

North America Mobile Phone Accessories Market (2017 - 2023)

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Abstracts

From power banks to phone cases, there are various kinds of mobile phone accessories available in the market. Mobile phone accessories are made up of software or hardware which increases the appearances and functionality of mobile phones. A well picked accessory could enhance the usability of the mobile phones. Mobile phone accessories can be used for various functions, such as accessing web, capturing images, listening to music, storing data, phone charging and so on. From design to protection, accessories such as batteries, power banks, cables, and chargers solve many day to day concerns of the consumers. Other products such as phone cases, portable chargers, Bluetooth speakers, car docks, camera lens, memory cards, selfie sticks and others are also trending accessories today. These products are high on demand due to their functionalities; for example, phone cases and mobile skins protect phones from scratches or cuts.

Smart Fitness watch is also gaining popularity, especially among people who are conscious about their fitness levels. There are various fitness trackers available in the market for different purposes. The products are used to monitor heart rate levels, blood pressure; track calories burned, and also sleep and walk times. The product needs to be linked with a smartphone. Fitness watch with GPS tracking systems has also been successful in the market. Many products are launched in the market with the in-built GPS system. The product is best for cyclist or sports persons. Moreover, fitness tracker now also comes in the form of patches, which is more like wearing a Band aid.

Based on the Price Ranges, the Mobile Phone Accessories market is segmented into Mid-Range, Low Range, and Premium Range. Based on the Sales Channels, the market is segmented into Multi-Brand Store, Single-Brand Store, and Online Store. Based on Product Types, the market is segmented into Mobile Cases, Earphones &

Headphones, Battery & Charger, Portable Speakers, Memory Cards, Power Banks, and Others.

Based on Country, Mobile Phone Accessories market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant Country in the North America Mobile Phone Accessories market in 2016. Canada would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Mobile Phone Accessories market. Key companies profiled in the report include Sony Corporation, Samsung Electronics Co. Ltd., Apple Inc., Jvc Kenwood Corporation, Panasonic Corporation, Energizer Holdings Inc., Bose Corporation, and Sennheiser Electronic GmbH & Co. KG.

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