

North America Mussel Oils Market (2019-2025)

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Abstracts

The North America Mussel Oils Market would witness market growth of 4.22% CAGR during the forecast period (2019-2025).

Mussel oil has a high demand for biopharmaceuticals because of the anti-inflammatory properties conveyed by the bioactive compounds in the oil. Mussel oil extracted from green-lipped mussels contains a high amount of eicosatetraenoic acid as the only known source of ETAs is green-lipped mussel, which helps to prevent cellular inflammation. A green-lipped mussel oil supplement increases the overall circulation by protecting the arterial wall; avoiding heart attacks and heart disease while increasing blood flow, reducing blood pressure and cholesterol. Getting this type of omega-3 helps the body develop antibodies that are necessary to fight off infection and provides relief from allergies and asthma. It also protects the digestive tract lining, promoting a healthy intestine, where most of the immune system is located.

With consumers shifting to a vegan lifestyle, the market is expected to slow down in terms of demand for as mussel oil is originated from an animal. Global warming, ocean pollution, and human activities' exploitation of the oceans have substantially disturbed ocean biodiversity, leading to a decline in the ocean's mussel count. This is a primary limitation on the global market for mussel oil. With increasing activities and programs to protect ocean and welfare biodiversity, it is expected that the mussel oil market will remain stagnant.

Based on Application, the market is segmented into Dietary Supplements, Processed Food, Biopharmaceutical, Pet Food & Veterinary and Beauty & Online. Based on Distribution Channel, the market is segmented into Hypermarket/Supermarket, Pharmacy, Online and Other Channels. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include PharmaZen Medicals Pte Ltd. (Waitaki Biosciences), Blackmores Group, Nature's Range Ltd., Great HealthWorks, Inc., Aroma NZ Ltd., BioMer Limited, MOXXOR LLC, Lovely Health Ltd., Henry Blooms Health Products, and Xtend-Life.

Scope of the Study

Market Segmentation:

By Application

Dietary Supplements

Processed Food

Biopharmaceutical

Pet Food & Veterinary

Beauty & Online

By Distribution Channel

Hypermarket/Supermarket

Pharmacy

Online

Other Channels

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

PharmaZen Medicals Pte Ltd. (Waitaki Biosciences)

Blackmores Group

Nature's Range Ltd.

Great HealthWorks, Inc.

Aroma NZ Ltd.

BioMer Limited

MOXXOR LLC

Lovely Health Ltd.

Henry Blooms Health Products

Xtend-Life

Unique Offerings from KBV Research

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