

North America Nail Care Market Analysis (2018-2024)

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Abstracts

The North America Nail Care Market would witness market growth of 4.8% CAGR during the forecast period (2018 – 2024).

Nail care means the care of fingernails and toenails. Poor nail care leads to many problems such as collection of bacteria and other infectious organisms under the nails. Cutting nails straight across with only slight rounding at the tip, using a fine-textured file to keep nails shaped and free of snags, and avoiding nail-biting are the few things one can do ensure optimal nail health. Nail care is considered as one of the most essential parts of female fashion.

Higher consumer spending capacity, increasing product innovation are two prime factors contributing to the market growth. Moreover, Trends such as frequent change in nail color would offer tremendous market opportunity for the market participants.

Based on the Product Type, the Nail Care market is segmented into Nail Polish, Nail Accessories & Implements, Nail Strengtheners, Artificial nails and accessories, Nail Polish Removers, and Others. Based on the Distribution Channel, the market is segmented into Online Channel, Retail Stores, and Nail Salons. The price range segment includes Premium and Economy. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Companies Inc., L'Oreal SA, Shiseido Company Limited, Procter & Gamble Co., Avon Products, Inc., Chanel, Bio Sculpture Gel, Colorbar Cosmetics Private Limited, Hindustan Unilever Ltd., and Revlon, Inc.

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