

North America mHealth Market By Type (Services and Devices) By Services (Monitoring services, Diagnosis services, Healthcare Systems Strengthening Services and Others) By Devices (BP Monitors, Cardiac Monitors, Pulse Oximetry, Blood Glucose Meters, Apnea & Sleep Monitors, Neurological Monitors, Wearable Fitness Sensor Device & Heart Rate Meters and Others) By Stakeholders (Mobile Operators, Device Vendors, Healthcare Providers and Content Players) By Application (Cardiovascular Diseases, Diabetes, Respiratory, Neurology and Other Applications) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America mHealth Market would witness market growth of 30.1% CAGR during the forecast period (2020-2026).

Wellness management apps are expected to hold substantial market share over the forecast period due to the growing demand for fitness apps. Another major factor fuelling the demand for fitness apps is the growing trend among the millennials to maintain a healthy body through different diet and exercise routines. In addition, instant access to a variety of meal plans and exercise routines, removing the need to buy trainers, would further increase mHealth market revenue.

Healthcare is witnessing significant developments in the United States with the introduction of mHealth applications that help Americans become involved in personal

health management. Remote patient monitoring (RPM) is cost-effective in Canada by reducing hospital visits to patients with congestive heart failure and chronic obstructive pulmonary disease.

Telecom providers and other healthcare IT-focused organizations are now actively involved in telemedicine, which enables remote patient monitoring. In the case of cardiac patients, remote patient tracking is important for the transmission of data on heart rate and rhythm between health care professionals and patients in hospitals or hospitals. The market is projected to grow steadily with growing demand in multi-specialty hospitals.

Based on Type, the market is segmented into Services and Devices. Based on Services, the market is segmented into Monitoring services, Diagnosis services, Healthcare Systems Strengthening Services and Others. Based on Devices, the market is segmented into BP Monitors, Cardiac Monitors, Pulse Oximetry, Blood Glucose Meters, Apnea & Sleep Monitors, Neurological Monitors, Wearable Fitness Sensor Device & Heart Rate Meters and Others. Based on Stakeholders, the market is segmented into Mobile Operators, Device Vendors, Healthcare Providers and Content Players.

Based on Application, the market is segmented into Cardiovascular Diseases, Diabetes, Respiratory, Neurology and Other Applications. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Bayer AG, Medtronic PLC, Johnson and Johnson, Koninklijke Philips N.V., DexCom, Inc., Samsung Electronics Co., Ltd. (Samsung Group), Omron Corporation, AllScripts Healthcare Solutions, Inc., Sanofi S.A., Cerner Corporation.

Scope of the Study

Market Segmentation:

By Type

Services and

Devices

By Services

Monitoring services

Diagnosis services

Healthcare Systems Strengthening Services and

Others

By Devices

BP Monitors

Cardiac Monitors

Pulse Oximetry

Blood Glucose Meters

Apnea & Sleep Monitors

Neurological Monitors

Wearable Fitness Sensor Device & Heart Rate Meters and

Others

By Stakeholders

Mobile Operators

Device Vendors

Healthcare Providers and

Content Players

By Application

Cardiovascular Diseases

Diabetes

Respiratory

Neurology and

Other Applications

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Bayer AG

Medtronic PLC

Johnson and Johnson

Koninklijke Philips N.V.

DexCom, Inc.

Samsung Electronics Co., Ltd. (Samsung Group)

Omron Corporation

AllScripts Healthcare Solutions, Inc.

Sanofi S.A.

Cerner Corporation

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