

North America Margarine Market By Product (Hard, Soft and Liquid) By Application (Commercial and Household) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Margarine Market would witness market growth of 3.8% CAGR during the forecast period (2020-2026).

Margarine is a refined food that has been made to taste and appear like butter. It is often recommended as a healthy cardiac replacement. Modern types of margarine are made from vegetable oils containing polyunsaturated fats that can lower 'bad' LDL cholesterol when used instead of saturated fat. Because vegetable oils are liquid at room temperature, food scientists change their chemical structure to make them as solid as butter.

A method known as hydrogenation has been used for the past several decades to harden vegetable oils in margarine. Hydrogenation increases the saturated fat content of the oil, but unhealthy trans fats are formed as side products. A more modern method called interesterification shows comparable effects without the production of trans fats.

Increased adoption of bakery and confectionery as dessert across all age groups is projected to have a positive effect on consumer growth in the coming years. In addition, the safety benefits associated with margarine, including a decrease in low-density lipoprotein (LDL), are anticipated to play a major role in increasing product demand by health-conscious customers. The suitability of margarine for the lactose-intolerant population as a plant-based milk-free alternative is also expected to fuel demand growth in the years to come.

Based on Product, the market is segmented into Hard, Soft and Liquid. Based on Application, the market is segmented into Commercial and Household. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Bunge Limited, Wilmar International Limited, BRF S.A., Land O'Lakes, Inc., Conagra Brands, Inc., Associated British Foods PLC (Wittington Investments Limited), Upfield Holdings B.V. (KKR & Co., Inc.), NMGK Group, Richardson International Limited (James Richardson & Sons, Limited), and Yildiz Holding A.S.

Scope of the Study

Market Segmentation:

By Product

Hard

Soft

Liquid

By Application

Commercial and

Household

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Bunge Limited

Wilmar International Limited

BRF S.A.

Land O'Lakes, Inc.

Conagra Brands, Inc.

Associated British Foods PLC (Wittington Investments Limited)

Upfield Holdings B.V. (KKR & Co., Inc.)

NMGK Group

Richardson International Limited (James Richardson & Sons, Limited)

Yildiz Holding A.S.

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