

# North America Mobile Enterprise Application Market (2016 - 2022)

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## Abstracts

Mobile enterprise application assists SMEs by improving overall business efficiency and providing concise information with faster response time. Mobile enterprise application deployment in SMEs is also useful in case of office relocations, heritage building, and temporary locations. Rapid economic developments, globalization & foreign direct investments, increasing market penetration of smartphones, and internet adoptions in workforce would also be the major factors for the market growth.

Based on the Software Type, the Mobile Enterprise Application Market is segmented into ERP (Enterprise Resource Planning), Accounting & Finance, CRM (Customer Relation Management), Communication & Collaboration, SCM (Supply Chain Management), M Commerce, Mobile Learning, Business Analytics and Others. Based on the Organization Size the Market is segmented across Large and Small & Medium Sized Enterprises. Based on Operating System the Market is segmented into Android, iOS and others. Based on Type of App the Market is segmented in Native, Hybrid and Web App. The Verticals highlighted in this report include BFSI, Healthcare, Government & Public Utilities, Media & Entertainment, Education, Manufacturing, Retail, Transportation & Logistics and Others.

Based on Country, North America Mobile Enterprise Application market is segmented into US, Canada, Mexico, and Rest of North America. US remained the dominant Country in the North America Mobile Enterprise Application market in 2015. Mexico and Canada would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Mobile Enterprise Application market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, Apple Inc., AT&T

Inc. and Google Inc.

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