

North America Microwave Oven Market (2017 - 2023)

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Abstracts

The Microwave Oven Market in North America is expected to register a CAGR of 5.4% during the forecast period (2017 – 2023). Growing inclination of customers towards spending on appliances to manage kitchen chores drives the growth of the household microwave oven segment. Microwave ovens are a vital part of kitchen appliances today. Microwave oven use thermal energy and heat the polar molecules in food. It is a process which is also popularly known as dielectric heating. The microwave ovens emit radiations which are of shorter wavelength; nevertheless, the radiations are of tremendous energy facilitating faster cooking. Microwave ovens are also used for roasting, baking and grilling, depending on the power out.

Based on the Product Types, the Microwave Oven market is segmented into Convection, Grill, and Solo. Based on the Applications, the market is segmented into Commercial and Household. Based on Structures, the market is segmented into Counter Top and Built-In.

Based on country, North America Microwave Oven market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant country in the Microwave Oven market in 2016. Canada would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Microwave Oven market. Key companies profiled in the report include Panasonic Corporation, Whirlpool Corporation, LG Corporation (LG Electronics, Inc.), Samsung Electronics Co. Ltd., Alto Shaam, Inc., AB Electrolux, Hon Hai Precision Industry Co., Ltd., Techtronic Industries (Hoover limited), Illinois Tool Works (ITW) Inc., and Galanz Enterprise Group.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Microwave Oven Market, by Product Types
 - 1.4.2 North America Microwave Oven Market, by Applications
 - 1.4.3 North America Microwave Oven Market, by Structures
 - 1.4.4 North America Microwave Oven Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA MICROWAVE OVEN MARKET

- 3.1 North America Microwave Oven Market by Product Type
 - 3.1.1 North America Convection Microwave Oven Market by Country
 - 3.1.2 North America Grill Microwave Oven Market by Country
 - 3.1.3 North America Solo Microwave Oven Market by Country

CHAPTER 4. NORTH AMERICA MICROWAVE OVEN MARKET BY APPLICATION

- 4.1 Introduction
 - 4.1.1 North America Commercial Microwave Oven Market by Country
 - 4.1.2 North America Household Microwave Oven Market by Country

CHAPTER 5. NORTH AMERICA MICROWAVE OVEN MARKET BY STRUCTURE

- 5.1 Introduction
 - 5.1.1 North America Counter Top Microwave Oven Market by Country
 - 5.1.2 North America Built-In Microwave Oven Market by Country

CHAPTER 6. NORTH AMERICA MICROWAVE OVEN MARKET BY COUNTRY

6.1 Introduction

6.2 US Microwave Oven Market

6.2.1 US Microwave Oven Market by Product Type

6.2.2 US Microwave Oven Market by Application

6.2.3 US Microwave Oven Market by Structure

6.3 Canada Microwave Oven Market

6.3.1 Canada Microwave Oven Market by Product Type

6.3.2 Canada Microwave Oven Market by Application

6.3.3 Canada Microwave Oven Market by Structure

6.4 Mexico Microwave Oven Market

6.4.1 Mexico Microwave Oven Market by Product Type

6.4.2 Mexico Microwave Oven Market by Application

6.4.3 Mexico Microwave Oven Market by Structure

6.5 Rest of North America Microwave Oven Market

6.5.1 Rest of North America Microwave Oven Market by Product Type

6.5.2 Rest of North America Microwave Oven Market by Application

6.5.3 Rest of North America Microwave Oven Market by Structure

CHAPTER 7. COMPANY PROFILES

7.1 Panasonic Corporation

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Segmental and Regional Analysis

7.1.4 Research & Development Expense

7.2 Whirlpool Corporation

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.2.4 Research & Development Expense

7.3 LG Corporation (LG Electronics, Inc.)

7.3.1 Company Overview

7.3.2 Financial Analysis

7.3.3 Segmental and Regional Analysis

7.3.4 Research & Development Expense

7.4 SAMSUNG ELECTRONICS CO. LTD.

- 7.4.1 Company Overview
- 7.4.2 Financial Analysis
- 7.4.3 Segmental and Regional Analysis
- 7.4.4 Research & Development
- 7.4.5 Strategies at a Glance
 - 7.4.5.1 Product Launch
- 7.5 Alto Shaam, Inc.
 - 7.5.1 Company Overview
- 7.6 AB Electrolux
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental & Regional Analysis
 - 7.6.4 Strategies at a Glance
 - 7.6.4.1 Product Launch
- 7.7 Hon Hai Precision Industry Co., Ltd.,
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Regional Analysis
 - 7.7.4 Research & Development Expense
- 7.8 Techtronic Industries (Hoover limited)
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental and Regional Analysis
 - 7.8.4 Research & Development Expense
- 7.9 Illinois Tool Works (ITW) Inc.
 - 7.9.1 Company Overview
 - 7.9.2 Financial Analysis
 - 7.9.3 Segmental and Regional Analysis
 - 7.9.4 Research & Development Expense
- 7.1 Galanz Enterprise Group
 - 7.10.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 NORTH AMERICA MICROWAVE OVEN MARKET, 2013 - 2016, USD MILLION

Table 2 NORTH AMERICA MICROWAVE OVEN MARKET, 2017 - 2023, USD MILLION

Table 3 NORTH AMERICA MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 4 NORTH AMERICA MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 5 NORTH AMERICA CONVECTION MICROWAVE OVEN MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 NORTH AMERICA CONVECTION MICROWAVE OVEN MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 NORTH AMERICA GRILL MICROWAVE OVEN MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 NORTH AMERICA GRILL MICROWAVE OVEN MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 NORTH AMERICA SOLO MICROWAVE OVEN MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 NORTH AMERICA SOLO MICROWAVE OVEN MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 NORTH AMERICA MICROWAVE OVEN MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 12 NORTH AMERICA MICROWAVE OVEN MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 13 NORTH AMERICA COMMERCIAL MICROWAVE OVEN MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 NORTH AMERICA COMMERCIAL MICROWAVE OVEN MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 NORTH AMERICA HOUSEHOLD MICROWAVE OVEN MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 NORTH AMERICA HOUSEHOLD MICROWAVE OVEN MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 NORTH AMERICA MICROWAVE OVEN MARKET BY STRUCTURE, 2013 - 2016, USD MILLION

Table 18 NORTH AMERICA MICROWAVE OVEN MARKET BY STRUCTURE, 2017 - 2023, USD MILLION

Table 19 NORTH AMERICA COUNTER TOP MICROWAVE OVEN MARKET BY

COUNTRY, 2013 - 2016, USD MILLION

Table 20 NORTH AMERICA COUNTER TOP MICROWAVE OVEN MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 NORTH AMERICA BUILT-IN MICROWAVE OVEN MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 NORTH AMERICA BUILT-IN MICROWAVE OVEN MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 NORTH AMERICA MICROWAVE OVEN MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 NORTH AMERICA MICROWAVE OVEN MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 US MICROWAVE OVEN MARKET, 2013 - 2016, USD MILLION

Table 26 US MICROWAVE OVEN MARKET, 2017 - 2023, USD MILLION

Table 27 US MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 28 US MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 29 US MICROWAVE OVEN MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 30 US MICROWAVE OVEN MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 31 US MICROWAVE OVEN MARKET BY STRUCTURE, 2013 - 2016, USD MILLION

Table 32 US MICROWAVE OVEN MARKET BY STRUCTURE, 2017 - 2023, USD MILLION

Table 33 CANADA MICROWAVE OVEN MARKET, 2013 - 2016, USD MILLION

Table 34 CANADA MICROWAVE OVEN MARKET, 2017 - 2023, USD MILLION

Table 35 CANADA MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 36 CANADA MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 37 CANADA MICROWAVE OVEN MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 38 CANADA MICROWAVE OVEN MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 39 CANADA MICROWAVE OVEN MARKET BY STRUCTURE, 2013 - 2016, USD MILLION

Table 40 CANADA MICROWAVE OVEN MARKET BY STRUCTURE, 2017 - 2023, USD MILLION

Table 41 MEXICO MICROWAVE OVEN MARKET, 2013 - 2016, USD MILLION

Table 42 MEXICO MICROWAVE OVEN MARKET, 2017 - 2023, USD MILLION

Table 43 MEXICO MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 44 MEXICO MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 45 MEXICO MICROWAVE OVEN MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 46 MEXICO MICROWAVE OVEN MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 47 MEXICO MICROWAVE OVEN MARKET BY STRUCTURE, 2013 - 2016, USD MILLION

Table 48 MEXICO MICROWAVE OVEN MARKET BY STRUCTURE, 2017 - 2023, USD MILLION

Table 49 REST OF NORTH AMERICA MICROWAVE OVEN MARKET, 2013 - 2016, USD MILLION

Table 50 REST OF NORTH AMERICA MICROWAVE OVEN MARKET, 2017 - 2023, USD MILLION

Table 51 REST OF NORTH AMERICA MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2013 - 2016, USD MILLION

Table 52 REST OF NORTH AMERICA MICROWAVE OVEN MARKET BY PRODUCT TYPE, 2017 - 2023, USD MILLION

Table 53 REST OF NORTH AMERICA MICROWAVE OVEN MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 54 REST OF NORTH AMERICA MICROWAVE OVEN MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 55 REST OF NORTH AMERICA MICROWAVE OVEN MARKET BY STRUCTURE, 2013 - 2016, USD MILLION

Table 56 REST OF NORTH AMERICA MICROWAVE OVEN MARKET BY STRUCTURE, 2017 - 2023, USD MILLION

Table 57 KEY INFORMATION – PANASONIC CORPORATION

Table 58 KEY INFORMATION – WHIRLPOOL CORPORATION

Table 59 KEY INFORMATION – LG CORPORATION (LG ELECTRONICS, INC.)

Table 60 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

Table 61 KEY INFORMATION – ALTO-SHAAM, INC.

Table 62 KEY INFORMATION – AB ELECTROLUX

Table 63 KEY INFORMATION – HON HAI PRECISION INDUSTRY CO., LTD.,

Table 64 KEY INFORMATION – TECHTRONIC INDUSTRIES (HOOVER LIMITED)

Table 65 KEY INFORMATION – ILLINOIS TOOL WORKS (ITW) INC.

Table 66 KEY INFORMATION – GALANZ ENTERPRISE GROUP

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