

# North America Mixed Reality Market Analysis (2017-2023)

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## Abstracts

The North America Mixed Reality Market would witness market growth of 75.6% CAGR during the forecast period (2017 – 2023). Mixed reality (MR), also referred to as hybrid reality, is the technology that is used to merge real and virtual worlds and produce new environments and visualizations where physical and digital objects co-exist and interact in real time. It is used in the coverage of all possible variations and compositions of real and virtual objects. Within the mixed reality environments, the user has the capability to seamlessly navigate through the real and virtual environments within a defined time frame. The technology is so well blended that the user, instead of residing in an entirely virtual world, virtual objects are anchored into the real-world space of the user and accordingly augment the real-world environment, and as a result, making virtual interactions appear to be “real.”

Based on Components, the market report segments the market into Hardware and Software. Based on Devices Type, the North America Mixed Reality market segments the market into Wired and Wireless. Based on Verticals, the market report segments the market into Aerospace & Defense, Industrial, Consumer Electronics, Architecture, Medical, and Others. Based on Countries, the North America Mixed Reality market segments the market into US, Mexico, Canada, and Rest of North America.

The market research report covers the competition analysis of key stake holders of the North America Mixed Reality Market. Key companies profiled in the report include HTC Corporation, Intel Corporation, Magic leap, Inc., Microsoft Corporation, Facebook, Eon Reality, Inc., Google Inc., Samsung Electronics Co. Ltd., Seiko Epson Corporation, and Meta Company.

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