

North America Moringa Ingredients Market By Source (Leaves, Seeds, Oil and Other sources), By Application (Food & Beverages, Cosmetic & Personal Care, Pharmaceuticals and Other Applications), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Moringa Ingredients Market would witness market growth of 10.1% CAGR during the forecast period (2020-2026).

Moringa powder is an enormously popular online product and a myriad of positive comments have been noted by its users on the product. The product results vary but the overwhelming powder response is overwhelmingly positive. Some customers noted their appetite was experiencing an energy boost and a curb. Other customers have seen potential benefits from cosmetics. Most people prefer adding the moringa powder to their salads, smoothies, teas, energy bars, soups, salads, smoothies, dietary supplements, and tea bags.

Exotic plant-based oils such as moringa also have different active and functional properties which make them particularly valuable for use in cosmetics products. Following developments in health and wellness, Western consumers gradually favor products containing ingredients obtained from plants rather than mineral oils. This trend — to consume 'truly natural' cosmetic products — has been observed to run in par with other patterns in Eastern society, where consumers are increasingly embracing green values and looking for companies that take responsibility for social and environmental issues. In response to these trends, the cosmetics industry has started to differentiate its products using more exotic vegetable oils, triggering increasing international demand (and higher prices) for oils from sources such as moringa.

The roots and leaves of Moringa were reported to possess antispasmodic behavior. This leaves activity was attributed to the presence of 4- (alpha-L-rhamnosyloxybenzyl)-o-methyl thiocarbamate possibly through blockage of calcium channels. The spasmolytic

behavior demonstrated by different constituents provides a pharmacological basis for this plant's typical uses of a gastrointestinal motility disorder.

Based on Source, the market is segmented into Leaves, Seeds, Oil and Other sources. Based on Application, the market is segmented into Food & Beverages, Cosmetic & Personal Care, Pharmaceuticals and Other Applications. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Himalaya Drug Company (Himalaya Global Holdings Ltd.), Earth Expo Company, Grenera Nutrients Private Limited, Kuli Kuli, Inc., Herbs & Crops Overseas, Saipro Biotech Private Limited, Moringa Wellness LLC, Organic India Pvt. Ltd., Green Era Foods & Nutraceuticals, and Genius Nature Herbs Private Limited

Scope of the Study

Market Segmentation:

By Source

Leaves

Seeds

Oil and

Other sources

By Application

Food & Beverages

Cosmetic & Personal Care

Pharmaceuticals and

Other Applications

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

The Himalaya Drug Company (Himalaya Global Holdings Ltd.)

Earth Expo Company

Grenera Nutrients Private Limited

Kuli Kuli, Inc.

Herbs & Crops Overseas

Saipro Biotech Private Limited

Moringa Wellness LLC

Organic India Pvt. Ltd.

Green Era Foods & Nutraceuticals

Genius Nature Herbs Private Limited

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