

North America Mobile Virtual Network Operator (MVNO) Market (2016 - 2022)

<https://marketpublishers.com/r/NAE3D1199D0EN.html>

Date: May 2017

Pages: 50

Price: US\$ 1,500.00 (Single User License)

ID: NAE3D1199D0EN

Abstracts

The ever-increasing mobile subscriber base would significantly contribute to the growth of the mobile virtual network operator market during the forecast period. Intense competition among the service providers and the demand for cheaper mobile services would drive the market growth, globally. Additionally, services such as mobile money and machine to machine transaction would add to the market run positively. A mobile virtual network operator (MVNO) acts as a reseller for wireless communications services. An MVNO leases wireless capacity, that is, purchases minutes, from a third-party mobile network operator. The minutes are purchased at a wholesale price, and then resold to consumers at better retail prices under the reseller brand. Very large MNOs such as Verizon Wireless and T-Mobile work on a different strategy, that is, sell minutes to resellers as a reseller. These vendors do so due to extra capacity they have which otherwise would go unused.

Based on Operational Model, the market is segmented into Full MVNO, Service Operator MVNO, and Reseller MVNO. Based on Type, the market is segmented into Discount, Cellular M2M, Business, Migrant, Media & Entertainment, Retail, Telecom & IT, and Others.

Based on country, Mobile Virtual Network Operator market is segmented into US, Canada, Mexico and Rest of North America. US dominated the North America Mobile Virtual Network Operator market in 2015. Canada would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Virtual Network Operator market. Key companies profiled in the report include AirVoice Wireless, Asahi Net, Inc., CJ Group, SoftBank Group Corporation, Exetel, FreedomPop, Cyfrowy Polsat

and FreenetAG.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Mobile Virtual Network Operator Market, by Operational Model
 - 1.4.2 North America Mobile Virtual Network Operator Market, by Type
 - 1.4.3 North America Mobile Virtual Network Operator Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET

- 4.1 North America Mobile Virtual Network Operator Market by Operational Model
 - 4.1.1 North America Full MVNO Technology Market by Country
 - 4.1.2 North America Service Operator MVNO Market by Country
 - 4.1.3 North America Reseller MVNO Market by Country

CHAPTER 5. NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE

- 5.1 Introduction
 - 5.1.1 North America Discount Mobile Virtual Network Operator Market by Country
 - 5.1.2 North America Cellular M2M Mobile Virtual Network Operator Market by Country
 - 5.1.3 North America Business Mobile Virtual Network Operator Market by Country
 - 5.1.4 North America Migrant Mobile Virtual Network Operator Market by Country
 - 5.1.5 North America Media & Entertainment Mobile Virtual Network Operator Market

by Country

5.1.6 North America Retail Mobile Virtual Network Operator Market by Country

5.1.7 North America Telecom & IT Mobile Virtual Network Operator Market by Country

5.1.8 North America Mobile Virtual Network Operator in Others Market by Country

CHAPTER 6. NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY COUNTRY

6.1 Introduction

6.2 US Mobile Virtual Network Operator Market

6.2.1 US Mobile Virtual Network Operator Market by Operational Model

6.2.2 US Mobile Virtual Network Operator Market by Type

6.3 Canada Mobile Virtual Network Operator Market

6.3.1 Canada Mobile Virtual Network Operator Market by Operational Model

6.3.2 Canada Mobile Virtual Network Operator Market by Type

6.4 Mexico Mobile Virtual Network Operator Market

6.4.1 Mexico Mobile Virtual Network Operator Market by Operational Model

6.4.2 Mexico Mobile Virtual Network Operator Market by Type

6.5 Rest of North America Mobile Virtual Network Operator Market

6.5.1 Rest of North America Mobile Virtual Network Operator Market by Operational Model

6.5.2 Rest of North America Mobile Virtual Network Operator Market by Type

CHAPTER 7. COMPANY PROFILES

7.1 AirVoice Wireless

7.1.1 Company Overview

7.2 Asahi Net, Inc.

7.2.1 Company Overview

7.3 CJ Group

7.3.1 Company Overview

7.4 SoftBank Group Corp.

7.4.1 Company Overview

7.5 Exetel

7.5.1 Company Overview

7.6 FreedomPop

7.6.1 Company Overview

7.7 Cyfrowy Polsat

7.7.1 Company Overview

7.7.2 Financial Analysis

7.8 Freenet AG

7.8.1 Company Overview

7.8.2 Financial Analysis

7.8.3 Segmental Analysis

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2012 - 2015, USD MILLION

Table 2 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2016 - 2022, USD MILLION

Table 3 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL MODEL, 2012 - 2015, USD MILLION

Table 4 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL MODEL, 2016 - 2022, USD MILLION

Table 5 NORTH AMERICA FULL MVNO TECHNOLOGY MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 6 NORTH AMERICA FULL MVNO TECHNOLOGY MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 7 NORTH AMERICA SERVICE OPERATOR MVNO MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 8 NORTH AMERICA SERVICE OPERATOR MVNO MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 9 NORTH AMERICA RESELLER MVNO MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 10 NORTH AMERICA RESELLER MVNO MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 11 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 12 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 13 NORTH AMERICA DISCOUNT MOBILE VIRTUAL NETWORK OPERATOR MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 14 NORTH AMERICA DISCOUNT MOBILE VIRTUAL NETWORK OPERATOR MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 15 NORTH AMERICA CELLULAR M2M MOBILE VIRTUAL NETWORK OPERATOR MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 16 NORTH AMERICA CELLULAR M2M MOBILE VIRTUAL NETWORK OPERATOR MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 17 NORTH AMERICA BUSINESS MOBILE VIRTUAL NETWORK OPERATOR MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 18 NORTH AMERICA BUSINESS MOBILE VIRTUAL NETWORK OPERATOR

MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 19 NORTH AMERICA MIGRANT MOBILE VIRTUAL NETWORK OPERATOR
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 20 NORTH AMERICA MIGRANT MOBILE VIRTUAL NETWORK OPERATOR
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 21 NORTH AMERICA MEDIA & ENTERTAINMENT MOBILE VIRTUAL
NETWORK OPERATOR MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 22 NORTH AMERICA MEDIA & ENTERTAINMENT MOBILE VIRTUAL
NETWORK OPERATOR MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 23 NORTH AMERICA RETAIL MOBILE VIRTUAL NETWORK OPERATOR
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 24 NORTH AMERICA RETAIL MOBILE VIRTUAL NETWORK OPERATOR
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 25 NORTH AMERICA TELECOM & IT MOBILE VIRTUAL NETWORK
OPERATOR MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 26 NORTH AMERICA TELECOM & IT MOBILE VIRTUAL NETWORK
OPERATOR MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 27 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR IN OTHERS
MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 28 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR IN OTHERS
MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 29 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY
COUNTRY, 2012 - 2015, USD MILLION

Table 30 NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY
COUNTRY, 2016 - 2022, USD MILLION

Table 31 US MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2012 - 2015, USD
MILLION

Table 32 US MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2016 - 2022, USD
MILLION

Table 33 US MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL
MODEL, 2012 - 2015, USD MILLION

Table 34 US MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL
MODEL, 2016 - 2022, USD MILLION

Table 35 US MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2012 -
2015, USD MILLION

Table 36 US MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2016 -
2022, USD MILLION

Table 37 CANADA MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2012 - 2015,
USD MILLION

Table 38 CANADA MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2016 - 2022, USD MILLION

Table 39 CANADA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL MODEL, 2012 - 2015, USD MILLION

Table 40 CANADA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL MODEL, 2016 - 2022, USD MILLION

Table 41 CANADA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 42 CANADA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 43 MEXICO MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2012 - 2015, USD MILLION

Table 44 MEXICO MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2016 - 2022, USD MILLION

Table 45 MEXICO MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL MODEL, 2012 - 2015, USD MILLION

Table 46 MEXICO MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL MODEL, 2016 - 2022, USD MILLION

Table 47 MEXICO MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 48 MEXICO MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 49 REST OF NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2012 - 2015, USD MILLION

Table 50 REST OF NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET, 2016 - 2022, USD MILLION

Table 51 REST OF NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL MODEL, 2012 - 2015, USD MILLION

Table 52 REST OF NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY OPERATIONAL MODEL, 2016 - 2022, USD MILLION

Table 53 REST OF NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 54 REST OF NORTH AMERICA MOBILE VIRTUAL NETWORK OPERATOR MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 55 KEY INFORMATION – AIRVOICE WIRELESS

Table 56 KEY INFORMATION – ASAHI NET, INC.

Table 57 KEY INFORMATION – CJ GROUP

Table 58 KEY INFORMATION – SOFTBANK GROUP CORP.

Table 59 KEY INFORMATION – EXETEL

Table 60 KEY INFORMATION – FREEDOMPOP

Table 61 KEY INFORMATION – CYFROWY POLSAT

Table 62 KEY INFORMATION – FREENET AG

I would like to order

Product name: North America Mobile Virtual Network Operator (MVNO) Market (2016 - 2022)

Product link: <https://marketpublishers.com/r/NAE3D1199D0EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NAE3D1199D0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970