

North America Natural Skin Care Products Market By Type (Mass and Premium), By End User (Women, Men and Children), By Product (Body Care and Facial Care), By Distribution Channel (E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/N71AD0A1D81DEN.html>

Date: October 2020

Pages: 78

Price: US\$ 1,500.00 (Single User License)

ID: N71AD0A1D81DEN

Abstracts

The North America Natural Skin Care Products Market would witness market growth of 7.9% CAGR during the forecast period (2020-2026).

Natural personal care and cosmetic products primarily consist of plant ingredients and they do not contain chemicals like parabens, aluminium salts, phthalates, and petrochemicals, which are possibly detrimental to an individual's health. Growing beauty consciousness among the people and health awareness are the main factors enhancing market growth. Furthermore, functioning players in the market have been hitting several efforts to introduce numerous products in the market, thus augmenting the market growth.

Currently, Natural Skin Care Products are used by people across the globe. Extreme and changing weather conditions have increased the adoption of skincare products like moisturizing creams and lotions, and sunscreen creams. In addition to it, increasing the trend of using skincare products by men has also enhanced the sales of the skincare products category. This trend is likely to continue in the coming years. Haircare is the most lucrative segment in the market. The use of natural skincare products has improved among men and women. Due to the augmented number of working women, the selling of colour cosmetics has considerably increased in the coming years. Growing

health awareness among consumers all across the world is expected to add its contribution to the growth of the global Natural Skin Care Products Market.

Though, earlier the demand for these products was not as effective as it is currently. Skin sensitivity is one of the factors that is fueling the growth of the natural skincare products market. Increasing awareness about the injurious effects of synthetic products is another factor enhancing the growth of this market. A bulk of the consumer base is nowadays tended to buy products that have natural or natural ingredients. They usually do not focus on the constituents used in the making of the product.

Based on Type, the market is segmented into Mass and Premium. Based on End User, the market is segmented into Women, Men and Children. Based on Product, the market is segmented into Body Care and Facial Care. Based on Distribution Channel, the market is segmented into E-commerce, Hypermarkets & Retail Chain, Specialty stores, Direct Selling and Other Distribution Channels. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Companies, Inc., The Procter and Gamble Company, Unilever PLC, Natura & Co., L'Oreal Group, The Clorox Company, Mamaearth (Honasa Consumer Pvt. Ltd.), The Honest Company, Inc., FOM Cosmetics UK Ltd., and Bloomtown.

Scope of the Study

Market Segmentation:

By Type

Mass

Premium

By End User

Women

Men

Children

By Product

Body Care

Facial Care

By Distribution Channel

E-commerce

Hypermarkets & Retail Chain

Specialty stores

Direct Selling

Other Distribution Channels

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Estee Lauder Companies, Inc.

The Procter and Gamble Company

Unilever PLC

Natura & Co.

L'Oreal Group

The Clorox Company

Mamaearth (Honasa Consumer Pvt. Ltd.)

The Honest Company, Inc.

FOM Cosmetics UK Ltd.

Bloomtown

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