

North America Managed Security Services Market (2016 - 2022)

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Abstracts

In the North American region, the threat of Advanced Persistent Threats (APT), i.e. targeted attacks to access the proprietary and critical business data, is increasing rapidly. The government regulations and compliances pertaining to the cyber security would remain to be one of the key influencing factors for MSS market majorly in countries like United States, Canada & Mexico. The key services including event management, security information, and cloud security are anticipated to fuel this market. Noncompliance to the established protocols and process and other system glitches have cost a fortune for the organizations.

Based on the application type, the North America managed security services market is segmented into Managed Intrusion Prevention System (IPS)/Intrusion Detection System (IDS), Distributed Denial of Service (DDoS), Unified Threat Management (UTM), Security Information and Event Management (SIEM), endpoint security and other applications. End point security would witness highest CAGR growth during the forecast period (2016-2022). The verticals covered within the scope of the report covers organizations/companies ranging from banking, financial services and insurance (BFSI), retail, telecom and IT, healthcare, government manufacturing and other sectors, namely government, aerospace, power and utility. BFSI sector has dominated the managed security services market in terms of revenue contribution in 2015. Based on the deployment type, the North America managed security services market is further segmented across hosted or cloud based deployment and on-premise equipment type. Further, the market is bifurcated into small & medium sized enterprises and large enterprises based on the organization size.

Based on country, North America Managed Security Services market is segmented into US, Canada, Mexico and Rest of North America. US remained the dominant region in

the North America Managed Security Services market in 2015. Mexico would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Managed Security Services market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, Dell (SecureWorks) Inc., Cisco Systems Inc., Symantec Corporation, AT&T Inc., Check Point Software Technologies Ltd Intel Corporation and Computer Science Corporation.

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