

North America Motion Sensors Market (2019-2025)

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Abstracts

The North America Motion Sensors Market would witness market growth of 7.6% CAGR during the forecast period (2019–2025).

Rapidly growing interactive gaming industry, reduction in size and the penetration of micro-electro-mechanical systems (MEMS) technology into motion sensor industry, growing demand for smartphones, tablets, and notebooks which uses sensors such as accelerometers, gyroscopes and magnetometers, increasing safety and security features in the automotive industry, and increasing application of motion sensors in automotive industry and consumer electronics industry are the major factors driving the growth of motion sensor market.

Motion sensors find extensive application in security systems used in both commercial and residential sectors. An increasing number of theft and robbery cases have resulted in the need for security systems in homes, shopping malls, offices, and banks. These systems send an alert message on sensing an intruder and can also be connected with smartphones, wearables, and tablets for notifying in case of a security breach. Additionally, the increasing demand for smartphones and tablets, along with a thriving interactive gaming industry, is also driving the market growth.

Base on Technology, the market is segmented into Infrared, Ultrasonic, Microwave, Dual Technology and Others. Based on End User, the market is segmented into Consumer Electronics, Aerospace & Defense, Healthcare, Automotive, Industrial and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Analog Devices, Inc., Robert Bosch GmbH, Honeywell International, Inc., NXP Semiconductors N.V., STMicroelectronics N.V., IFM

Electronics GmbH, TDK Corporation, Panasonic Corporation, KVH Industries, Inc., Sensata Technologies Holdings PLC.

Scope of the Study

Market Segmentation:

By Technology

Infrared

Ultrasonic

Microwave

Dual Technology

Others

By End User

Consumer Electronics

Aerospace & Defense

Healthcare

Automotive

Industrial

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Analog Devices, Inc.

Robert Bosch GmbH

Honeywell International, Inc.

NXP Semiconductors N.V.

STMicroelectronics N.V.

IFM Electronics GmbH

TDK Corporation

Panasonic Corporation

KVH Industries, Inc.

Sensata Technologies Holdings PLC

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