

# North America Microwave Oven Market (2017 - 2023)

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## Abstracts

The Microwave Oven Market in North America is expected to register a CAGR of 5.4% during the forecast period (2017 – 2023). Growing inclination of customers towards spending on appliances to manage kitchen chores drives the growth of the household microwave oven segment. Microwave ovens are a vital part of kitchen appliances today. Microwave oven use thermal energy and heat the polar molecules in food. It is a process which is also popularly known as dielectric heating. The microwave ovens emit radiations which are of shorter wavelength; nevertheless, the radiations are of tremendous energy facilitating faster cooking. Microwave ovens are also used for roasting, baking and grilling, depending on the power out.

Based on the Product Types, the Microwave Oven market is segmented into Convection, Grill, and Solo. Based on the Applications, the market is segmented into Commercial and Household. Based on Structures, the market is segmented into Counter Top and Built-In.

Based on country, North America Microwave Oven market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant country in the Microwave Oven market in 2016. Canada would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Microwave Oven market. Key companies profiled in the report include Panasonic Corporation, Whirlpool Corporation, LG Corporation (LG Electronics, Inc.), Samsung Electronics Co. Ltd., Alto Shaam, Inc., AB Electrolux, Hon Hai Precision Industry Co., Ltd., Techtronic Industries (Hoover limited), Illinois Tool Works (ITW) Inc., and Galanz Enterprise Group.

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