFC market by application, \$ Million (2012-2015)

Table 72 Mexico NFC market by application, \$ Million (2016-2022)

Table 73 Rest of North America NFC market by product type, \$ Million (2012-2015)

Table 74 Rest of North America NFC market by product type, \$ Million (2016-2022)

Table 75 Rest of North America auxiliary NFC market by type, \$ Million (2012-2015)

Table 76 Rest of North America auxiliary NFC market by type, \$ Million (2016-2022)

Table 77 Rest of North America Non-auxiliary NFC market by type, \$ Million (2012-2015)

Table 78 Rest of North America Non-auxiliary NFC market by type, \$ Million (2016-2022)

Table 79 Rest of North America NFC market by Device type, \$ Million (2012-2015)

Table 80 Rest of North America NFC market by device type, \$ Million (2016-2022)

Table 81 Rest of North America NFC market by application, \$ Million (2012-2015)

Table 82 Rest of North America NFC market by application, \$ Million (2016-2022)

Table 83 Infineon technologies ab COmpany snapshot

Table 84 Apple Inc. COmpany snapshot

Table 85 Sony corporation COmpany snapshot

Table 86 Toshiba Corporation COmpany snapshot

Table 87 NXP semiconductor n.v. COmpany snapshot

Table 88 Texas Instruments incorporated COmpany snapshot

Table 89 STMicroElectronics N.V. COmpany snapshot

Table 90 Broadcom Limited COmpany snapshot

Table 91 Inside Secure COmpany snapshot

Table 92 SAMSUNG ELECTRONICS CO. LTD. COmpany snapshot

## I would like to order

Product name: North America Near Field Communication (NFC) Market (2016-2022)

Product link: <https://marketpublishers.com/r/N262A63D5EEEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N262A63D5EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970