

North America Low-Code Development Platform Market By Component (Platform and Services) By Application (Web-based, Desktop & Server-based and Mobile-based) By Deployment Type (On-premise and Cloud) By End User (BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The North America Low-Code Development Platform Market would witness market growth of 23.4% CAGR during the forecast period (2020-2026).

Low-code defines a collection of tools used to dynamically build complete programs using a drag-and-drop interface rather than creating thousands of complex code lines. With low-code, business users and IT will work together to create applications with modern user interfaces, integrations, details, workflows and business logic to achieve business results in record time.

With low-code application development tools, companies can build new, beautiful software apps that employees really appreciate. Contemporary design models, combined with an elegant low-code visual programming interface, make application creation simple for both technical and citizen developers alike. The developers can extract additional value from existing structures and data through new mobile and web interfaces that help to execute business processes and boost productivity across the enterprise.

With a low-code platform, it is convenient to design immersive front end UIs that validate the brand while implementing best practices for accessibility and usability, on-line and offline performance, agile architecture, scalability and security. For IT staff, a low-code application development framework may automate testing, make device integration or third-party APIs a snapshot, and greatly boost iterative input and testing to enable continuous software delivery.

Low-code application development tools provide IT with in-house technologies to modernize existing ERP, CRM, and other core applications without compromising day-to-day operations. Incorporating advanced technologies for microservice design and containers and harnessing team-based DevOps solutions to automated service delivery, IT can upgrade or modernize existing systems when required without losing flexibility, scalability or efficiency.

Based on Component, the market is segmented into Platform and Services. Based on Application, the market is segmented into Web-based, Desktop & Server-based and Mobile-based. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Energy & Utilities, Manufacturing and Others. Based on countries, the market is segmented into U.S., Mexico, Canada, and Rest of North America.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Salesforce.com, Inc., Microsoft Corporation, Oracle Corporation, Pegasystems, Inc., Fujitsu Limited (Fujitsu RunMyProcess), Siemens AG (Mendix), Appian Corporation, K2 Software, Inc., QuickBase, Inc., and Zoho Corporation Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Component

Platform

Services

By Application

Web-based

Desktop & Server-based

Mobile-based

By Deployment Type

On-premise

Cloud

By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Energy & Utilities

Manufacturing

Others

By Country

US

Canada

Mexico

Rest of North America

Companies Profiled

Salesforce.com, Inc.

Microsoft Corporation

Oracle Corporation

Pegasystems, Inc.

Fujitsu Limited (Fujitsu RunMyProcess)

Siemens AG (Mendix)

Appian Corporation

K2 Software, Inc.

QuickBase, Inc.

Zoho Corporation Pvt. Ltd.

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