

North America Medical Footwear Market By End User (Men and Women), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Medical Footwear Market would witness market growth of 7.3% CAGR during the forecast period (2020-2026).

Medical footwear is designed and made in such a way to make them therapeutic footwear and assists with managing foot-related issues, for example, arthritis, bunions and hallux valgus, plantar fasciitis, and Achilles tendonitis. Some footwear is also intended for individuals having diabetes and flat feet. Medical footwear guarantees appropriate blood circulation and better support for the feet. The increasing worries related to health growing foot-related issues have boosted the use of medical footwear among customers. Numerous benefits of medical footwear over customary footwear are anticipated to finally propel the medical footwear market. Rising awareness regarding physical fitness activities (walking, running, cycling, climbing, and many others) has surged the demand for medical footwear because of health-related concerns. Subsequently, the medical footwear industry is anticipated to have an expanding development rate graph during the forecast period.

Growing instances of foot-related problems, ankle sprain, ulcers, diabetes, and strain and foot pain because of obesity are anticipated to boost the development of this market. As per the American Podiatric Medical Association (APMA), in 2018, near 81% of obese individuals acknowledged that they have experienced foot pain and various foot and ankle conditions because of overweight.

Despite adversity and the outbreak of Covid-19, there has been a move in the buying

pattern of the customers. As indicated by a Vertical Web Media report, online sales have spurred during the lockdown period. However, the demand for basic items, for example, groceries, medicines, and other food products are ruling consumer necessities. Customers have become more aware of their ways of spending habits and are abstaining from purchasing non-essential items, along these lines declining the development for the footwear business, including medical footwear, among customers.

Based on End User, the market is segmented into Men and Women. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Stryker Corporation, Colfax Corporation (Dr. Comfort), Dr. Zen, Inc., Gravity Defyer Corporation, Duna Srl, Aetrx Worldwide, Inc., Drew Shoe Corporation, New Balance, Inc., Dr. Foot, Inc., and Podartis Srl.

Scope of the Study

Market Segmentation:

By End User

Men

Women

By Distribution Channel

Online

Offline

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Stryker Corporation

Colfax Corporation (Dr. Comfort)

Dr. Zen, Inc.

Gravity Defyer Corporation

Duna Srl

Aetrx Worldwide, Inc.

Drew Shoe Corporation

New Balance, Inc.

Dr. Foot, Inc.

Podartis Srl

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 North America Medical Footwear Market, by End User
 - 1.4.2 North America Medical Footwear Market, by Distribution Channel
 - 1.4.3 North America Medical Footwear Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. NORTH AMERICA MEDICAL FOOTWEAR MARKET BY END USER

- 3.1 North America Men Market by Country
- 3.2 North America Women Market by Country

CHAPTER 4. NORTH AMERICA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL

- 4.1 North America Online Market by Country
- 4.2 North America Offline Market by Country

CHAPTER 5. NORTH AMERICA MEDICAL FOOTWEAR MARKET BY COUNTRY

- 5.1 USA Medical Footwear Market
 - 5.1.1 USA Medical Footwear Market by End User
 - 5.1.2 USA Medical Footwear Market by Distribution Channel
- 5.2 Canada Medical Footwear Market

- 5.2.1 Canada Medical Footwear Market by End User
- 5.2.2 Canada Medical Footwear Market by Distribution Channel
- 5.3 Mexico Medical Footwear Market
 - 5.3.1 Mexico Medical Footwear Market by End User
 - 5.3.2 Mexico Medical Footwear Market by Distribution Channel
- 5.4 Rest of North America Medical Footwear Market
 - 5.4.1 Rest of North America Medical Footwear Market by End User
 - 5.4.2 Rest of North America Medical Footwear Market by Distribution Channel

CHAPTER 6. COMPANY PROFILES

- 6.1 Stryker Corporation
 - 6.1.1 Company Overview
 - 6.1.2 Financial Analysis
 - 6.1.3 Segmental and Regional Analysis
 - 6.1.4 Research & Development Expense
- 6.2 Colfax Corporation (Dr. Comfort)
 - 6.2.1 Company Overview
 - 6.2.2 Financial Analysis
 - 6.2.3 Segmental and Regional Analysis
 - 6.2.4 Research & Development Expense
- 6.3 Dr. Zen, Inc.
 - 6.3.1 Company Overview
- 6.4 Gravity Defyer Corporation
 - 6.4.1 Company Overview
- 6.5 Duna Srl
 - 6.5.1 Company Overview
- 6.6 Aetrex Worldwide, Inc.
 - 6.6.1 Company Overview
 - 6.6.2 Recent strategies and developments:
 - 6.6.2.1 Partnerships, Collaborations, and Agreements:
 - 6.6.2.2 Acquisition and Mergers:
- 6.7 Drew Shoe Corporation
 - 6.7.1 Company Overview
- 6.8 New Balance, Inc.
 - 6.8.1 Company Overview
 - 6.8.2 Recent strategies and developments:
 - 6.8.2.1 Partnerships, Collaborations, and Agreements:
 - 6.8.2.2 Product Launches and Product Expansions:

6.9 Dr. Foot, Inc.

6.9.1 Company Overview

6.10. Podartis Srl

6.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 NORTH AMERICA MEDICAL FOOTWEAR MARKET, 2016 - 2019, USD MILLION

TABLE 2 NORTH AMERICA MEDICAL FOOTWEAR MARKET, 2020 - 2026, USD MILLION

TABLE 3 NORTH AMERICA MEDICAL FOOTWEAR MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 4 NORTH AMERICA MEDICAL FOOTWEAR MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 5 NORTH AMERICA MEN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 NORTH AMERICA MEN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 NORTH AMERICA WOMEN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 NORTH AMERICA WOMEN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 NORTH AMERICA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 10 NORTH AMERICA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 11 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 NORTH AMERICA ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 NORTH AMERICA OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 NORTH AMERICA MEDICAL FOOTWEAR MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 NORTH AMERICA MEDICAL FOOTWEAR MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 USA MEDICAL FOOTWEAR MARKET, 2016 - 2019, USD MILLION

TABLE 18 USA MEDICAL FOOTWEAR MARKET, 2020 - 2026, USD MILLION

TABLE 19 USA MEDICAL FOOTWEAR MARKET BY END USER, 2016 - 2019, USD

MILLION

TABLE 20 USA MEDICAL FOOTWEAR MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 21 USA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 22 USA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 23 CANADA MEDICAL FOOTWEAR MARKET, 2016 - 2019, USD MILLION

TABLE 24 CANADA MEDICAL FOOTWEAR MARKET, 2020 - 2026, USD MILLION

TABLE 25 CANADA MEDICAL FOOTWEAR MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 26 CANADA MEDICAL FOOTWEAR MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 27 CANADA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 28 CANADA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 29 MEXICO MEDICAL FOOTWEAR MARKET, 2016 - 2019, USD MILLION

TABLE 30 MEXICO MEDICAL FOOTWEAR MARKET, 2020 - 2026, USD MILLION

TABLE 31 MEXICO MEDICAL FOOTWEAR MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 32 MEXICO MEDICAL FOOTWEAR MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 33 MEXICO MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 34 MEXICO MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 35 REST OF NORTH AMERICA MEDICAL FOOTWEAR MARKET, 2016 - 2019, USD MILLION

TABLE 36 REST OF NORTH AMERICA MEDICAL FOOTWEAR MARKET, 2020 - 2026, USD MILLION

TABLE 37 REST OF NORTH AMERICA MEDICAL FOOTWEAR MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 38 REST OF NORTH AMERICA MEDICAL FOOTWEAR MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 39 REST OF NORTH AMERICA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 40 REST OF NORTH AMERICA MEDICAL FOOTWEAR MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 41 KEY INFORMATION – STRYKER CORPORATION

TABLE 42 KEY INFORMATION – COLFAX CORPORATION

TABLE 43 KEY INFORMATION – DR. ZEN, INC.

TABLE 44 KEY INFORMATION – GRAVITY DEFYER CORPORATION

TABLE 45 KEY INFORMATION – DUNA SRL

TABLE 46 KEY INFORMATION – AETRX WORLDWIDE, INC.

TABLE 47 KEY INFORMATION – DREW SHOE CORPORATION

TABLE 48 KEY INFORMATION – NEW BALANCE, INC.

TABLE 49 KEY INFORMATION – DR. FOOT, INC.

TABLE 50 KEY INFORMATION – PODARTIS SRL

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 RECENT STRATEGIES AND DEVELOPMENTS: AETREX WORLDWIDE, INC.

FIG 3 RECENT STRATEGIES AND DEVELOPMENTS: NEW BALANCE, INC.

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