

North America Natural Skin Care Products Market By Type (Mass and Premium), By End User (Women, Men and Children), By Product (Body Care and Facial Care), By Distribution Channel (E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Natural Skin Care Products Market would witness market growth of 7.9% CAGR during the forecast period (2020-2026).

Natural personal care and cosmetic products primarily consist of plant ingredients and they do not contain chemicals like parabens, aluminium salts, phthalates, and petrochemicals, which are possibly detrimental to an individual's health. Growing beauty consciousness among the people and health awareness are the main factors enhancing market growth. Furthermore, functioning players in the market have been hitting several efforts to introduce numerous products in the market, thus augmenting the market growth.

Currently, Natural Skin Care Products are used by people across the globe. Extreme and changing weather conditions have increased the adoption of skincare products like moisturizing creams and lotions, and sunscreen creams. In addition to it, increasing the trend of using skincare products by men has also enhanced the sales of the skincare products category. This trend is likely to continue in the coming years. Haircare is the most lucrative segment in the market. The use of natural skincare products has improved among men and women. Due to the augmented number of working women, the selling of colour cosmetics has considerably increased in the coming years. Growing

health awareness among consumers all across the world is expected to add its contribution to the growth of the global Natural Skin Care Products Market.

Though, earlier the demand for these products was not as effective as it is currently. Skin sensitivity is one of the factors that is fueling the growth of the natural skincare products market. Increasing awareness about the injurious effects of synthetic products is another factor enhancing the growth of this market. A bulk of the consumer base is nowadays tended to buy products that have natural or natural ingredients. They usually do not focus on the constituents used in the making of the product.

Based on Type, the market is segmented into Mass and Premium. Based on End User, the market is segmented into Women, Men and Children. Based on Product, the market is segmented into Body Care and Facial Care. Based on Distribution Channel, the market is segmented into E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Companies, Inc., The Procter and Gamble Company, Unilever PLC, Natura & Co., L'Oreal Group, The Clorox Company, Mamaearth (Honasa Consumer Pvt. Ltd.), The Honest Company, Inc., FOM Cosmetics UK Ltd., and Bloomtown.

Scope of the Study

Market Segmentation:

By Type

Mass

Premium

By End User

Women

Men

Children

By Product

Body Care

Facial Care

By Distribution Channel

E-commerce

Hypermarkets & Retail Chain

Specialty stores

Direct Selling

Other Distribution Channels

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Estee Lauder Companies, Inc.

The Procter and Gamble Company

Unilever PLC

Natura & Co.

L'Oreal Group

The Clorox Company

Mamaearth (Honasa Consumer Pvt. Ltd.)

The Honest Company, Inc.

FOM Cosmetics UK Ltd.

Bloomtown

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Natural Skin Care Products Market, by Type
 - 1.4.2 North America Natural Skin Care Products Market, by End User
 - 1.4.3 North America Natural Skin Care Products Market, by Product
 - 1.4.4 North America Natural Skin Care Products Market, by Distribution Channel
 - 1.4.5 North America Natural Skin Care Products Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. RECENT DEVELOPMENTS IN GLOBAL NATURAL SKIN CARE PRODUCTS MARKET

CHAPTER 4. NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY TYPE

- 4.1 North America Mass Market by Country
- 4.2 North America Premium Market by Country

CHAPTER 5. NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY END-USE

- 5.1 North America Women Market by Country
- 5.2 North America Men Market by Country
- 5.3 North America Children Market by Country

CHAPTER 6. NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT

- 6.1 North America Body Care Products Market by Country
- 6.2 North America Facial Care Products Market by Country

CHAPTER 7. NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL

- 7.1 North America E-commerce Market by Country
- 7.2 North America Hypermarkets & Retail Chain Market by Country
- 7.3 North America Specialty stores Market by Country
- 7.4 North America Direct Selling Market by Country
- 7.5 North America Other Distribution Channels Market by Country

CHAPTER 8. NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY COUNTRY

- 8.1 US Natural Skin Care Products Market
 - 8.1.1 US Natural Skin Care Products Market by Type
 - 8.1.2 US Natural Skin Care Products Market by End-use
 - 8.1.3 US Natural Skin Care Products Market by Product
 - 8.1.4 US Natural Skin Care Products Market by Distribution Channel
- 8.2 Canada Natural Skin Care Products Market
 - 8.2.1 Canada Natural Skin Care Products Market by Type
 - 8.2.2 Canada Natural Skin Care Products Market by End-use
 - 8.2.3 Canada Natural Skin Care Products Market by Product
 - 8.2.4 Canada Natural Skin Care Products Market by Distribution Channel
- 8.3 Mexico Natural Skin Care Products Market
 - 8.3.1 Mexico Natural Skin Care Products Market by Type
 - 8.3.2 Mexico Natural Skin Care Products Market by End-use
 - 8.3.3 Mexico Natural Skin Care Products Market by Product
 - 8.3.4 Mexico Natural Skin Care Products Market by Distribution Channel
- 8.4 Rest of North America Natural Skin Care Products Market
 - 8.4.1 Rest of North America Natural Skin Care Products Market by Type
 - 8.4.2 Rest of North America Natural Skin Care Products Market by End-use
 - 8.4.3 Rest of North America Natural Skin Care Products Market by Product
 - 8.4.4 Rest of North America Natural Skin Care Products Market by Distribution

Channel

CHAPTER 9. COMPANY PROFILES

9.1 Estee Lauder Companies, Inc.

- 9.1.1 Company Overview
- 9.1.2 Financial Analysis
- 9.1.3 Regional Analysis
- 9.1.4 Research & Development Expense
- 9.1.5 Recent strategies and developments:
 - 9.1.5.1 Acquisition and Mergers:

9.2 The Procter and Gamble Company

- 9.2.1 Company Overview
- 9.2.2 Financial Analysis
- 9.2.3 Segmental Analysis
- 9.2.4 Research & Development Expense
- 9.2.5 Recent strategies and developments:
 - 9.2.5.1 Product Launches and Product Expansions:
 - 9.2.5.2 Acquisition and Mergers:

9.3 Unilever PLC

- 9.3.1 Company Overview
- 9.3.2 Financial Analysis
- 9.3.3 Segmental and Regional Analysis
- 9.3.4 Research & Development Expense
- 9.3.5 Recent strategies and developments:
 - 9.3.5.1 Acquisition and Mergers:
 - 9.3.5.2 Product Launches and Product Expansions:

9.4 Natura & Co.

- 9.4.1 Company Overview
- 9.4.2 Financial Analysis
- 9.4.3 Segmental Analysis
- 9.4.4 Recent strategies and developments:
 - 9.4.4.1 Product Launches and Product Expansions:
 - 9.4.4.2 Acquisition and Mergers:
 - 9.4.4.3 Geographical Expansions:

9.5 L'Oreal Group

- 9.5.1 Company Overview
- 9.5.2 Financial Analysis
- 9.5.3 Segmental and Regional Analysis

- 9.5.4 Research & Development Expense
- 9.5.5 Recent strategies and developments:
 - 9.5.5.1 Acquisition and Mergers:
- 9.6 The Clorox Company
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Segmental and Regional Analysis
 - 9.6.4 Research & Development Expense
- 9.7 Mamaearth (Honasa Consumer Pvt. Ltd.)
 - 9.7.1 Company Overview
- 9.8 The Honest Company, Inc.
 - 9.8.1 Company Overview
 - 9.8.2 Recent strategies and developments:
 - 9.8.2.1 Partnerships, Collaborations, and Agreements:
 - 9.8.2.2 Geographical Expansions:
- 9.9 FOM Cosmetics UK Ltd.
 - 9.9.1 Company Overview
- 9.10. Bloomtown
 - 9.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA MASS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA MASS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA PREMIUM MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA PREMIUM MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA WOMEN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA WOMEN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA MEN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA MEN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA CHILDREN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA CHILDREN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 18 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY

PRODUCT, 2020 - 2026, USD MILLION

TABLE 19 NORTH AMERICA BODY CARE PRODUCTS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 NORTH AMERICA BODY CARE PRODUCTS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 NORTH AMERICA FACIAL CARE PRODUCTS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 NORTH AMERICA FACIAL CARE PRODUCTS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 24 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 25 NORTH AMERICA E-COMMERCE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 26 NORTH AMERICA E-COMMERCE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 27 NORTH AMERICA HYPERMARKETS & RETAIL CHAIN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 28 NORTH AMERICA HYPERMARKETS & RETAIL CHAIN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 29 NORTH AMERICA SPECIALTY STORES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 30 NORTH AMERICA SPECIALTY STORES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 31 NORTH AMERICA DIRECT SELLING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 32 NORTH AMERICA DIRECT SELLING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 33 NORTH AMERICA OTHER DISTRIBUTION CHANNELS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 34 NORTH AMERICA OTHER DISTRIBUTION CHANNELS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 35 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 36 NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 37 US NATURAL SKIN CARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 38 US NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 39 US NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 40 US NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2016 - 2019, USD MILLION

TABLE 41 US NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2020 - 2026, USD MILLION

TABLE 42 US NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 43 US NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 44 US NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 45 US NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 46 CANADA NATURAL SKIN CARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 47 CANADA NATURAL SKIN CARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 48 CANADA NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 49 CANADA NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 50 CANADA NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2016 - 2019, USD MILLION

TABLE 51 CANADA NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2020 - 2026, USD MILLION

TABLE 52 CANADA NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 53 CANADA NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 54 CANADA NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 55 CANADA NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 56 MEXICO NATURAL SKIN CARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 57 MEXICO NATURAL SKIN CARE PRODUCTS MARKET, 2020 - 2026, USD

MILLION

TABLE 58 MEXICO NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 59 MEXICO NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 60 MEXICO NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2016 - 2019, USD MILLION

TABLE 61 MEXICO NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2020 - 2026, USD MILLION

TABLE 62 MEXICO NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 63 MEXICO NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 64 MEXICO NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 65 MEXICO NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 66 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET, 2016 - 2019, USD MILLION

TABLE 67 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET, 2020 - 2026, USD MILLION

TABLE 68 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 69 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 70 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2016 - 2019, USD MILLION

TABLE 71 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY END-USE, 2020 - 2026, USD MILLION

TABLE 72 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2016 - 2019, USD MILLION

TABLE 73 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY PRODUCT, 2020 - 2026, USD MILLION

TABLE 74 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 75 REST OF NORTH AMERICA NATURAL SKIN CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 76 KEY INFORMATION – ESTEE LAUDER COMPANIES, INC.

TABLE 77 KEY INFORMATION – THE PROCTER AND GAMBLE COMPANY

TABLE 78 KEY INFORMATION – UNILEVER PLC

TABLE 79 KEY INFORMATION – NATURA & CO.

TABLE 80 KEY INFORMATION – L'OREAL GROUP

TABLE 81 KEY INFORMATION – THE CLOROX COMPANY

TABLE 82 KEY INFORMATION – MAMAEARTH

TABLE 83 KEY INFORMATION – THE HONEST COMPANY, INC.

TABLE 84 KEY INFORMATION – FOM COSMETICS UK LTD.

TABLE 85 KEY INFORMATION – BLOOMTOWN

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 RECENT STRATEGIES AND DEVELOPMENTS: THE PROCTER & GAMBLE COMPANY

FIG 3 RECENT STRATEGIES AND DEVELOPMENTS: UNILEVER PLC

FIG 4 RECENT STRATEGIES AND DEVELOPMENTS: NATURA & CO.

FIG 5 RECENT STRATEGIES AND DEVELOPMENT: THE HONEST COMPANY

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