

# **North America Mammography Workstation Market By Modality (Multimodal and Standalone), By Applications (Diagnostic screening, Advance imaging and Clinical review), By End-use (Hospitals, Breast Care Centers and Academia), By Country, Industry Analysis and Forecast, 2020 - 2026**

<https://marketpublishers.com/r/ND71B42BE838EN.html>

Date: November 2020

Pages: 88

Price: US\$ 1,500.00 (Single User License)

ID: ND71B42BE838EN

## **Abstracts**

The North America Mammography Workstation Market would witness market growth of 9.5% CAGR during the forecast period (2020-2026).

The increasing healthcare expenditure, flourishing healthcare industry, and rising demand for regular check-up and monitoring of any disease are some of the essential factors likely to drive demand for mammography tools in the future. Increasing government initiatives to enhance the clinical analysis and surge in the admittance to mammary gland cancer screening systems is the vital factors anticipated to boost the demand over the foreseeable period.

Moreover, increasing research and development activities in medicine and a rise in the number of product launches are also assisting market growth. Many key players in the industry are concentrating on the development of innovative next-generation mastography workstations in order to combat the challenge of overlying tissue structure that occurs during the production of the 3D volume of the breast. Moreover, growing investment by both government and private companies in the field of advanced mammography devices are also producing new possibilities for growth.

The growing number of novel and innovative product launches and rapid FDA approvals is also boosting the market of mammography workstations. The U.S.A, FDA has

announced many new steps in order to revolutionize the breast cancer screening processes to empower patients and upkeep decision making. The major changes comprise the addition of new assessment groups, improving quality standards, and encroachment in tissue density standards. Increasing speculation in research activities in order to develop new technology and tools in timely breast cancer detection has improved significantly. Numerous government-funded schemes are aiming at the primary stage of development of medical technology and in order to analyze and produce data. In addition to it, private enterprises are aiming at the progression of next-generation mammography workstations.

Based on Modality, the market is segmented into Multimodal and Standalone. Based on Applications, the market is segmented into Diagnostic screening, Advance imaging and Clinical review. Based on End-use, the market is segmented into Hospitals, Breast Care Centers and Academia. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include General Electric (GE) Co. (GE Healthcare), Koninklijke Philips N.V., Siemens AG (Siemens Healthineers), Canon, Inc. (Canon Medical Systems Corporation), Fujifilm Holdings Corporation, Hologic, Inc., Mindray Medical International Limited, Metaltronica S.p.A., Allengers Medical Systems Ltd., and Analogic Corporation (Altaris Capital Partners).

## Scope of the Study

### Market Segmentation:

#### By Modality

Multimodal

Standalone

#### By Application

Diagnostic screening

Advance imaging

Clinical review

## By End-Use

Hospitals

Breast Care Centers

Academia

## By Country

US

Canada

Mexico

Rest of North America

## Companies Profiled

General Electric (GE) Co. (GE Healthcare)

Koninklijke Philips N.V.

Siemens AG (Siemens Healthineers)

Canon, Inc. (Canon Medical Systems Corporation)

Fujifilm Holdings Corporation

Hologic, Inc.

Mindray Medical International Limited

Metaltronica S.p.A.

Allengers Medical Systems Ltd.

Analogic Corporation (Altaris Capital Partners)

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 North America Mammography Workstation Market, by Modality
  - 1.4.2 North America Mammography Workstation Market, by Application
  - 1.4.3 North America Mammography Workstation Market, by End-Use
  - 1.4.4 North America Mammography Workstation Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Market composition and scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. COMPETITION ANALYSIS - GLOBAL**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Product Expansions
  - 3.2.3 Geographical Expansions
  - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
  - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions : 2017, Jun – 2019, Nov) Leading Players

### **CHAPTER 4. NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY MODALITY**

- 4.1 North America Multimodal Market by Country
- 4.2 North America Standalone Market by Country

## **CHAPTER 5. NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS**

- 5.1 North America Diagnostic screening Market by Country
- 5.2 North America Advance imaging Market by Country
- 5.3 North America Clinical review Market by Country

## **CHAPTER 6. NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY END-USE**

- 6.1 North America Hospitals Market by Country
- 6.2 North America Breast Care Centers Market by Country
- 6.3 North America Academia Market by Country

## **CHAPTER 7. NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY COUNTRY**

- 7.1 US Mammography Workstation Market
  - 7.1.1 US Mammography Workstation Market by Modality
  - 7.1.2 US Mammography Workstation Market by Applications
  - 7.1.3 US Mammography Workstation Market by End-use
- 7.2 Canada Mammography Workstation Market
  - 7.2.1 Canada Mammography Workstation Market by Modality
  - 7.2.2 Canada Mammography Workstation Market by Applications
  - 7.2.3 Canada Mammography Workstation Market by End-use
- 7.3 Mexico Mammography Workstation Market
  - 7.3.1 Mexico Mammography Workstation Market by Modality
  - 7.3.2 Mexico Mammography Workstation Market by Applications
  - 7.3.3 Mexico Mammography Workstation Market by End-use
- 7.4 Rest of North America Mammography Workstation Market
  - 7.4.1 Rest of North America Mammography Workstation Market by Modality
  - 7.4.2 Rest of North America Mammography Workstation Market by Applications
  - 7.4.3 Rest of North America Mammography Workstation Market by End-use

## **CHAPTER 8. COMPANY PROFILES**

- 8.1 General Electric (GE) Co. (GE Healthcare)
  - 8.1.1 Company Overview
  - 8.1.2 Financial Analysis
  - 8.1.3 Segmental and Regional Analysis
  - 8.1.4 Research & Development Expense
  - 8.1.5 Recent strategies and developments:
    - 8.1.5.1 Partnerships, Collaborations, and Agreements:
    - 8.1.5.2 Product Launches and Product Expansions:
- 8.2 Koninklijke Philips N.V.
  - 8.2.1 Company Overview
  - 8.2.2 Financial Analysis
  - 8.2.3 Segmental and Regional Analysis
  - 8.2.4 Research & Development Expenses
  - 8.2.5 Recent strategies and developments:
    - 8.2.5.1 Product Launches and Product Expansions:
- 8.3 Siemens AG (Siemens Healthineers)
  - 8.3.1 Company Overview
  - 8.3.2 Financial Analysis
  - 8.3.3 Segmental and Regional Analysis
  - 8.3.4 Research & Development Expense
  - 8.3.5 Recent strategies and developments:
    - 8.3.5.1 Product Launches and Product Expansions:
    - 8.3.5.2 Geographical Expansions:
- 8.4 Canon, Inc. (Canon Medical Systems Corporation)
  - 8.4.1 Company Overview
  - 8.4.2 Financial Analysis
  - 8.4.3 Segmental and Regional Analysis
  - 8.4.4 Research & Development Expenses
  - 8.4.5 Recent strategies and developments:
    - 8.4.5.1 Partnerships, Collaborations, and Agreements:
    - 8.4.5.2 Acquisition and Mergers:
- 8.5 Fujifilm Holdings Corporation
  - 8.5.1 Company Overview
  - 8.5.2 Financial Analysis
  - 8.5.3 Segmental and Regional Analysis
  - 8.5.4 Research & Development Expense
  - 8.5.5 Recent strategies and developments:
    - 8.5.5.1 Partnerships, Collaborations, and Agreements:
    - 8.5.5.2 Product Launches and Product Expansions:

#### 8.5.5.3 Acquisition and Mergers:

### 8.6 Hologic, Inc.

#### 8.6.1 Company Overview

#### 8.6.2 Financial Analysis

#### 8.6.3 Regional Analysis

#### 8.6.4 Research & Development Expense

#### 8.6.5 Recent strategies and developments:

##### 8.6.5.1 Partnerships, Collaborations, and Agreements:

##### 8.6.5.2 Product Launches and Product Expansions:

### 8.7 Mindray Medical International Limited

#### 8.7.1 Company Overview

#### 8.7.2 Recent strategies and developments:

##### 8.7.2.1 Partnerships, Collaborations, and Agreements:

##### 8.7.2.2 Product Launches and Product Expansions:

### 8.8 Metaltronica S.p.A.

#### 8.8.1 Company Overview

#### 8.8.2 Recent strategies and developments:

##### 8.8.2.1 Product Launches and Product Expansions:

### 8.9 Allengers Medical Systems Ltd.

#### 8.9.1 Company Overview

#### 8.9.2 Recent strategies and developments:

##### 8.9.2.1 Product Launches and Product Expansions:

### 8.10. Analogic Corporation (Altaris Capital Partners)

#### 8.10.1 Company Overview



## List Of Tables

### LIST OF TABLES

TABLE 1 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET, 2016 - 2019, USD THOUSANDS

TABLE 2 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET, 2020 - 2026, USD THOUSANDS

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– MAMMOGRAPHY WORKSTATION MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– MAMMOGRAPHY WORKSTATION MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS – MAMMOGRAPHY WORKSTATION MARKET

TABLE 6 MERGERS & ACQUISITIONS – MAMMOGRAPHY WORKSTATION MARKET

TABLE 7 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY MODALITY, 2016 - 2019, USD THOUSANDS

TABLE 8 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY MODALITY, 2020 - 2026, USD THOUSANDS

TABLE 9 NORTH AMERICA MULTIMODAL MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 10 NORTH AMERICA MULTIMODAL MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 11 NORTH AMERICA STANDALONE MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 12 NORTH AMERICA STANDALONE MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 13 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS, 2016 - 2019, USD THOUSANDS

TABLE 14 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS, 2020 - 2026, USD THOUSANDS

TABLE 15 NORTH AMERICA DIAGNOSTIC SCREENING MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 16 NORTH AMERICA DIAGNOSTIC SCREENING MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 17 NORTH AMERICA ADVANCE IMAGING MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 18 NORTH AMERICA ADVANCE IMAGING MARKET BY COUNTRY, 2020 -

2026, USD THOUSANDS

TABLE 19 NORTH AMERICA CLINICAL REVIEW MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 20 NORTH AMERICA CLINICAL REVIEW MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 21 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 22 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 23 NORTH AMERICA HOSPITALS MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 24 NORTH AMERICA HOSPITALS MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 25 NORTH AMERICA BREAST CARE CENTERS MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 26 NORTH AMERICA BREAST CARE CENTERS MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 27 NORTH AMERICA ACADEMIA MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 28 NORTH AMERICA ACADEMIA MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 29 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 30 NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 31 US MAMMOGRAPHY WORKSTATION MARKET, 2016 - 2019, USD THOUSANDS

TABLE 32 US MAMMOGRAPHY WORKSTATION MARKET, 2020 - 2026, USD THOUSANDS

TABLE 33 US MAMMOGRAPHY WORKSTATION MARKET BY MODALITY, 2016 - 2019, USD THOUSANDS

TABLE 34 US MAMMOGRAPHY WORKSTATION MARKET BY MODALITY, 2020 - 2026, USD THOUSANDS

TABLE 35 US MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS, 2016 - 2019, USD THOUSANDS

TABLE 36 US MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS, 2020 - 2026, USD THOUSANDS

TABLE 37 US MAMMOGRAPHY WORKSTATION MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 38 US MAMMOGRAPHY WORKSTATION MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 39 CANADA MAMMOGRAPHY WORKSTATION MARKET, 2016 - 2019, USD THOUSANDS

TABLE 40 CANADA MAMMOGRAPHY WORKSTATION MARKET, 2020 - 2026, USD THOUSANDS

TABLE 41 CANADA MAMMOGRAPHY WORKSTATION MARKET BY MODALITY, 2016 - 2019, USD THOUSANDS

TABLE 42 CANADA MAMMOGRAPHY WORKSTATION MARKET BY MODALITY, 2020 - 2026, USD THOUSANDS

TABLE 43 CANADA MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS, 2016 - 2019, USD THOUSANDS

TABLE 44 CANADA MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS, 2020 - 2026, USD THOUSANDS

TABLE 45 CANADA MAMMOGRAPHY WORKSTATION MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 46 CANADA MAMMOGRAPHY WORKSTATION MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 47 MEXICO MAMMOGRAPHY WORKSTATION MARKET, 2016 - 2019, USD THOUSANDS

TABLE 48 MEXICO MAMMOGRAPHY WORKSTATION MARKET, 2020 - 2026, USD THOUSANDS

TABLE 49 MEXICO MAMMOGRAPHY WORKSTATION MARKET BY MODALITY, 2016 - 2019, USD THOUSANDS

TABLE 50 MEXICO MAMMOGRAPHY WORKSTATION MARKET BY MODALITY, 2020 - 2026, USD THOUSANDS

TABLE 51 MEXICO MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS, 2016 - 2019, USD THOUSANDS

TABLE 52 MEXICO MAMMOGRAPHY WORKSTATION MARKET BY APPLICATIONS, 2020 - 2026, USD THOUSANDS

TABLE 53 MEXICO MAMMOGRAPHY WORKSTATION MARKET BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 54 MEXICO MAMMOGRAPHY WORKSTATION MARKET BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 55 REST OF NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET, 2016 - 2019, USD THOUSANDS

TABLE 56 REST OF NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET, 2020 - 2026, USD THOUSANDS

TABLE 57 REST OF NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET

BY MODALITY, 2016 - 2019, USD THOUSANDS

TABLE 58 REST OF NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET  
BY MODALITY, 2020 - 2026, USD THOUSANDS

TABLE 59 REST OF NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET  
BY APPLICATIONS, 2016 - 2019, USD THOUSANDS

TABLE 60 REST OF NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET  
BY APPLICATIONS, 2020 - 2026, USD THOUSANDS

TABLE 61 REST OF NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET  
BY END-USE, 2016 - 2019, USD THOUSANDS

TABLE 62 REST OF NORTH AMERICA MAMMOGRAPHY WORKSTATION MARKET  
BY END-USE, 2020 - 2026, USD THOUSANDS

TABLE 63 KEY INFORMATION – GENERAL ELECTRIC (GE) CO.

TABLE 64 KEY INFORMATION – KONINKLIJKE PHILIPS N.V.

TABLE 65 KEY INFORMATION – SIEMENS AG

TABLE 66 KEY INFORMATION – CANON, INC.

TABLE 67 KEY INFORMATION – FUJIFILM HOLDINGS CORPORATION

TABLE 68 KEY INFORMATION – HOLOGIC, INC.

TABLE 69 KEY INFORMATION – MINDRAY MEDICAL INTERNATIONAL LIMITED

TABLE 70 KEY INFORMATION – METALTRONICA S.P.A.

TABLE 71 KEY INFORMATION – ALLENGERS MEDICAL SYSTEMS LTD.

TABLE 72 KEY INFORMATION – ANALOGIC CORPORATION

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS : 2017, JUN – 2019, NOV) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: GENERAL ELECTRIC (GE) CO.

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: SIEMENS AG

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: CANON, INC.

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: FUJIFILM HOLDINGS CORPORATION

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: HOLOGIC, INC.

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: MINDRAY MEDICAL INTERNATIONAL LTD.

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