

# North America Mobile Security Market (2016 - 2022)

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## Abstracts

BYOD is a popular concept that is readily accepted worldwide. Use of mobile devices by employees at work is an acceptable norm practiced by companies of all sizes. The enterprises follow the Bring Your Own Device (BYOD) policies to improve productivity. Executives, managers and other corporate employees are welcoming the idea of being connected to the corporate servers. Despite enhanced productivity, security of the corporate data is at stake with widespread adoption of BOYD. The affordability of smartphones, tablets and laptops have made these devices a common platform in enterprises to access data and perform various internal operations. Personal digital assistant gadgets are integrated into smart phones to gain access to emails, internet and corporate networks. Carrying confidential company data in the mobile devices has never been easier; nonetheless, substantially increasing the risk of data loss and security breach. Android is considered to be the fastest growing mobile application platform in the world today. Unlike laptops, smartphones and tablets are rarely shutdown or hibernated. These devices always run and are connected to the internet or to the enterprise server almost all the time. Due to continuous connectivity, the need for seamless security protocols is growing in importance. Firewalls are among the critical tools employed to protect vital data from attacks. A wireless solution should ideally minimize the malware risks associated with corporate networks and devices by actively preventing malware files from infiltrating into the devices and thereby limiting their access.

The report highlights the adoption of Mobile Security. Based on the solution type, the Mobile Security market is segmented into Authentication, Mobile Application Management and Mobile Data Protection. Based on the type, the market is segmented across Email and Anti-Virus. Based on OS Type, the market is segmented into Android, iOS and others. The end-users highlighted in this report include Individual and Enterprise. The Enterprise segment is further bifurcated into Financial Institution, Retail, Government, Telecom & IT, Education, Manufacturing & Automotive, Aerospace,

## Defense & Intelligence and Others.

Based on Country, North America Mobile Security market is segmented into US, Canada, Mexico, Rest of North America. US remained the dominant Country in the North America Mobile Security market in 2015. Canada would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Security market. Key companies profiled in the report include Symantec Corporation, Check Point Software Technologies, IBM Corporation, Cisco Systems, Inc., Intel Corporation, HP Enterprise Company, FireEye, Inc., Infineon Technologies AG, AT&T Inc., and Dell Inc. (SonicWall Inc.)

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