

North America Manufacturing Operations Management Software Market By Component (Software and Services) By Application (Manufacturing Execution System (MES), Quality Process Management, Labor Management, Process & Production Intelligence, Inventory Management and Others) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (Healthcare, Automotive, Chemical, Consumer Goods, Aerospace & Defense, Food & Beverages and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

<https://marketpublishers.com/r/N85A947B6D8EEN.html>

Date: February 2020

Pages: 124

Price: US\$ 1,500.00 (Single User License)

ID: N85A947B6D8EEN

Abstracts

The North America Manufacturing Operations Management Software Market would witness market growth of 9% CAGR during the forecast period (2019-2025).

The manufacturing sector has witnessed rapid evolution with digitized processes that are to be equipped for accelerated demand, market dynamics, and disruptive innovation. This has proliferated the need to develop manufacturing processes to implement MOM technology and incorporate it through business process automation into various operational domains. Applications such as Manufacturing Execution Systems (MES) offer MOM software layer, which has digitally modified operational processes and information to allow productivity and accountability in areas like manufacturing execution, performance management, recipe, and batch management.

Therefore, manufacturers that need to manage their supply chain and develop their production facilities are implementing MOM software at a significant pace.

Proliferation of Industry 4.0 evolution has motivated manufacturers to opt into their facilities for optimized production processes for digitalized solutions. This is a primary factor that is expected to drive market growth. The global market growth is expected to improve at a rapid rate because of the proliferation of robotic process automation (RPA). In addition, the rise in need of compliance with strict government regulations in the manufacturing process of a product to meet all quality standards, particularly in the healthcare sector, is another major factor expected to stimulate market growth. However, high initial investment costs could impede growth of the market. That being said, the market is likely to overcome the cost barrier with supportive government initiatives toward smart factory.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Manufacturing Execution System (MES), Quality Process Management, Labor Management, Process & Production Intelligence, Inventory Management and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Healthcare, Automotive, Chemical, Consumer Goods, Aerospace & Defense, Food & Beverages and Others.. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include ABB Group, Aspen Technology, Inc., Dassault Systemes SE (Dassault Group), Emerson Electric Co., General Electric (GE) Co., Honeywell International, Inc., Siemens AG, Plex Systems, Inc., Aegis Industrial Software Corporation, and Critical Manufacturing S.A.

Scope of the Study

Market Segmentation:

By Component

Software

Services

By Application

Manufacturing Execution System (MES)

Quality Process Management

Labor Management

Process & Production Intelligence

Inventory Management

Others

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Healthcare

Automotive

Chemical

Consumer Goods

Aerospace & Defense

Food & Beverages

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

ABB Group

Aspen Technology, Inc.

Dassault Systemes SE (Dassault Group)

Emerson Electric Co.

General Electric (GE) Co.

Honeywell International, Inc.

Siemens AG

Plex Systems, Inc.

Aegis Industrial Software Corporation

Critical Manufacturing S.A.

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